Web Technology



Hypertext Markup Language (HTML)

Department of Computer Science and Engineering Shiv Nadar University

Last Class Summary

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- Class Timings
- Mark Split-up
- Prerequisites
- Course Outcomes
- Full Stack Career Examples
- Software Development Life Cycle
- Web
- Web Client, Browser, Web Server
- Web 1.0 to 5.0
- Technology
- Technology vs Engineering

Introduction – Web Technology



- Client-side Programming
 - HTML
 - CSS
 - Javascript
- Server-side Programming
- Web Services



- HTML5
- CSS3
- Javascript
- Browsers



- HTML5 Markup Language
 - Content and Structure
- CSS3
- Javascript
- Browsers



- HTML5 Markup Language
 - Content and Structure
- CSS3 Presentation
 - Advantage Swap Styles
- Javascript
- Browsers



- HTML5 Markup Language
 - Content and Structure
- CSS3 Presentation
 - Advantage Swap Styles
- Javascript Dynamic web pages
 - Events
- Browsers



- HTML5 Markup Language
 - Content and Structure
- CSS3 Presentation
 - Advantage Swap Styles
- Javascript Dynamic web pages
 - Events
- Browsers
 - Chrome, Firefox, Safari, Opera, Microsoft Internet Explorer 9/ Edge



- HTML
 - Hypertext Markup Language
 - Hypertext



- HTML
 - Hypertext Markup Language
 - Hypertext
 - Highlighted Links
 - Easy Navigation within or Across Webpages
 - Markup



- HTML
 - Hypertext Markup Language
 - Hypertext
 - Highlighted Links
 - Easy Navigation within or Across Webpages
 - Markup
 - Mark Text (Bold, Italic, Underline)
 - Language





English	C	HTML





	English	C	HTML
Alphabet	A-Z, a-z		





	English	C	HTML
Alphabet	A-Z, a-z	A-Z, a-z	A-Z, a-z





	English	C	HTML
Alphabet	A-Z, a-z	A-Z, a-z	A-Z, a-z
Numbers	0-9		





	English	C	HTML
Alphabet	A-Z, a-z	A-Z, a-z	A-Z, a-z
Numbers	0-9	0-9, 0 and 1, 0-7, 0-F	0-9





	English	C	HTML
Alphabet	A-Z, a-z	A-Z, a-z	A-Z, a-z
Numbers	0-9	0-9, 0 and 1, 0-7, 0-F	0-9
Words	Words		





	English	C	HTML
Alphabet	A-Z, a-z	A-Z, a-z	A-Z, a-z
Numbers	0-9	0-9, 0 and 1, 0-7, 0-F	0-9
Words	Words	Tokens	Nodes



	English	C	HTML
Alphabet	A-Z, a-z	A-Z, a-z	A-Z, a-z
Numbers	0-9	0-9, 0 and 1, 0-7, 0-F	0-9
Words	Words	Tokens	Nodes
Sentences	Grammar + Words = Sentences	Syntax + Tokens = Statements	Syntax + Nodes = Elements





	English	C	HTML
Alphabet	A-Z, a-z	A-Z, a-z	A-Z, a-z
Numbers	0-9	0-9, 0 and 1, 0-7, 0-F	0-9
Words	Words	Tokens	Nodes
Sentences	Grammar + Words = Sentences	Syntax + Tokens = Statements	Syntax + Nodes = Elements
Paragraph			



	English	C	HTML
Alphabet	A-Z, a-z	A-Z, a-z	A-Z, a-z
Numbers	0-9	0-9, 0 and 1, 0-7, 0-F	0-9
Words	Words	Tokens	Nodes
Sentences	Grammar + Words = Sentences	Syntax + Tokens = Statements	Syntax + Nodes = Elements
Paragraph	Paragraph	Block	



	English	C	HTML
Alphabet	A-Z, a-z	A-Z, a-z	A-Z, a-z
Numbers	0-9	0-9, 0 and 1, 0-7, 0-F	0-9
Words	Words	Tokens	Nodes
Sentences	Grammar + Words = Sentences	Syntax + Tokens = Statements	Syntax + Nodes = Elements
Paragraph	Paragraph	Block	
Chapter/Book	Chapter/Book		



