

2 WhatsApp Naanmudhalvan - Sm 23rd Inauguration Day Naan Mudhalvan - Student Digital Marketing - Na Video simple cam X Digital Marketing - Na +

ads.google.com/aw/campaigns/new/express/video?campaignId=20678037797&ocid=1486533828&subid=ww-ww-et-v_ads_yt_1in...

Google Ads | New campaign

Let's create your video ad

Ad Preview

What do you want to focus on?

Drive video views and traffic to a website [?](#)

Drive video views and engagement with your channel [?](#)

Select a video

How to download all engineering books by Information Tube • 16,867 views Web page link:<https://easyengineering.net/> Books coll...

⚠ Videos longer than three minutes don't usually perform as well as shorter videos.

After viewers click your ad, where do you want to send them?

Landing Page <https://easyengineering.net/>

Mobile Desktop

29°C Haze

Search

hp

ENG IN 19:34 18-10-2023

(2) WhatsApp

Naanmudhalvan - Sm

23rd Inauguration Day

Naan Mudhalvan

- Student

Digital Marketing - Na

Video simple car

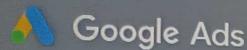
Digital Marketing - Na

VPN

Help

128-265-1911
312820121023@act.edu.in

L



New campaign

Landing Page

<https://easyengineering.net/>



Mobile

Desktop

Drive more website visits by adding a button

Button label

Visit



5 / 10

Headline

FREEBOOKS



9 / 15

Back

Next

To use advanced features such as keyword or placement targeting, switch to Expert Mode



Need help?

Call for free ad setup help at 1800-572-8304

9.00 am to 6.00 PM IST, Mon-Fri

[More help options](#)

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19:34
18-10-2023



Next, choose the locations and languages of your customers

Where are your customers located?

India - country X

Chennai, Tamil Nadu, India - city X

+ Add location



i Highlighted areas represent places advertisers can target or exclude with Google Ads location targeting. [Learn more](#)

What languages do your customers speak?

English X

+ Add Language

Your ads can show to people in or who share interest in your locations, and to people who speak the languages that you select. [Learn more](#)

Estimated weekly performance

3.2K - 10K

Impressions

An impression is counted each time that your ad is shown. The amount of impressions won't affect your cost.

1K - 2.3K

Views

A view is counted when someone shows interest and watches 30 seconds of your video ad (or the duration if it's shorter than 30 seconds) or interacts with the ad.

₹0.04 - ₹0.56

Average cost per view (CPV)

The average amount that you'll pay every time



Search



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Google Ads | New campaign

Select the gender, age and parental status of your customers

Gender	Age	Parental status
<input checked="" type="checkbox"/> Female	<input checked="" type="checkbox"/> 18 - 24	<input checked="" type="checkbox"/> Not a parent
<input checked="" type="checkbox"/> Male	<input checked="" type="checkbox"/> 25 - 34	<input checked="" type="checkbox"/> Parent
<input type="checkbox"/> Unknown ⓘ	<input checked="" type="checkbox"/> 35 - 44	<input type="checkbox"/> Unknown ⓘ
	<input checked="" type="checkbox"/> 45 - 54	
	<input type="checkbox"/> 55 - 64	
	<input type="checkbox"/> 65+	
	<input type="checkbox"/> Unknown ⓘ	

Your ads can show to a specific set of potential customers who are likely to be within a particular age range, gender or parental status. [Learn more](#)

Estimated weekly performance

3.2K - 10K Impressions

An impression is counted each time your ad is shown. The amount of impressions will affect your cost.

HC ~ 2.3K Views

A view is counted which someone has shown interest and watched 30 seconds or more of your ad for the duration of the video (or up to 10 seconds) or interacted with the ad.

