

# SkillFlex – Freelancing Made Flexible

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Name: Lokesh Yogesh Kapure

Role: UI/UX Intern

Tools Used: Figma, Notion, Illustrator, Photoshop

Platform: Desktop Web App

## Introduction

What is SkillFlex?

SkillFlex is a futuristic freelancing platform that helps creative professionals and skilled gig workers find, apply for, and manage projects efficiently. Designed for flexibility, it empowers freelancers to connect with clients seamlessly in a sci-fi-themed immersive workspace.

Who is it for?

Primarily for freelancers, gig workers, and clients looking for a more engaging, intuitive, and efficient hiring experience — inspired by learning platforms like Skillshare and Coursera.

## The Problem

Freelancers often face:

- Lack of trustworthy platforms that offer immersive work experiences
- Poor user experience while browsing and applying for gigs
- Difficulty in managing workflow and tracking progress

Our Goal:

Design an intuitive, gamified platform that solves these pain points and enhances user interaction, task management, and gig application flows.

## My Role

As a UI/UX Intern, I was responsible for:

- Understanding the problem and target users
- Conducting research and competitive analysis
- Creating user personas
- Sketching wireframes and low-fidelity layouts
- Designing high-fidelity UI screens on Figma
- Iterating based on feedback and building a clickable prototype

## Design Process

### Empathize

Identified target user group: freelancers, small business clients, gig-based workers

Created user personas to understand pain points and goals

Reviewed Behance, Dribbble, and existing gig platforms for UI/UX references

### Define

Crafted problem statements and user journey flows

Highlighted key tasks: searching for gigs, applying, posting, and tracking

### Ideate

Brainstormed concepts: sci-fi themed dashboards, planet/gig selectors, progress bars

Planned 3 key screens: Dashboard, Gig Detail, and Apply/Post a Gig

### Wireframe

Created low-fidelity wireframes for all core screens

Reviewed and refined layout based on UX heuristics

### Prototype

Built high-fidelity designs in Figma using a bold Manrope font style

Implemented consistent visual hierarchy and color gradients for immersive effect

### Testing

Conducted internal peer feedback sessions

Adjusted contrast, layout clarity, and icon readability based on inputs

## Final Designs

View Figma Prototype (View-Only):

<https://www.figma.com/proto/NY7RZUnwTTfjk7wpRniZzH/SkillFlex?page-id=82%3A1265&node-id=82-1267&p=f&viewport=465%2C1677%2C0.23&t=womAAxhcjxYMn5sb-1&scaling=min-zoom&content-scaling=fixed>

## Dashboard:



**Quick Overview**

12 Applied Gigs	03 Interview Scheduled	02 Offers Received
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**Recommended For You**

**Tendering Manager**  
SAMRTH DEVELOPERS ★2.8 | 8 Reviews

5-8 Years | 3-4 LPA | Pune  
Responsibilities: Manage end-to-end bidding process on Government ....  
Government Tender • Goods • Govt Portal • Online Bidding • Marathi • Cost

2 Days Ago... [Apply](#)

**Area Sales Manager**  
PHONEPAY ★4.0 | 2354 Reviews

2-4 Years | 2-3.5 LPA | Mumbai  
Responsibilities: MBA from Tier 3/4 campus with good academic record Sal....  
Distributor Handling • Area Sales • Handling • Management • English-Hindi

4 Days Ago... [Apply](#)

< Previous
1 2 3 4 5
Next >

### Quick Actions

[Update Profile](#)  
Keep your skills current

[Track Applications](#)  
Monitor your progress

### Testimonials

#### Dev & IT

"Haris came in and helped us transfer ownership from our departing developer, meeting a serious deadline, without fail. His knowledge and experience are exceptional."

★★★

Work done by Haris S.  
Full Stack Developer  
Apr 7, 2025

#### Design & Creative

"Ezzan did an excellent job meeting my very tight turnaround. Great attention to detail, and very easy to work with. He follows directions well and delivers high-quality work consistently. Highly recommend him!"

★★★★

Work done by Ezzan S.  
Short form and long form video editor needed!  
Mar 14, 2025

#### AI Services

"Richard is a brilliant AI/ML engineer with a specialization in LLMs, delivering end-to-end solutions. We had a few concepts when we started the work, ultimately, he delivered a working solution. Looking forward to working with him again."

