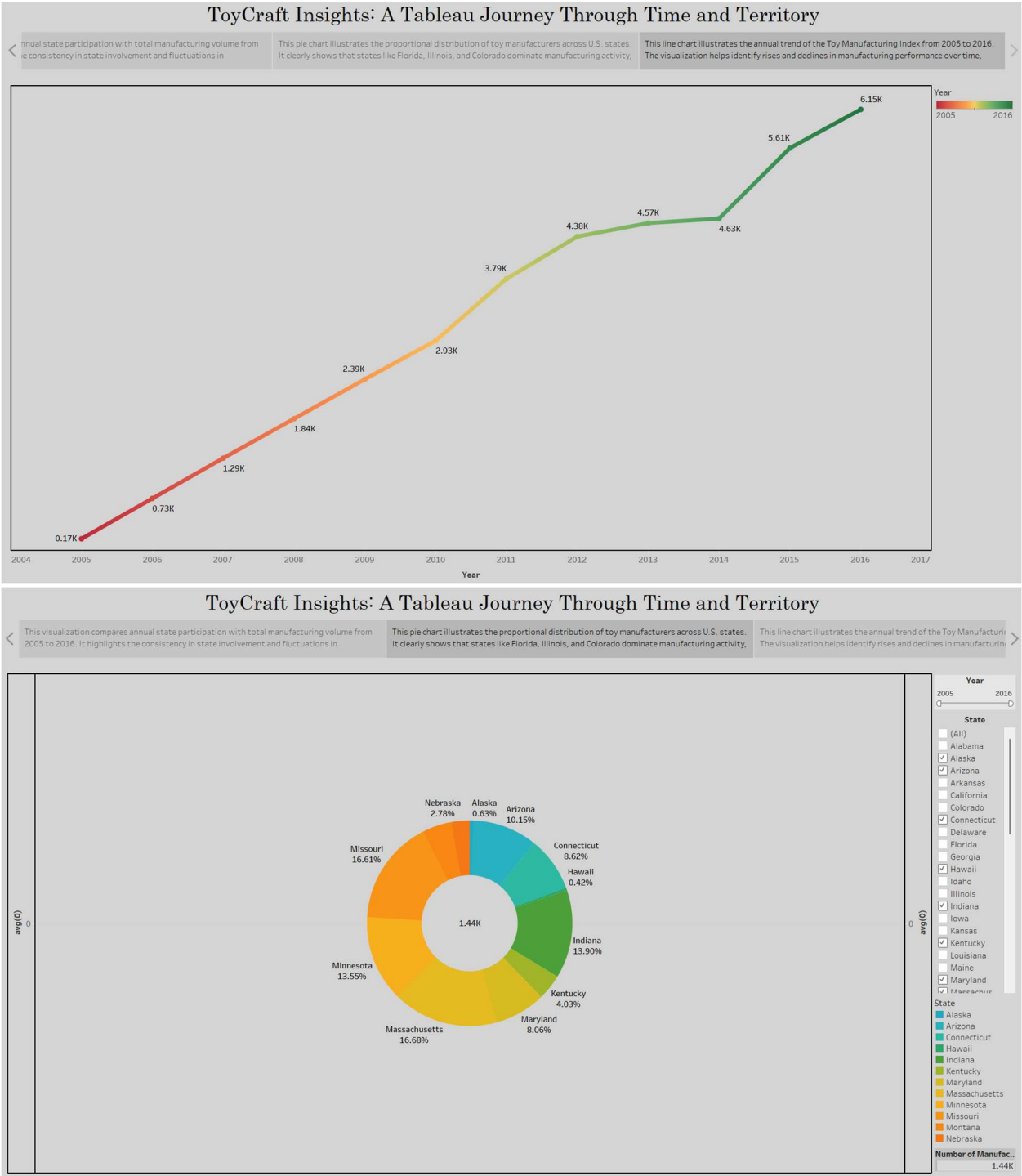
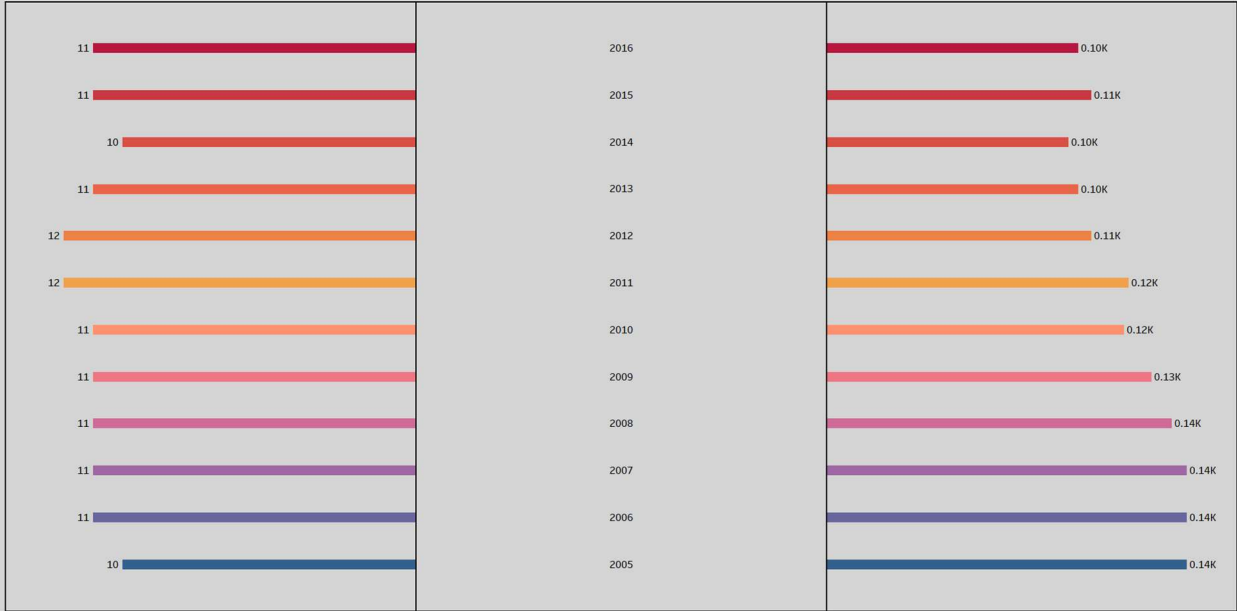