₹0.04 - ₹0.56 Average cost per view (CPV)

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Google Ads | New campaign

Select the gender, age and parental status of your customers

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<input checked="" type="checkbox"/> Female	<input checked="" type="checkbox"/> 18 - 24	<input checked="" type="checkbox"/> Not a parent
<input checked="" type="checkbox"/> Male	<input checked="" type="checkbox"/> 25 - 34	<input checked="" type="checkbox"/> Parent
<input type="checkbox"/> Unknown ⓘ	<input checked="" type="checkbox"/> 35 - 44	<input type="checkbox"/> Unknown ⓘ
	<input checked="" type="checkbox"/> 45 - 54	
	<input type="checkbox"/> 55 - 64	
	<input type="checkbox"/> 65+	
	<input type="checkbox"/> Unknown ⓘ	

Your ads can show to a specific set of potential customers who are likely to be within a particular age range, gender or parental status. [Learn more](#)

Estimated weekly performance

3.2K - 10K

Impressions

An impression is counted each time that your ad is shown. The amount of impressions won't affect your cost.

1K - 2.3K

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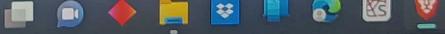
₹0.04 - ₹0.56

Average cost per view (CPV)

The average amount that you'll pay every time



Search



19:34
ENG IN 18-10-2023



Now, tell us if you want to reach people with specific interests

Search for interests

Cosmetology Education & Training X Technology X
Books X + 12 more

You can narrow your targeting to show ads to people with the specific interests that you select. [Learn more](#)

Estimated weekly performance

3.2K - 10K

Impressions

An impression is counted each time that your ad is shown. The amount of impressions won't affect your cost.

1K - 2.3K

Views

A view is counted when someone shows interest and watches 30 seconds of your video ad (or the duration if it's shorter than 30 seconds) or interacts with the ad.

₹0.04 - ₹0.56

Average cost per view (CPV)

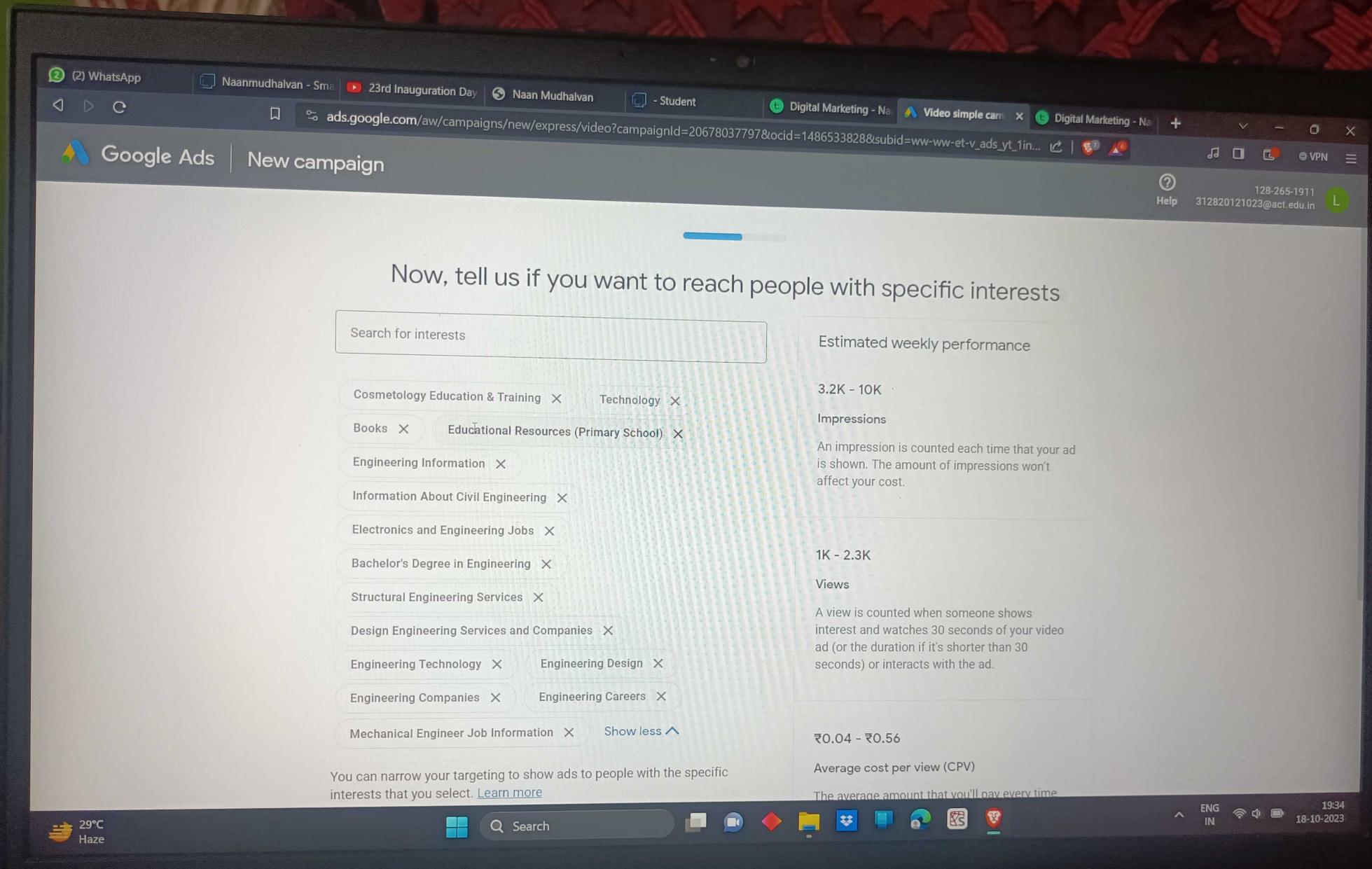
The average amount that you'll pay every time