★★★

Work done by Richard C.  
LLM/AGI agent system development  
Mar 28, 2025



**Skillflex**

Get one step closer to accomplishing Your business or career goals

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## Gig Details:

The screenshot shows a gig listing for a "Tendering Manager" at "SAMRTH DEVELOPERS". The listing includes a job description, client overview, key skills, and an "About Company" section. The gig was posted 2 days ago and has a rating of 2.8 with 8 reviews.

**Tendering Manager**  
SAMRTH DEVELOPERS ★2.8 | 8 Reviews  
5-8 Years | ₹ 3-4 LPA | Pune

2 Days Ago.... **Apply**

**Job description**  
As a Tendering Manager, you will be the lynchpin in our bid management process, responsible for identifying, evaluating, preparing, and submitting competitive and compliant tenders. Your primary focus will be to ensure that all tenders are submitted on time, align with both technical and financial requirements, and reflect the company's capabilities and win strategy.

You will interact with government agencies, third-party vendors, subcontractors, and internal departments including design, legal, and finance. You'll also be responsible for post-submission follow-ups, bid clarifications, and compliance documentation.

**Role** Guest Service Associate  
**Industry Type** Hotels & Restaurants  
**Department** Food, Beverage & Hospitality  
**Employment Type** Full Time, Permanent  
**Role Category** Front Office & Guest Services

**Education**  
UG: Any Graduate  
PG: Any Postgraduate

**Key Skills**  
Government, Tendering, GeM Portal, CPP Portal  
Cost Estimation, BOQ Preparation

**About Company**  
Samrth Developers is a leading infrastructure and civil contracting firm based in Pune, Maharashtra. With a mission to drive innovation in public infrastructure, we've successfully executed over 200 government and private sector projects across Maharashtra, Gujarat, and Karnataka in the last 12 years. Our expertise lies in delivering urban infrastructure, smart city solutions, and civil engineering excellence with unmatched quality and on-time delivery.

[More Gigs from this client ➔](#)

**Site Supervisor**  
SAMRTH DEVELOPERS ★ 2.8 | 8 Reviews  
5-6 Years | ₹ 8-10 LPA | Pune

Jan 2025

**Apply**

**AutoCAD Draftsman**  
SAMRTH DEVELOPERS ★ 2.8 | 8 Reviews  
1-2 Years | ₹ 2-4 LPA | Pune

Feb 2025

**Apply**

**Skillflex**

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## Apply a Gig:

Skillflex

Search

Back To Dashboard

Your Profile Summary  
**Rahul Sharma**  
Full Stack Developer & UI UX Designer  
React Node.js MongoDB Figma  
Pune, India

Cover Letter  
Write a short proposal (Max 300 characters)  
0/300 Characters

Portfolio & Resume (optional)  
Drag and drop your files here or Browse Files  
Supported formats : PDF, DOC, DOCX (Max 5 MB)

Bid Amount (\$)  
25,000

Delivery Time  
2-3 Weeks

Your bid :	25,000
Platform Fee (5%) :	1,250
Total :	23,750

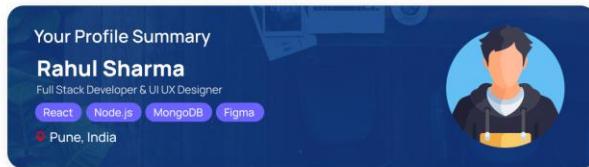
Submit

## Post a Gig:

Skillflex



[← Back To Dashboard](#)



### Gig Title

Enter a clear, descriptive title for your gig

### Gig Description

Enter a clear, description for your gig

### Required Skills

Type skills and press enter

Add up to 10 relevant skills

### Budget Range

Minimum Budget

25,000

Maximum Budget

30,000

### Duration

1 Day

### Job Type

- One-Time Project
- Ongoing work

**Post**

**Skillflex**

Get one step closer to  
accomplishing Your business or  
career goals



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#### Actions

Hire a Freelancer

Find Gigs

Partner with us

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## Takeaways

### **What I Learned**

- How to structure a full UI/UX case study from research to final handoff
- Importance of visual storytelling and consistent branding
- Wireframing for functionality before jumping into UI
- Designing with accessibility and responsiveness in mind

### **What I'd Improve**

- Add real user interviews in the empathy stage
- More iterations and A/B testing on CTA placements
- Include developer handoff files with annotations and tokens