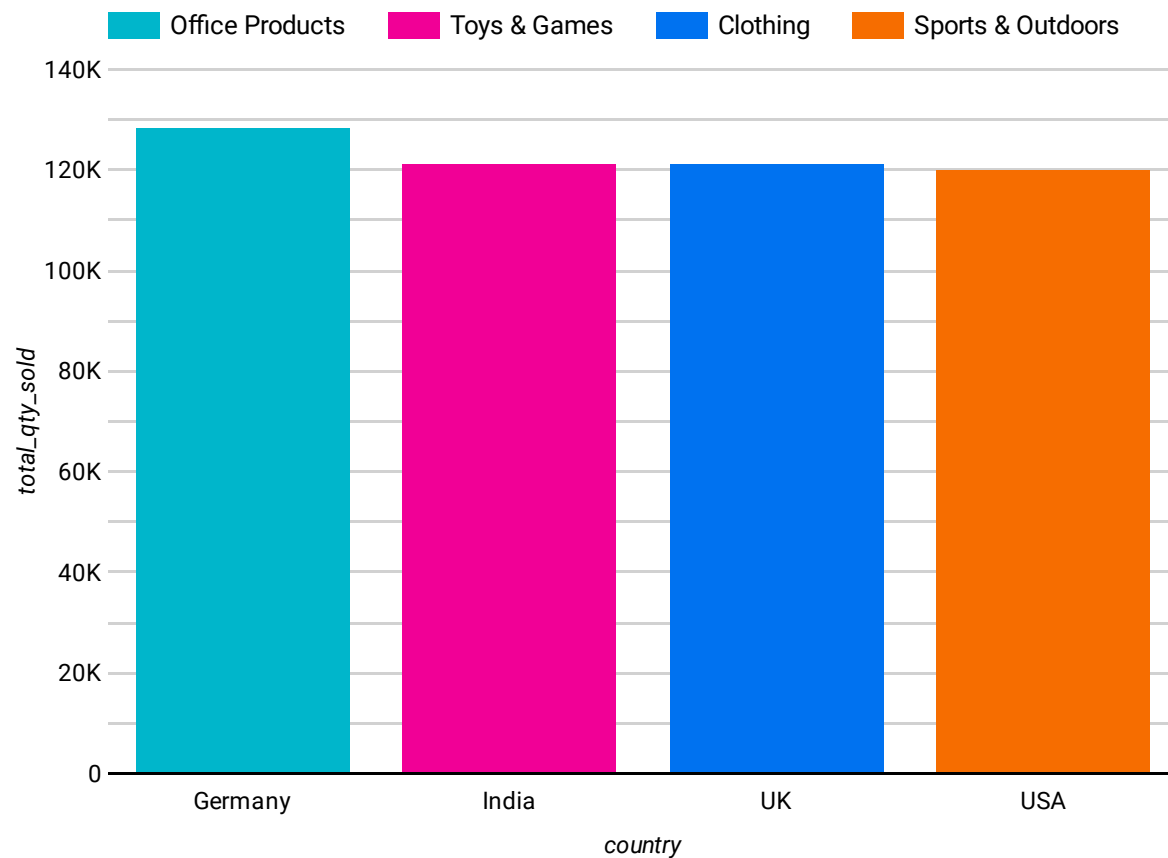


# 1. What is the top-selling category of items? Per Country?

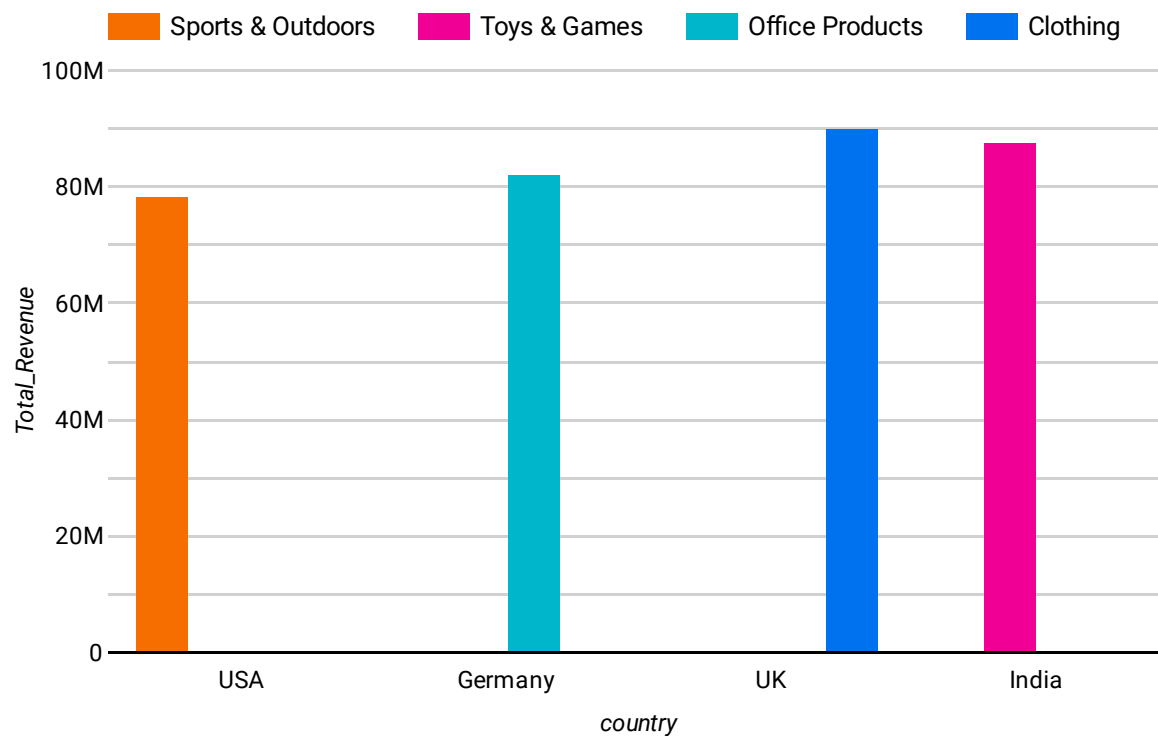
## a)Based On Quantity



country		total_qty_sold ▾
1.	Germany	128,272
2.	India	121,359
3.	UK	121,134
4.	USA	120,012
		1 - 4 / 4 < >

