

LOKESH BHATIA

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EDUCATION

University of Wollongong, Australia

Grade: Distinction

B.Sc in Informating Technology

Expected Grad: Nov 2021

Minor in International Business and Journalism (unofficial)

EXPERIENCE

Product Manager Intern

Dec 2019- July 2020

Twenty Billion Neurons GmbH

Berlin, Germany

- Co-created the product roadmap, vision and strategy with the CEO and Head of Product for the launch of [Fitness Ally](#) app for iOS.
- Led all agile sprint meetings (estimation, refinement, prioritization) of 25 person full-stack dev teams across Python, iOS, Unity and AI Research in Berlin and Toronto offices. (**Jira, Trello, Miro**)
- Organized and conducted the first ever in-house usability testing to improve the mid-workout user experience which resulted in revamping the workout UI graph to offer greater visibility for mobile users.
- Improved the on-boarding UX resulting in increased complete sign-up and workout completion rate from 43% to 87%.
- Collaborated with UX/UI team to design and wireframe new features: Spotify and Apple Music integration, Voice command feature, Weekly goal setting. Added +5 new exercise categories to expand workout catalogue. (**Invision, Zeplin, Whimsical, Firebase Analytics**).
- Co-led and shipped the internal voice line tool along with CTO to increase efficiency across copywriting, recording and engineering teams, cutting time required for task completion by 60%.

Data Science Intern

July 2018 - Dec 2018

Rolls-Royce Digital Solutions

Friedrichshafen, Germany

- Designed an Electronic Health Monitoring system to predict failure events in diesel engine & generated risk scores model for 200+ engines & 40+ sensors to assist the Customer Care Center to improve maintenance scheduling. (**Using Python - Pandas, Numpy, Plotly**).
- Developed and implemented an algorithm to map train components to assets by using GPS coordinates and applying Haversine method to reduce the chance of frequent human error during checks with a 95% sensitivity (self-initiative).
- Collaborated with the product owner in product backlog refinement & coordinated sprint meetings.

Co-Founder/CTO

Jan 2018 - June 2018

Ligero

Dubai, UAE

- Co-founded a baggage space sharing platform for airline travelers to minimize unused space on flights and provide an affordable travel experience.
- Solely responsible for designing, prototyping, and front-end development of the mobile application (iOS) (**Figma, Sketch, Principle**).
- Discovered and leveraged user insights to create a better user experience.
- Won 1st Place at Techstars Startup Weekend and RAK Seaside Startup Summit and invited to NYU Beyond the pitch.

Marketing and Event Intern

April 2016 - Sep 2016

Mizzou Publishing

Columbia, MO

- Organized the ShowMe Writers Masterclass conference attended by 200+ participants and managed a budget of \$24,100.
- Conducted inbound marketing and developed social media strategy for FB, Instagram and Twitter ads to increase participation rate. Witnessed a 60% growth in attendance from previous years.
- Coordinated ATL advertising such as outdoors, radio, and BTL advertising such as promotional videos, flyers, newsletters, mass mail. Developed event website on **WordPress**.

TECHNICAL PROJECTS

- [Personal Website](#) - using HTML5, CSS3, Javascript (**Bootstrap, JQuery**), **Google Analytics, Canva**
- [Fraud Detection Bot](#) - Automation Anywhere, 2020
- [Insahny](#) - NYU AD Hackathon for Social Good, 2018
- TriniCon - START Hack, Switzerland 2018
- [Arcab-Ride Together](#) - Recoding Mobility Hackathon 2017
- MedSmart - Accenture DigiHack, 2017

AWARDS

- 1st position-Techstars Startup Weekend and RAK Seaside Startup Summit for Ligero (2019)
- Semi-finalist- Smartest Young Executive in the Middle East
- 1st position - RTA Mobility Hackathon (2018)
- NYUAD Fellowship for Science in Social Good (2018)
- Undergraduate Research Grant (2016)
- Silver and Bronze Level - Duke of Edinburg International(2015)
- "Outstanding" Award - Tony Blair Generation Global (2015)

LEADERSHIP

- Vice President - UNICEF USA Campus Club: Represented Missouri at the UNICEF Annual Meeting 2017 and Advocacy Day on the Capitol Hill in D.C.
- Site Leader - Mizzou Alternative Breaks: Organized and led a 10-day service trip for 10 students to Washington, D.C. to advocate for quality education and early childhood development.
- President - Tony Blair Generation Global:Organized global video conferences with schools in Philippines, Mexico, India and Indonesia to discuss social issues. Increased active members to upto 80-90 students.

RESEARCH

- Undergraduate RA at the Mindfulness and Intergroup Relationships Lab, Department of Psychology