LOKESH BHATIA

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in @lokeshnb

🌐 www.lokeshbhatia.com

SKILLS

Verticals

EdTech, Fitness, Gaming, IoT, Predictive analytics

Technology

Python (Pandas, Numpy, Plotly), R, HTML5, JavaScript (React, jQuery, Bootstrap), CSS3, Ajax, SQL, sklearn, iOS SDK

Design

Sketch, Adobe Creative, Suite, Figma, Principle, Invision, Canva, Whimsical

Product Management
Scrum, Design thinking, User story mapping, Jira, Trello, Miro, Product vision board, Usability testing, HCD

AWARDS RECEIVED

- **1st position** at Techstars Startup Weekend and RAK Seaside Startup Summit for Ligero (2019)
- **Semi-finalist** at the Smartest Young Executive in the Middle East TV show (2018)
- **1st position** at RTA Mobility Hackathon (2018)
- NYUAD **Fellowship** for Science in Social Good (2018)
- Undergraduate Research Grant (2016)
- Duke of Edinburg International Award (2015) - **Silver and Bronze**
- Tony Blair Generation Global – **Outstanding Award** (2015)

LANGUAGES

- English - Fluent & Bilingual
- Hindi - Fluent & Bilingual
- Arabic - Beginner
- German -Beginner

RESEARCH

Undergraduate RA at the Mindfulness and Intergroup Relationships Lab, Department of Psychology - Fall 2016- Spring 2017

EDUCATION

University of Wollongong, Australia
BS in Computer Science   Expected Grad: 2021

University of Missouri, Columbia
BS in Journalism   Aug 2015 - May 2017

WORK EXPERIENCE

Product Manager Intern   **Berlin**
Twenty Billion Neurons GmbH   Dec 2019- July 2020

- Launched Fitness Ally, a groundbreaking AI-powered digital fitness app.
- Led agile sprint meetings, of **22 person full-stack dev** teams across **Python, iOS, Unity and AI** Research in Berlin and Toronto offices.
- Improved the onboarding UX, resulting in increased complete sign-up rates and workout completions from **43% to 57%.**
- Led and shipped the internal voice line tool to improve copywriting and recording process, **cutting time required by 60%.**
- Improved mid-workout UI, designed an accurate calorie counter and improved post-workout UX by conducting in-house usability testing.

Data Science Intern   **Friedrichshafen**
Rolls-Royce Digital Solutions   July 2018 - Dec 2018

- Designed an **Electronic Health Monitoring** system to predict diesel engine failures & generated risk scores for **200+ engines & 40+ sensors** to inform CCC.
- Developed a method to map train components to assets using GPS sensor data with a **95% sensitivity;** reduced human-error & improved maintenance scheduling.
- Collaborated with the product owner in product backlog refinement & coordinated sprint meetings.

Co-Founder/CTO   **Dubai, UAE**
Ligero   Jan 2018 - June 2018

- Co-founded a baggage space sharing platform for airline travelers to minimize unused space on flights and provide an affordable travel experience.
- Won at **1st Place at Techstarts Startup Weekend** and **RAK Seaside Startup Summit.**

Marketing/Event Intern   **Columbia, MO**
Ligero   Jan 2018 - June 2018

- Conducted inbound marketing and developed social media strategy to increase the participation. Witnessed a **60% growth in attendance** from previous years.
- Coordinated **ATL advertising** such as outdoors, radio, and **BTL advertising** such as promotional videos, flyers, newsletters, mass mail.

TECHINAL PROJECTS

- Fraud Detection Bot - Automation Anywhere, 2020
- Insahny - NYU AD Hackathon for Social Good, 2018
- TriniCon - START Hack, Switzerland 2018
- Arcab-Ride Together - Recoding Mobility Hackathon 2017
- MedSmart - Accenture DigiHack, 2017

LEADERSHIP

- **UNICEF USA Campus Club - Vice President:** Represented Missouri at the UNICEF Annual Meeting 2017 and Advocacy Day on the Capitol Hill in D.C.
- **Mizzou Alternative Breaks - Site Leader:** Organized and led a 10-day service trip for 10 students to Washington, D.C. to advocate for quality education and early childhood development.
- **Tony Blair Generation Global - President:** Organized global video conferences with schools in Philippines, Mexico, India and Indonesia to discuss social issues. Increased active members to upto 80-90 students.