# 1. What is the top-selling category of items? Per Country?

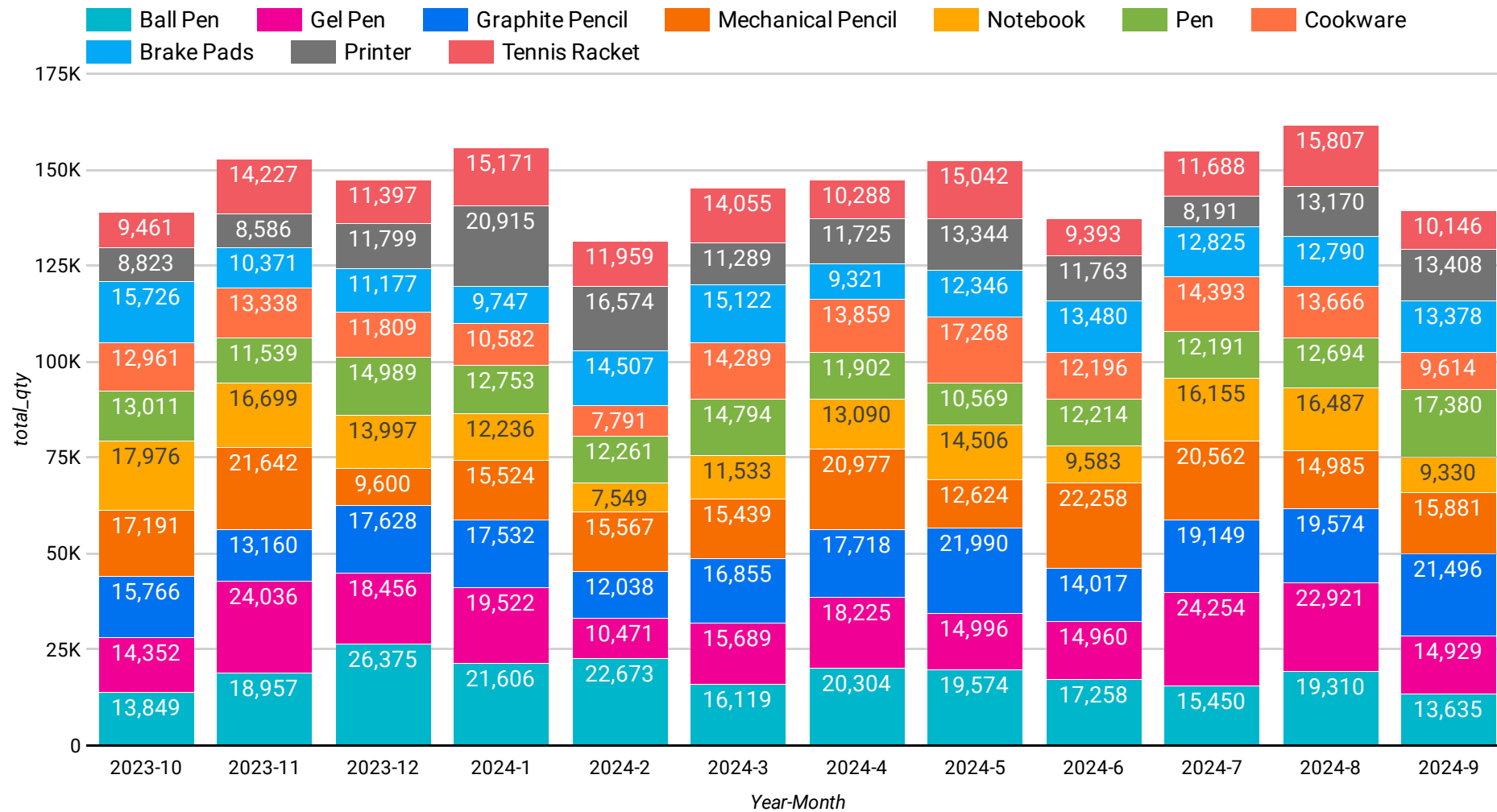
## b) Based On Revenue



