LOKESH BHATIA

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EDUCATION

B.Sc. in COMPUTER SCIENCE AND BIG DATA

University of Wollongong, Australia

SKILLS

Programming

C++, Python, R, HTML, JavaScript, MySQL, CSS

Design

WordPress, Adobe Creative Suite, Figma, Sketch, Principle, Invision

Product Management

Scrum, Business canvas modelling, Design Thinking, User Story Mapping, Jira, Trello, Miro, Product vision

VOLUNTEER AND LEADERSHIP

VICE-PRESIDENT, UNICEF USA

- Led a team of 15 students, organized various fundraising events. Nominated as the State leader for Missouri at the 2017 UNICEF Annual Meeting in Washington D.C.
- Lobbied and secured UNICEF USA appropriation of $135.8 million for FY 2018 with other university clubs.

SITE-LEADER, MIZZOU ALTERNATIVE BREAKS

- Organized and led a 10-day service trip with 10 students to Washington, D.C. to advocate for quality education and early childhood

PRESIDENT, TONY BLAIR FOUNDATION

MAJOR COURSEWORK

- Algorithms
- Database Systems and Security
- Human Computer Interaction
- IT Project Management
- Systems Analysis
- Software Development Methodologies
- Advanced Programming
- Data Mining and Knowledge Discovery

LANGUAGES

- English - Fluent & Bilingual
- Hindi - Fluent & Bilingual
- Arabic - Beginner

EXPERIENCE

TWENTY BILLION NEURONS GMBH　　　　**ASSOCIATE PRODUCT MANAGAER INTERN**
Nov 2019 - July 2020 | Berlin, Germany

- Co-created product concept, strategy and roadmap along with the CEO and Head of Product for the launch of Fitness Ally, a groundbreaking AI-powered digital fitness app.
- Lead all agile scrum meetings, of 22 person full-stack dev teams across Python, iOS, Unity and Research in Berlin and Toronto offices, along with scrum master.
- Led a Product and Marketing team of 8 members consisting of PMs, Designers, Marketers and interns
- Conducted multiple usability testing and improved overall product UX - onboarding for higher complete sign-up rate, and post-workout experience.
- Co-created the internal voice line tool with the CTO to drive efficiency among team members. Improved the voice line tool by reducing time for completion of task from 6-7 hours to 30-45 mins.

ROLLS-ROYCE DIGITAL SOLUTIONS　　　　　　　**DATA SCIENCE INTERN**
Jul 2018 - Dec 2018 | Friedrichshafen, Germany

- Designed an Electronic Health Monitoring System to predict engine failures and generate risk scores for 200+ engines and 40+ sensors.
- Developed a method to map train components to assets using GPS sensor data with 95% sensitivity to improve maintenance scheduling.
- Collaborated with the product owner for product backlog refinement and sprint planning for the TCS IoT platform testing project.
- Implemented the ML risk-score use case for the platform.

LIGERO (START-UP)　　　　**CO-FOUNDER/USER INTERFACE DESIGNER**
Jan 2018 - Jun 2018 | UAE

- Solely responsible for designing, prototyping, and front-end development of the mobile application.
- Discovered and leveraged user insights to create a better cusomter experience.
- Completed product and business development training at NYU Beyond the Pitch program.

MIZZOU PUBLISHING　　　　　　　　　　　**MARKETING INTERN**
May 2016 - Nov 2016 | USA

- Conducted inbound marketing by developing a social media strategy to increase the participation for the event. Witnessed a 60% growth in attendance from previous years.
- Spearheaded the campaign for the event on various social media platforms.
- Coordinated ATL advertising such as outdoors, radio, and BTL advertising such as promotional videos, flyers, newsletters, mass mail.

RESEARCH

DEPARTMENT OF PSYCHOLOGY　　　　　**RESEARCH ASSISTANT**
Nov 2016 - May 2017 | USA

- Implemented My Wellness Study to examine the impact of 8-week guided meditation on the relationship between young breast cancer survivors and their partners.
- Conducted independent research to examine the relationship between trait mindfulness and psychological resilience over the course of the semester for over 150 undergraduates.
- Led 20+ sessions to study the influence of mindfulness and its impact on social relationships of various kinds.

PROJECTS

- Fraud detection bot | Automation Anywhere Botathon **LINK**
- TriniCon - START Hack | Switzerland
- Insahny (Advise Me) - NYU AD Hackathon | **1st** - **LINK**
- Arcab-Ride Together | Recoding Mobility Hackathon | **4th** - **LINK**
- MedSmart Accenture DigiHack, 2017 | **3rd**

AWARDS

- **Placed 1st Position at Techstars Startup Weekend and RAK Seaside Startup Summit for Ligero.**
- **Voted as 5th Smartest Young Executive in the Middle East (2018)**
- NYUAD Fellowship for Science in Social Good (2018)
- Undergraduate Research Grant (2016)
- **Duke of Edinburg International Award (2015) - Silver**
- **Tony Blair Foundation (Generation Global) – Outstanding Award(2015)**