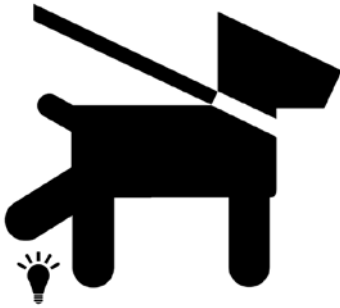


## BAD IDEAS

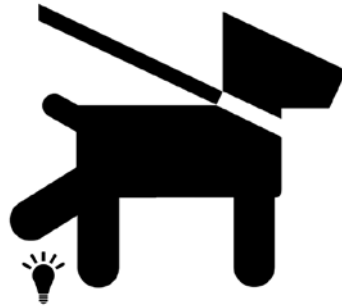


We have many 'good' ideas  
but too few 'great' ideas.

Goal: Have more great ideas.

Hint: All great ideas first look like bad ideas.

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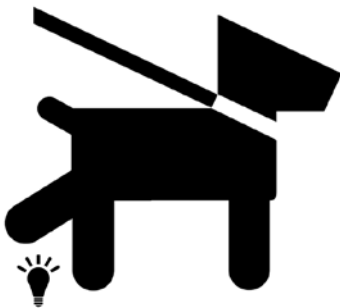


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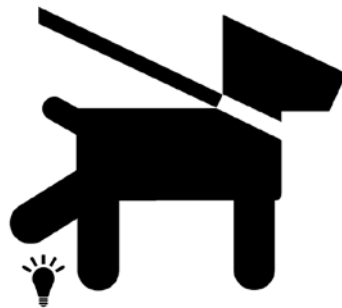


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