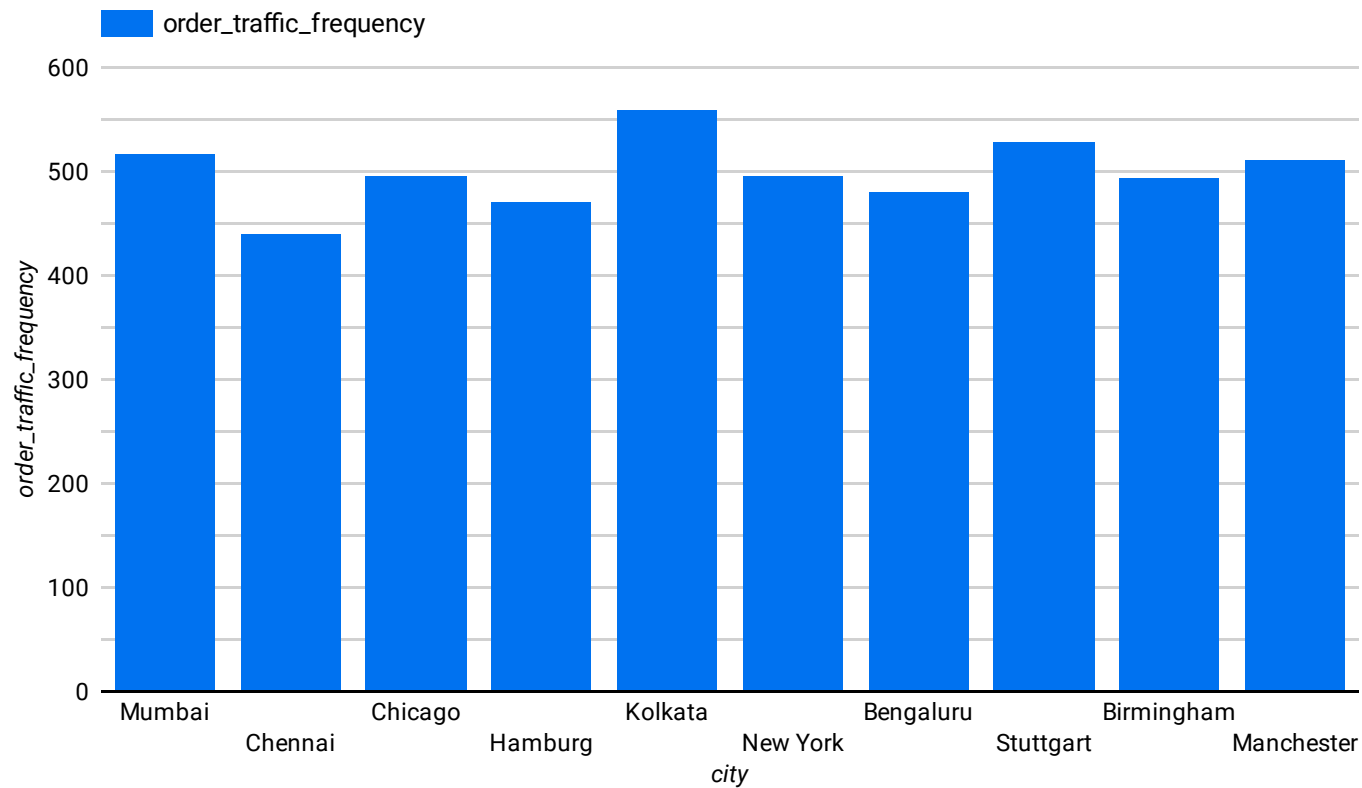
	country	Total_Revenue
1.	India	87574646.34
2.	Germany	82204645.84
3.	UK	90194260.37
4.	USA	78326643.78

