# LOKESH BHATIA

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in @lokeshnb

www.lokeshbhatia.com

## SKILLS

#### **Verticals**

EdTech, Fitness apps, Gaming, IoT, TravelTech, Predictive analytics

#### Technology

Python (Pandas, Numpy, Plotly), R, HTML5, JavaScript (React, jQuery, Bootstrap), CSS3, Ajax, SQL, sklearn, iOS SDK

# Design

Sketch, Adobe Creative, Suite, Figma, Principle, Invision, Canva, Whimsical

#### **Product Management**

Scrum, Design thinking, User story mapping, Jira, Trello, Miro, Product vision board, Usability testing, HCD

## AWARDS RECEIVED

- 1st position at Techstars Startup Weekend and RAK Seaside Startup Summit for Ligero (2019)
- Semi-finalist at the Smartest Young Executive in the Middle East TV show (2018)
- 1st position at RTA Mobility Hackathon (2018)
- NYUAD Fellowship for Science in Social Good (2018)
- Undergraduate Research Grant (2016)
- Duke of Edinburg International Award (2015) - Silver and Bronze
- Tony Blair Generation Global Outstanding Award (2015)

## LANGUAGES

- English Fluent & Bilingual
- Hindi Fluent & Bilingual
- Arabic Beginner
- German -Beginner

## RESEARACH

Undergraduate Research Assistant at the Mindfulness and Intergroup Relationships Lab, Department of Psychology

## **EDUCATION**

University of Wollongong, Australia BS in Computer Science

University of Missouri, Columbia BS in Journalism

Aug 2015 - May 2017

Expected Grad: 2021

## **WORK EXPERIENCE**

## **Product Manager Intern**

Berlin

Twenty Billion Neurons

Dec 2019- July 2020

- Launched <u>Fitness Ally,</u> a groundbreaking AI-powered digital fitness app.
- Led agile sprint meetings, of 22 person full-stack dev teams across Python, iOS, Unity and AI Research in Berlin and Toronto offices.
- Improved the onboarding UX, resulting in increased complete sign-up rates and workout completions from 43% to 57%.
- Led and shipped the internal voice line tool to improve copywriting and recording process, cutting time required by 60%.
- Organized and conducted in-house usability testing for over 10 participants - improved mid-workout UI, designed an accurate calorie counter and improved post-workout UX

#### **Data Science Intern**

Friedrichshafen

Rolls-Royce Digital Solutions

July 2018 - Dec 2018

- Designed an Electronic Health Monitoring systems to predict diesel engine failures and generated risk scores for 200+ engines and 40+ sensors to inform CCC.
- Developed a method to map train components to assets using GPS sensor data with a 95% sensitivity and improved maintenance scheduling.

# Co-Founder/CTO

Dubai

Ligero

Jan 2018 - June 2019

- Co-founded a baggage space sharing platform for airline travelers to minimize unused space on flights and provide an affordable travel experience.
- Designed, tested and prototyped the iOS application.
- Won at 1st Place at Techstarts Startup Weekend and RAK Seaside Startup Summit.

# TECHINAL PROJECTS

- Fraud Detection Bot Automation Anywhere, 2020
- Insahny NYU AD Hackathon for Social Good, 2018
- TriniCon START Hack, Switzerland 2018
- Arcab-Ride Together Recoding Mobility Hackathon 2017
- MedSmart Accenture DigiHack, 2017

# LEADERSHIP

- UNICEF USA Campus Club Vice President: Represented Missouri at the UNICEF Annual Meeting 2017 and Advocacy Day on the Capitol Hill in D.C.
- Mizzou Alternative Breaks Site Leader: Organized and led a 10-day service trip for 10 students to Washington, D.C. to advocate for quality education and early childhood development.
- Tony Blair Generation Global President: Organized global video conferences with schools in Philippines, Mexico, India and Indonesia to discuss social issues. Increased active members to upto 80-90 students.