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You can narrow your targeting to show ads to people with the specific interests that you select. [Learn more](#)

30.04 30.56

Average cost per view (CPV)

The average amount that you'll pay every time



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Now, tell us if you want to reach people with specific interests

Search for interests

Cosmetology Education & Training X Technology X

Books X Educational Resources (Primary School) X

Engineering Information X

Information About Civil Engineering X

Electronics and Engineering Jobs X

Bachelor's Degree in Engineering X

Structural Engineering Services X

Design Engineering Services and Companies X

Engineering Technology X Engineering Design X

Engineering Companies X Engineering Careers X

Mechanical Engineer Job Information X Show less ^

You can narrow your targeting to show ads to people with the specific interests that you select. [Learn more](#)

Estimated weekly performance

3.2K - 10K Impressions

An impression is counted each time that your ad is shown. The amount of impressions won't affect your cost.

1K - 2.3K Views

A view is counted when someone shows interest and watches 30 seconds of your video ad (or the duration if it's shorter than 30 seconds) or interacts with the ad.

₹0.04 - ₹0.56 Average cost per view (CPV)

The average amount that you'll pay every time

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The screenshot shows the Google Ads interface for creating a new campaign. The main heading is "Almost done! Set a budget that's right for you". On the left, there are sections for "How much you want to spend" (set to ₹ 50.00) and "How long will your ads run?" (set to "Select an end date" ending on "3 Nov 2023"). On the right, there are three performance metrics: "Estimated weekly performance" (3.2K - 10K), "Impressions" (An impression is counted each time that your ad is shown. The amount of impressions won't affect your cost.), "Views" (A view is counted when someone shows interest and watches 30 seconds of your video ad (or the duration if it's shorter than 30 seconds) or interacts with the ad.), and "Average cost per view (CPV)" (₹0.04 - ₹0.56). The average cost per view is described as "The average amount that you'll pay every time". The top of the screen shows a taskbar with various open tabs and system icons.

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Google Ads | New campaign

Review your campaign to make sure that it's how you want it

Campaign name: How to download all engineering books

Your video: How to download all engineering books by Information Tube • 16,867 views Web page link: <https://easyengineering.net/ Book...>

How your ad shows: Automatically played before, during or after other YouTube videos

Landing page: <https://easyengineering.net/>

Button label: Visit

Headline: FREEBOOKS

Locations: India, Chennai

Estimated weekly performance:

5.2K - 15K Impressions: An impression is counted each time that your ad is shown. The amount of impressions won't affect your cost.

2K - 4.4K Views: A view is counted when someone shows interest and watches 30 seconds of your video ad (or the duration if it's shorter than 30 seconds) or interacts with the ad.

