





# LOKESH BHATIA

 [lbhatia.naresh@gmail.com](mailto:lbhatia.naresh@gmail.com)  
 [www.linkedin.com/in/lokeshnb/](https://www.linkedin.com/in/lokeshnb/)  
 [www.lokeshbhatia.com](http://www.lokeshbhatia.com)  
 +971557924733

## EDUCATION

### University of Wollongong, Australia

#### B.Sc in Information Technology

VP - UNICEF Campus Club | Site-Leader Mizzou Alternative Breaks,  
Vice Chair -Residence Halls Association | Emerging Leaders Program

**Grade:** Distinction

**Graduation:** 2021

## EXPERIENCE

### Product Manager

Seera Group

**Dec 2020 - Present**

Dubai, UAE

- Product manager for Seera's flagship consumer travel brand [Al Mosafer](#) and [Tajawal](#)- Middle East's leading omnichannel travel product and a one-stop-shop for hotel, flights, and holiday bookings.
- Managed the Hotels and Rooms content delivery team of **6 members** to create a personalized search and recommendation engine impacting **700K+ hotels** and resulting in **45% increased bookings**.
- Increased sprint velocity from **32 to 58 points/sprint**, by introducing a revamped dev team scrum process that is more efficient and streamlined.

### Associate Product Manager

Twenty Billion Neurons GmbH

**Dec 2019- July 2020**

Berlin, Germany

- Co-created the product roadmap, vision, and strategy to launch [Fitness Ally](#)- an AI virtual fitness trainer in your pocket that can see you, interact with you, and offer live form feedback.
- Led all agile sprint meetings of **25 person full-stack** dev teams across Python, iOS, Unity, and AI Research in Berlin and Toronto offices.
- Increased sign-up and workout completion rates from **43% to 87%** by identifying fail points in the onboarding flow and user experience.
- Organized and conducted first-ever in-house usability testing for **8+ users** and collaborated with UX/UI team to design and wireframe **5+ new features**
- Co-led and shipped the internal voice line tool to increase efficiency across copywriting, recording, and engineering teams, cutting the time required for **task completion by 60%**.
- Developed and designed the pricing strategy and paywall for the freemium version of the app by conducting market research.

### Data Science Intern

Rolls-Royce Digital Solutions

**July 2018 - Dec 2018**

Friedrichshafen, Germany

- Designed an Electronic Health Monitoring system for **200+ engines & 40+ sensors** to predict diesel engines ailure events & generated a risk scores model to assist the Customer Care Center to improve maintenance scheduling. (Using **Python - pandas, scikit, numpy, plotly**).
- Developed and implemented an algorithm to map train components to assets by using GPS coordinates and applying the Haversine method to reduce the chance of frequent human error during checks with a **95% sensitivity**.
- Collaborated with the product owner in product backlog refinement & coordinated sprint meetings.

### Co-Founder/CTO

Ligero

**Jan 2018 - June 2018**

Dubai, UAE

- Co-founded a baggage space sharing platform for airline travelers to minimize unused space on flights and provide an affordable travel experience.
- Solely responsible for designing, prototyping, and front-end development of the mobile application. (iOS) (**Figma, Sketch, Principle**).
- Discovered and leveraged user insights to create a better user experience.

## TECHNICAL PROJECTS

- [Personal Website](#) - using **HTML5, CSS3, Javascript (Bootstrap, JQuery), Google Analytics, Canva**
- [Fraud Detection Bot](#) - A native-AI driven solution that detects fraudulent workers' compensation claims and enhances the capabilities of insurance adjustors. **Tech: AWS Textract and Comprehend, Azure - Automation Anywhere Hackathon 2020**
- [Insahny](#) - Collects in-class live metrics of student participation using MS cognitive services, Emotion AI, and QR code voting to provide better feedback for decentralized refugee camp teachers and schools. **NYU Hackathon for Social Good, 2018**
- [Arcab-Ride Together](#) - A smart mobility service that uses optimized routes, affordable transit, and comfortable travel in premium vans to reduce the gap between expensive private transport and crowded public transport - **1st position at RTA Mobility Hackathon (2018)**

## LEADERSHIP

- Vice President - UNICEF USA Campus Club:** Represented Missouri at the UNICEF Annual Meeting 2017 and Advocacy Day on the Capitol Hill in D.C. Visited Nepal in 2015 to learn about the UNICEF Schools for Asia Initiative.
- Site Leader - Mizzou Alternative Breaks:** Organized and led a 10-day service trip for 10 students to Washington, D.C. to advocate for quality education and early childhood development.
- President - Tony Blair Generation Global:** Spearheaded the launch and increased active members to upto 80-90 students. Organized global video conferences for students with schools in the Philippines, Mexico, India and Indonesia to promote diversity and inclusivity.

## AWARDS

- 1st position** - Techstars Startup Weekend and RAK Seaside Startup Summit for Ligero (2019)
- Semi-finalist-** Smartest Young Executive in the Middle East
- NYUAD Fellowship** for Science in Social Good (2018)
- Undergraduate Research Grant (2016)
- Silver and Bronze Level - Duke of Edinburg International(2015)
- "Outstanding" Award - Tony Blair Generation Global (2015)

## SKILLS

### Technology:

Python (Pandas, Numpy, Plotly), R, HTML5, JavaScript (React, jQuery, Bootstrap), CSS3, Ajax, MySQL, iOS SDK, Firebase and Google Analytics, Swagger

### Design and UX:

Sketch, Adobe Creative, Suite, Figma, Principle, Invision, Canva, Whimsical, Usability testing, User Story Mapping