Screen shots of story :



# ToyCraft Insights: A Tableau Journey Through Time and Territory

This visualization compares annual state participation with total manufacturing volume from 2005 to 2016. It highlights the consistency in state involvement and fluctuations in participation. This pie chart illustrates the proportional distribution of toy manufacturers across U.S. states. It clearly shows that states like Florida, Illinois, and Colorado dominate manufacturing activity. This line chart illustrates the annual trend of the Toy Manufacturers' Association (TMA) membership. The visualization helps identify rises and declines in manufacturing activity over time.



## ToyCraft Tales: A Tableau Story on U.S. Toy Manufacturing Trends

This geographic visualization displays the variation in index values across U.S. states, with darker greens indicating higher index levels. While most states show consistent values around 3.3K-3.9K, anomalies like Louisiana (0.9K) and Oklahoma (2.2K) suggest localized deviations that warrant further investigation. Hover over each state for detailed insights on 2018 owner-occupied housing figures. This horizontal bar chart highlights the top 10 U.S. states with the highest number of toy manufacturers. Each state listed, from Alabama to Idaho, has 12 manufacturers, indicating a uniform distribution among these leading contributors to the U.S. toy industry.



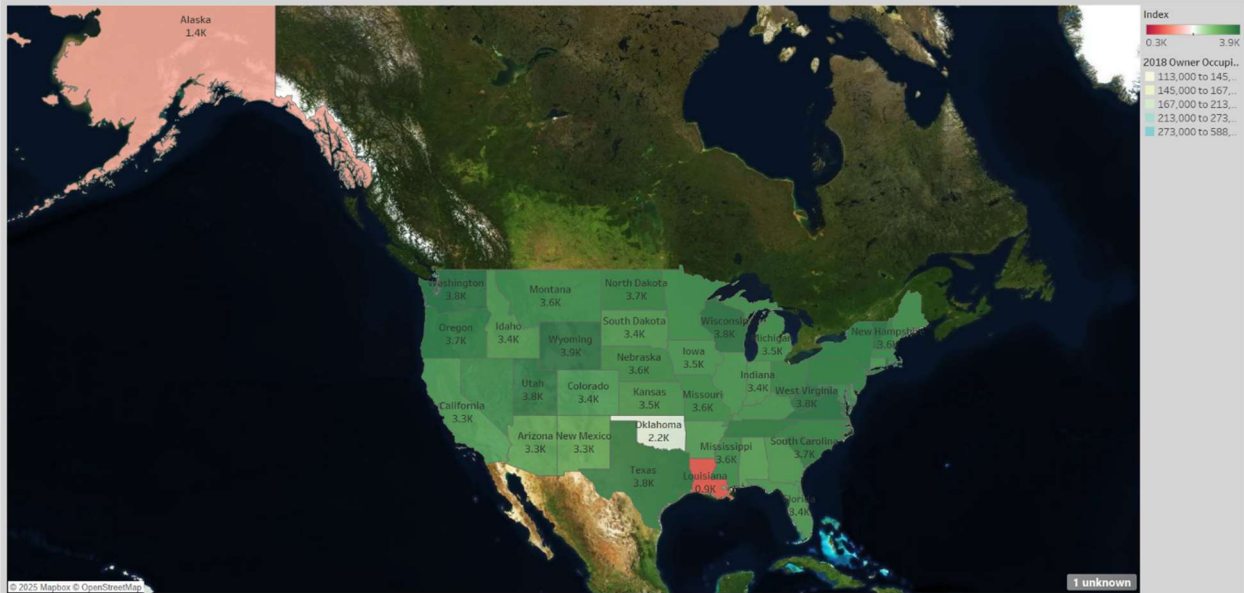
ToyCraft Tales: A Tableau Story on U.S. Toy Manufacturing Trends

