# Lokesh Poluru Velayudham

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#### SUMMARY

Innovative food tech co-founder with full-stack development expertise. Strong in strategy, entrepreneurship, and delivering scalable web applications. Collaborative, detail-oriented, seeking impactful projects.

## **EXPERIENCE**

## Software Developer | RA | TA

Case Western Reserve University - Undergraduate Research Office

January 2024 - Present, Cleveland, OH

- $\cdot$  Developed full-stack registration app using **MERN** stack with dashboards for students, judges, and admins. **SDE | RA.**
- · Automated student-judge matching for 1500+ students and 250+ judges, improving event efficiency. SDE | RA.
- · Facilitated Python instruction for 50+ students, achieving a course completion . TA | BTEC 420 | BUAI 435.
- · Mentored 30+ middle school students in engineering concepts, fostering interest in STEM careers. -TA | Think[Stem].

## **Head of Product**

Alter Cabs June 2023 - Present, Chennai, IN

- · Led technical strategy for Alter Cabs, overseeing feature development on Ruby on Rails and managing cross-functional teams for 4000 drivers on MVP.
- Developed scalable business plans by conducting competitor analysis and defining a unique value proposition Quick ride (5min ride confirmation without drop location).
- $\cdot \ Directed \ DevOps \ and \ staffing, ensuring seamless \ deployment \ and \ operational \ excellence \ in \ a \ collaborative \ environment.$

#### Co-founder

Blind Ch3mistry, The Sign - confectionery

June 2019 - December 2023, Chennai, IN

- $\cdot$  Co-founded and developed business model, achieving 20% YoY growth and securing Rs 150M in funding.
- · Led a 35+ member cross-functional team, driving 40% revenue growth and maintaining an 8% profit margin.
- · Launched 100 new products, increasing offerings by 200% and boosting sales revenue by 40% in the first year.

## Full stack developer | Founding Member

Foox Technologies

January 2022 - April 2023, Chennai, IN

- · Co-founded and developed a B2B MERN, Redis application for Foox Technologies, serving 50+ HoReCa clients.
- Implemented Firebase and GoLang **microservices**, improving search efficiency by 30%.
- · Secured ₹4.5M in funding and generated ₹0.75 crore in revenue within 6 months.

## **Software Developer**

**Guvi Geek Technologies** 

January 2019 - June 2019, Chennai, IN

- $\cdot$  **Developed a PHP hiring module**, connecting 50+ employers with 1000+ students in 4 months.
- $\cdot \ \, \text{Integrated microservices, improving performance by 25\% and boosting employer engagement by 30\%.}$
- $\boldsymbol{\cdot}$  Increased company revenue by 15% through enhanced recruitment processes and interactions.

## **PROJECTS**

## Halo Harbour

Xlab · haloharbor.io/ · August 2024 - Present

- Data Privacy: Empowers users with full control over data via a secure vault.
- $\cdot$  Scalability: Supports 10+ users using Docker for efficient multi-user scaling.
- $\boldsymbol{\cdot}$  Security: Ensures confidential data processing with AWS Nitro Enclave.

# Intersections

Case Western Reserve University • github.com/lokeshvelayudham/intersection • January 2024 - Present

· Developed an application for the Intersection Competition, streamlining student-judge matching, registration, and score evaluation, significantly reducing manual processes and improving event efficiency.

## gitCraft

Case Western Reserve University · merry-khapse-6dd1d8.netlify.app/login · June 2024 - July 2024

• Developed a web-based platform with user authentication, enabling a dynamic community feed for sharing and forking multimedia crafting posts, along with private repositories for personalized post management.

## **Perpetual Copy Trading**

BCamp · github.com/oxBcamp · November 2023 - March 2024

· A service that allows users to copy trades from top whales across various DEXs and CEX futures, leveraging smart contracts and decentralized technology.

## **EDUCATION**

## Master of Science in Computer and Data Science

Case Western Reserve University  $\cdot$  Cleveland, Ohio  $\cdot$  2025  $\cdot$  3.9

## **Bachelor of Engineering - Electronics and Communication**

Anna University · Chennai, IN · 2018 · 7.83