

EDUCATION

University of Wollongong

Bachelor of Information Technology

Relevant Coursework: HCI, Data Structures and Algo., Web Dev, OOP, Cybersecurity

Sydney, Australia

Graduation: 2021

Grade: Distinction (85)

PROFESSIONAL EXPERIENCE

SEERA GROUP

Product Manager - **SEARCH AND PERSONALIZATION**

Dubai, UAE

Dec 2020 – Mar 2021

- Product manager for Seera's flagship consumer travel brand [Al Mosafer](#) and [Tajawal](#)- Middle East's leading omnichannel travel product and a one-stop-shop for hotel, flights, and holiday bookings.
- Managed the Hotels and Rooms CMS team of **6 members** to create a personalized search and recommendation engine impacting **700K+ hotels** and resulting in **45% increased bookings**.
- Increased sprint velocity from **32 to 58 points/sprint** by making the dev team scrum process more efficient and streamlined.

TWENTY BILLION NEURONS

Associate Product Manager

Berlin, Germany

Nov 2019 – July 2020

- Co-created the product vision, strategy and roadmap for [Fitness Ally](#) - a groundbreaking AI-powered digital fitness app on iOS.
- Led all agile scrum meetings for a **25-person** dev teams across Python, iOS, Unity and AI Research in Berlin and Toronto.
- Increased sign-up and workout completion rates from **43% to 87%** by identifying fail points in the onboarding flow and UX.
- Conducted usability testing for **8+ users**, gathered insights from **150+ beta testers**, & delivered **+5 new** features end-to-end.
- Co-led and shipped the internal voice line tool to increase efficiency across copywriting, recording and engineering teams, cutting time required for **task completion by 60%**.
- Developed and designed the pricing strategy and paywall for the freemium version of the app by conducting market research.

ROLLS-ROYCE POWER SYSTEMS

Data Science Intern – Digital solution

Friedrichshafen, Germany

June 2018 – Dec 2018

- Designed an Engine Health Monitoring system for **200+ diesel engines & 40+ sensors** to predict engines failure events for trains in the UK & generated a risk scores model to assist the Customer Care Center to improve maintenance scheduling.
- Developed and implemented the train mapping engine using GPS coordinates and applying the Haversine method to reduce the chance of frequent human error during checks with a **95% sensitivity**.

LIGERO

Co-Founder

Dubai, UAE

Jan 2018 – July 2018

- Co-founded a baggage space sharing platform for airline travelers to minimize unused space on flights and provide an affordable travel experience.
- Solely responsible for designing, prototyping, and front-end development of the mobile application. (iOS).
- Discovered and leveraged user insights from **20+ user interviews**.

VOLUNTEER AND LEADERSHIP

- Vice President - UNICEF USA Campus Club:** Represented Missouri at the UNICEF Annual Meeting 2017 and Advocacy Day on the Capitol Hill in D.C. Visited Nepal for the UNICEF Student Ambassador in 2015 to learn about the UNICEF Schools for Asia Initiative.
- Site Leader - Mizzou Alternative Breaks:** Organized and led a 10-day service trip for 10 students to Washington, D.C. to advocate for quality education and early childhood development.
- President - Tony Blair Generation Global:** Spearheaded the launch of the program and grew active members to 80-90 students. Organized global video conferences with schools in the Philippines, Mexico, India and Indonesia to promote diversity and inclusivity.

TECHNICAL PROJECTS

- Fraud Detection Bot** – Developed a native-AI driven solution that detects fraudulent workers' compensation claims and enhances the capabilities of insurance adjusters. **Tech:** AWS Textract and Comprehend, Azure - **Automation Anywhere Hackathon**
- Insahny** – Built a solution to collect in-class live metrics of student participation using MS cognitive services, Emotion AI, and QR code voting to provide better feedback for decentralized refugee camp teachers and schools. **NYU Hackathon for Social Good**
- Arcab-Ride Together** - A smart mobility service that uses optimized routes, affordable transit, and comfortable travel in premium vans to reduce the gap between expensive private transport and crowded public transport - **1st position at RTA Mobility Hack**

AWARDS

- 1st Place** - Techstars Startup Weekend
- 1st Place** - RAK Seaside Startup Summit
- 1st Place** - RTA Mobility Hackathon
- Duke of Edinburgh International Award – **Silver Award**
- Tony Blair Foundation (Generation Global) – **Outstanding**

SKILLS

Technical: Python (Pandas, Numpy, Plotly), HTML5, JavaScript (React, jQuery), CSS3, Ajax, SQL, iOS SDK, Firebase, Google Analytics, Swagger, Tableau

Design: Figma, Invision, Sketch, Principle, Canva, Whimsical, Miro.