₹0.04 - ₹0.51 Average cost per view (CPV): The average amount that you'll pay every time

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Google Ads | New campaign



Help

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312820121023@act.edu.in

Review your campaign to make sure that it's how you want it

Campaign name

How to download all en...



Your video



[How to download all engineering books](#)
by Information Tube • 16,867 views
Web page link:[https://easyengineering.net/ Book...](https://easyengineering.net/Book...)

How your ad shows

Automatically played before, during or after other YouTube videos

Estimated weekly performance

5.2K - 15K

Impressions

An impression is counted each time that your ad is shown. The amount of impressions won't affect your cost.

Landing page

<https://easyengineering.net/>

2K - 4.4K

Views

A view is counted when someone shows interest and watches 30 seconds of your video ad (or the duration if it's shorter than 30 seconds) or interacts with the ad.

Button label

Visit

Headline

FREEBOOKS

Locations

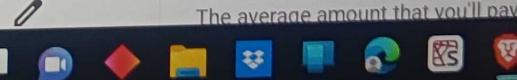
India, Chennai

₹0.04 - ₹0.51

Average cost per view (CPV)

The average amount that you'll pay every time

Search



Google Ads | New campaign



128-265-191

312820121023@act.edu.in

Locations

India, Chennai

₹0.04 - ₹0.51

Languages

English

Average cost per view (CPV)

The average amount that you'll pay every time that your ad gets a view.

Demographics

18 - 24, 25 - 34, 35 - 44, 45 - 54, Male, ... (and 3 more)

Interests

Cosmetology Education & Training, Technology, Books, Educational Resources (Primary School), Engineering Information, ... (and 10 more)

Daily budget

₹99.00

[Back](#)[Go to Billing](#)

Need help?

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9.00 am to 6.00 PM IST, Mon-Fri

[More help options](#)

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Help 128-265-1911 312820121023@act.edu.in L

Google Ads | New campaign

Locations
India, Chennai

Languages
English

Average cost per view (CPV)
₹0.04 - ₹0.56
The average amount that you'll pay every time that your ad gets a view.

Demographics
18 - 24, 25 - 34, 35 - 44, 45 - 54, Male, ... (and 3 more)

Interests
Cosmetology Education & Training, Technology, Books, Educational Resources (Primary School), Engineering Information, ... (and 10 more)

Daily budget
₹50.00

Go to Billing

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Google Ads | New campaign

Locations India, Chennai ₹0.04 - ₹0.56

Languages English Average cost per view (CPV)

The average amount that you'll pay every time that your ad gets a view.

Demographics 18 - 24, 25 - 34, 35 - 44, 45 - 54, Male, ... (and 3 more)

Interests Cosmetology Education & Training, Technology, Books, Educational Resources (Primary School), Engineering Information, ... (and 10 more)

Daily budget ₹50.00

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More help options

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(2) WhatsApp

Naanmudhalvan - Sm...

23rd Inauguration Day

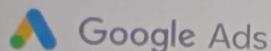
Naan Mudhalvan

- Student

Digital Marketing - Na...

128-265-1911 - Go...

Digital Marketing - Na...



Start reaching more people



Help

3128201210



Paytm wallet 0467

Change



Payment setting

Add manual payment amount



Due to Reserve Bank of India regulations, new account holders must temporarily make manual payments. Learn more about RBI regulation

To make sure that taxes for this service are processed correctly, follow the instructions in the email that you'll receive from Google after you finish sign-up.

Want personalised guidance from a Google Ads expert by phone or messaging app?

Yes No

Back

Submit



Need help?

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Search



ENG

IN



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ads.google.com/aw/signup/payment?ocid=1486533828&subid=ww-ww-et-v_ads_yt_1index-new%21o3&campaignId=206780377...

Google Ads Start reaching more people

Confirm payment info

India

(GMT+05:30) India Time

Time zone applies to your entire account and cannot be changed later.

Promotional code Apply

Payments profile

LOKESH K Individual • India • ID: 0275-9578-2340 Change ?

If you are signing up for a business, choose the **Organisation** profile. Otherwise choose **Individual** profile. Learn more about payments profile

Payment method

paytm Paytm wallet 0467 Change

Payment setting

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