country

## 2. How does the popularity of products change throughout the year? Per Country?



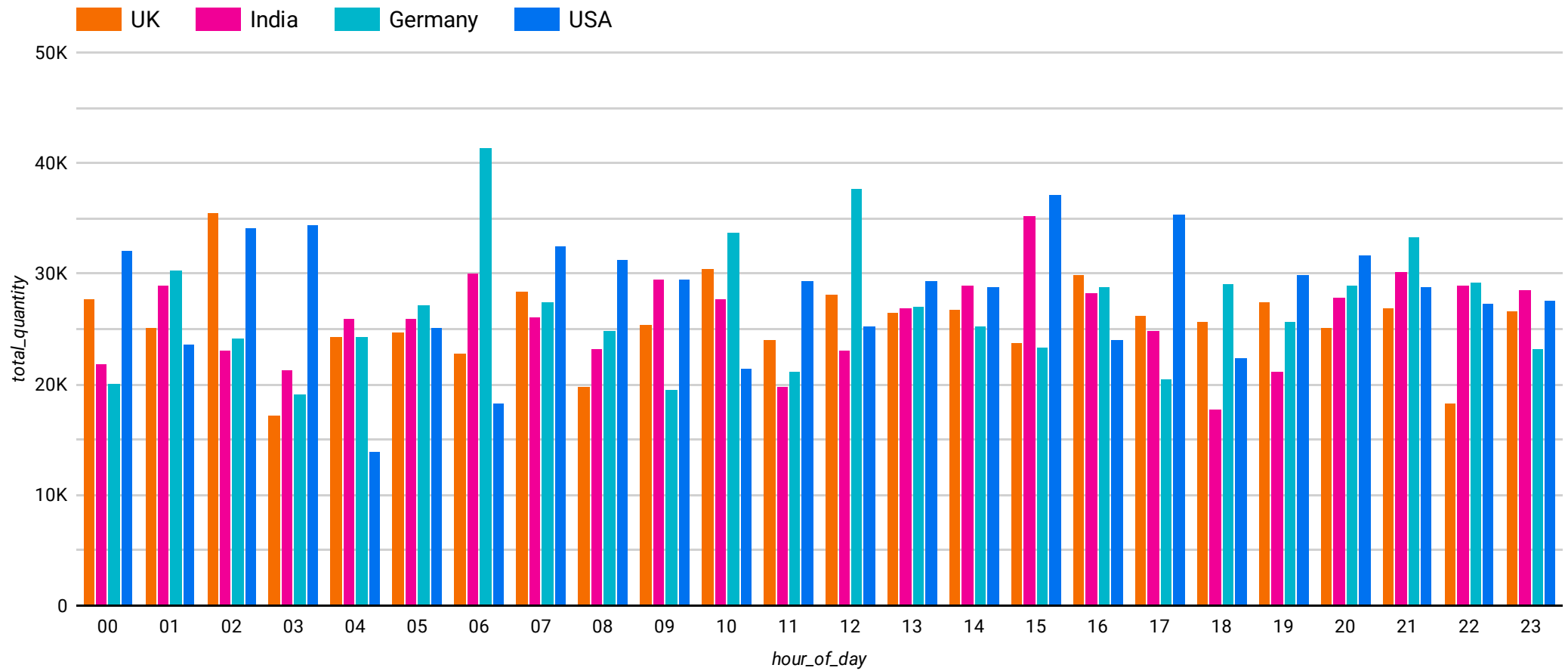
### 3. Which locations see the highest traffic of sales?