	English	C	HTML
Alphabet	A-Z, a-z	A-Z, a-z	A-Z, a-z
Numbers	0-9	0-9, 0 and 1, 0-7, 0-F	0-9
Words	Words	Tokens	Nodes
Sentences	Grammar + Words = Sentences	Syntax + Tokens = Statements	Syntax + Nodes = Elements
Paragraph	Paragraph	Block	
Chapter/Book	Chapter/Book	Program	Web Page



	English	C	HTML
Alphabet	A-Z, a-z	A-Z, a-z	A-Z, a-z
Numbers	0-9	0-9, 0 and 1, 0-7, 0-F	0-9
Words	Words	Tokens	Nodes
Sentences	Grammar + Words = Sentences	Syntax + Tokens = Statements	Syntax + Nodes = Elements
Paragraph	Paragraph	Block	
Chapter/Book	Chapter/Book	Program	Web Page
Library	Library		



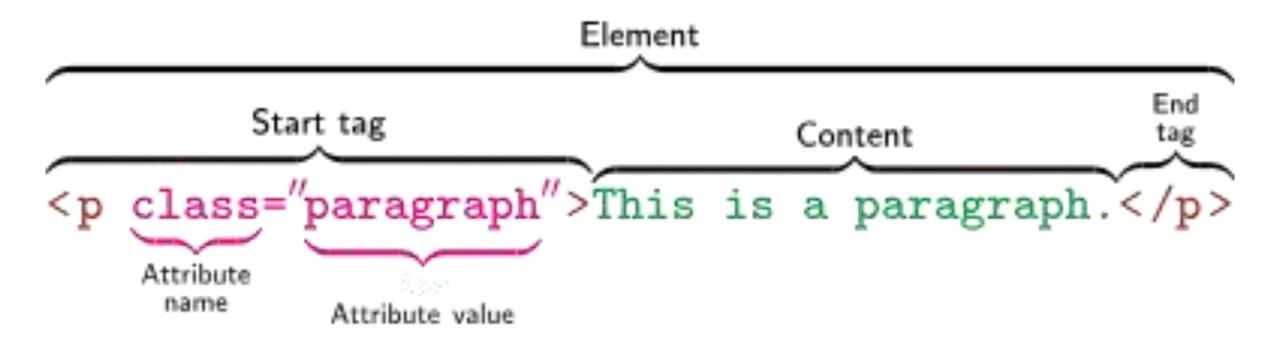
	English	C	HTML
Alphabet	A-Z, a-z	A-Z, a-z	A-Z, a-z
Numbers	0-9	0-9, 0 and 1, 0-7, 0-F	0-9
Words	Words	Tokens	Nodes
Sentences	Grammar + Words = Sentences	Syntax + Tokens = Statements	Syntax + Nodes = Elements
Paragraph	Paragraph	Block	
Chapter/Book	Chapter/Book	Program	Web Page
Library	Library	Library	Website

Questions?



HTML - Element





HTML - Tags



- Keywords enclosed in angular brackets (<>)
- Total Tags in HTML 5.2 142 tags
- 115 Tags are compactible across HTML versions
- Forgetting to close tags Syntax error
- Tags are not case sensitive
- Most tags have <tag_name> content <\tag_name>
- Best Practice 1 Use HTML tags with the same case (preferably lower case)

HTML – Tag Attributes

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- Keywords present in Tags
- Specific set of values
- Additional Characteristics to Elements
- Eg: height, width for an image element
- Not mandatory for most tags
- Found in start tag

Best Practices



1. Use HTML tags with the same case (preferably lower case)

Summary

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- Overview Client-side Programming
- HTML, CSS, Javascript, Browsers
- Hypertext
- Markup
- Language
- HTML Elements
- HTML Tags
- HTML Attributes
- Best Practices

References



1. Paul J Deitel, Harvey M Deitel, and Abbey Deitel, "Internet and the world wide web: How to program," Pearson, Fifth Edition, 2012

THANK YOU