peak of 1.62K in  
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ross the years.

This visualization presents the distribution of Index values grouped into bins, showing both the total count of data points per bin and the cumulative Index value within each. While the count remains fairly uniform across bins, the Index values exhibit a rising trend—indicating that higher index bins, though less frequent, contribute more significantly to the overall Index.

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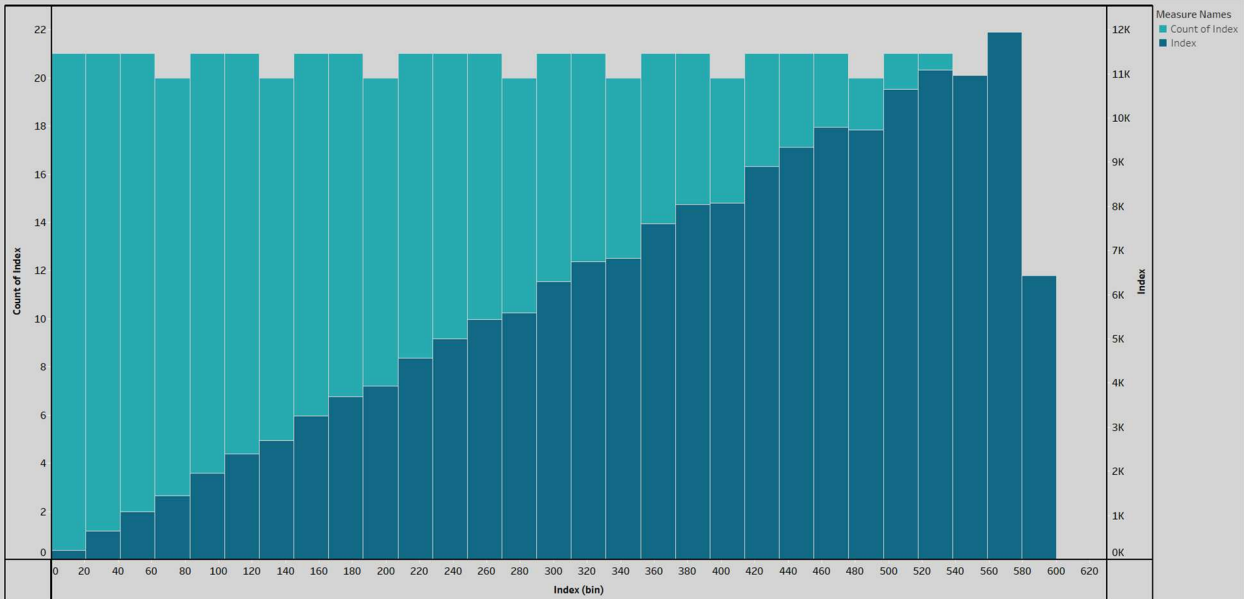


ToyCraft Tales: A Tableau Story on U.S. Toy Manufacturing Trends

Over the span of 12 years, a steady decline is observed in the recorded values, starting from a peak of 1.62K in 2005 to 1.11K in 2016. This trend highlights potential shifts in economic, demographic, or industrial factors impacting the states. Use the State filter to explore individual contributions and patterns across the years.

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This geographic visualization indicates higher Index levels in Louisiana (0.9K) and Oklahoma (2.2K). Hover over each state for detailed insights.



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