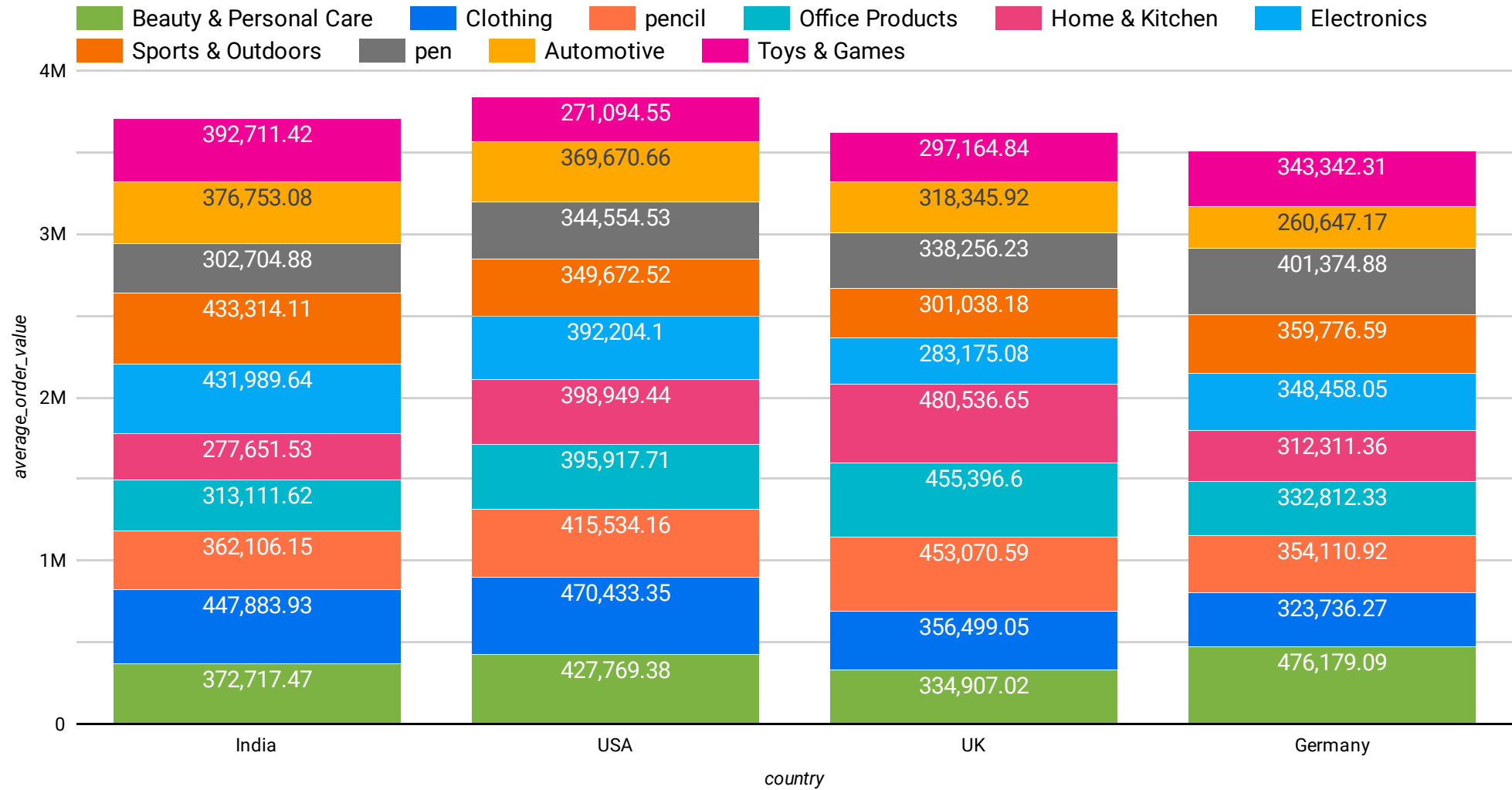
	city	order_traffic_frequency...
1.	Kolkata	559
2.	Houston	531
3.	Stuttgart	528
4.	Frankfurt	520
5.	Mumbai	517
6.	Manchester	511
7.	Oxford	509
8.	Leeds	505
9.	Los Angeles	503
10.	London	501

