LOKESH BHATIA

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EDUCATION

University of Wollongong, Australia   Grade: Distinction

B.Sc in Computer Science   Expected Grad: Nov 2021
Minor in International Business and Journalism (unofficial)

EXPERIENCE

Product Manager Intern   Dec 2019- July 2020

Twenty Billion Neurons GmbH   Berlin, Germany

- Launched Fitness Ally, a groundbreaking AI-powered digital fitness trainer app on the iOS store.
- Led all agile sprint meetings (estimation, refinement, daily) of **22 person** full-stack dev teams across Python, iOS, Unity and AI Research in Berlin and Toronto offices. Facilitated product vision and roadmap meetings (Jira, Miro, Trello).
- Improved the onboarding UX, resulting in increased complete sign-up and workout **completion rate from 43**% to 57%.
- Improved mid-workout UI, designed an accurate calorie counter and improved post-workout UX by conducting in-house usability testing (Tools: Invision, Whimsical, Firebase Analytics).
- Led and shipped the internal **voice line tool** to improve copywriting and recording process, **cutting time required by 60**%.

Data Science Intern   July 2018 - Dec 2018

Rolls-Royce Digital Solutions   Friedrichshafen, Germany

- Designed an Electronic Health Monitoring system to predict diesel engine failures & generated risk scores for **200+ engines & 40+ sensors** to inform CCC (Python - Pandas, Numpy, Plotly).
- Developed a method to map train components to assets using GPS sensor data with a **95% sensitivity**; reduced human-error & improved maintenance scheduling.
- Collaborated with the product owner in product backlog refinement & coordinated sprint meetings.

Co-Founder/CTO   Jan 2018 - June 2018

Ligero   Dubai, UAE

- Co-founded a baggage space sharing platform for airline travelers to minimize unused space on flights and provide an affordable travel experience.
- Solely responsible for designing, prototyping, and front-end development of iOS app (Figma, Sketch, Principle).
- Won 1st Place at Techstarts Startup Weekend and RAK Seaside Startup Summit.

Marketing Intern   April 2016 - Sep 2016

Mizzou Publishing   Columbia, MO

- Conducted inbound marketing and developed social media strategy (FB, Instagram, Twitter ads) to increase the participation . Witnessed a **60% growth in attendance** from previous years.
- Coordinated ATL advertising such as outdoors, radio, and BTL advertising such as promotional videos, flyers, newsletters, mass mail. Developed event website on Wordpress.

TECHNICAL PROJECTS

- Personal Website - HTML5, CSS3, Javascript (Bootstrap, JQuery), Google Analytics, Canva
- Fraud Detection Bot - Automation Anywhere, 2020
- Insahny - NYU AD Hackathon for Social Good, 2018
- TriniCon - START Hack, Switzerland 2018
- Arcab-Ride Together - Recoding Mobility Hackathon 2017
- MedSmart - Accenture DigiHack, 2017

AWARDS

- **1st position-**Techstars Startup Weekend and RAK Seaside Startup Summit for Ligero (2019)
- **Semi-finalist-** Smartest Young Executive in the Middle East
- **1st position -** RTA Mobility Hackathon (2018)
- NYUAD **Fellowship** for Science in Social Good (2018)
- Undergraduate Research Grant (2016)
- Silver and Bronze Level - Duke of Edinburg International(2015)
- "Outstanding" Award - Tony Blair Generation Global (2015)

LEADERSHIP

- **Vice President - UNICEF USA Campus Club:** Represented Missouri at the UNICEF Annual Meeting 2017 and Advocacy Day on the Capitol Hill in D.C.
- **Site Leader - Mizzou Alternative Breaks:** Organized and led a 10-day service trip for 10 students to Washington, D.C. to advocate for quality education and early childhood development.
- **President - Tony Blair Generation Global:**Organized global video conferences with schools in Philippines, Mexico, India and Indonesia to discuss social issues. Increased active members to upto 80-90 students.

RESEARCH

Undergraduate RA at the Mindfulness and Intergroup Relationships Lab, Department of Psychology - Fall 2016- Spring 2017