1 - 20 / 20<>

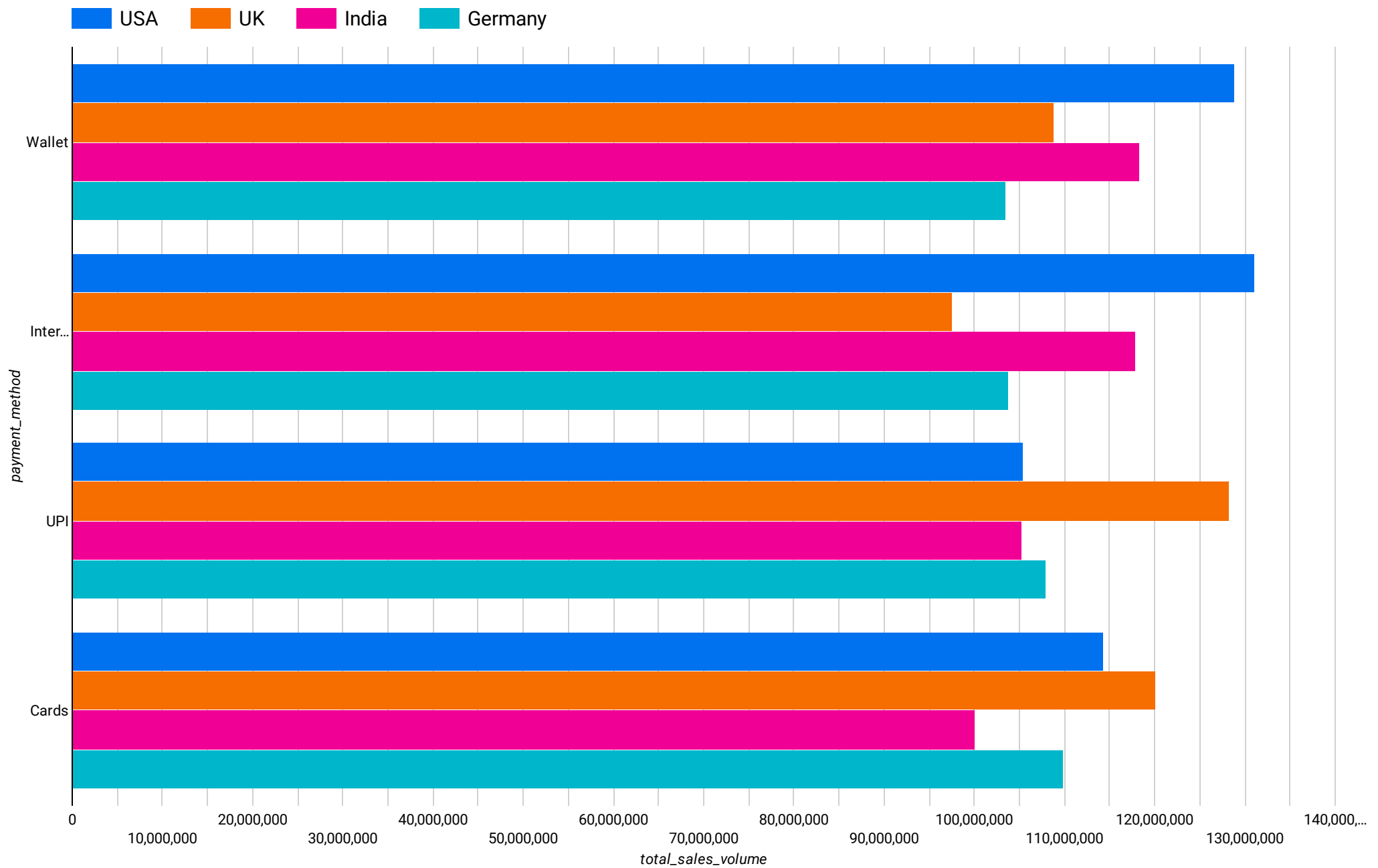
#### 4. What times have the highest traffic of sales? Per Country?



## 5. What is the average order value across different product categories? Per Country?



## 6. How do payment methods impact sales volume and success rates? Per Country?



7. What are the common reasons for payment failures, and how do they vary by country?

