# Lokesh Poluru Velayudham

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#### **SUMMARY**

Innovative food tech co-founder with full-stack development expertise. Strong in strategy, entrepreneurship, and delivering scalable web applications. Collaborative, detail-oriented, seeking impactful projects.

#### **EXPERIENCE**

#### Software Developer | RA | TA

#### Case Western Reserve University - Undergraduate Research Office

January 2024 - Present

- · Developed a MERN stack app automating the matching of 1500+ students and 250+ judges, improving event efficiency. SDE | RA.
- · Facilitated Python instruction for 50+ students, achieving a course completion . TA | BTEC 420 | BUAI 435.
- · Mentored 30+ middle school students in engineering concepts, fostering interest in STEM careers. -TA | Think[Stem].

#### **Head of Product**

Alter Cabs June 2023 - Present

- · Led technical strategy for Alter Cabs, overseeing development on Ruby on Rails and managing teams for 4000 drivers on MVP.
- · Developed business plans by analyzing competitors and creating the "Quick Ride" USP for 5-minute ride confirmation.
- · Directed DevOps and staffing, ensuring seamless deployment and operational excellence in a collaborative environment.

#### Co- founder

# Blind Ch3mistry, The Sign - confectionery

June 2019 - December 2023

- · Co-founded and developed business model, achieving 20% YoY growth and securing Rs 150M in funding.
- · Led a 35+ member cross-functional team, driving 40% revenue growth and maintaining an 8% profit margin.
- · Launched 100 new products, increasing offerings by 200% and boosting sales revenue by 40% in the first year.

# Full stack developer | Founding Member

Foox Technologies January 2022 - April 2023

- · Co-founded and developed a B2B MERN, Redis application for Foox Technologies, serving 50+ HoReCa clients.
- · Implemented Firebase and GoLang microservices, improving search efficiency by 30%.
- · Secured ₹4.5M in funding and generated ₹0.75 crore in revenue within 6 months.

## **Software Developer**

**Guvi Geek Technologies** 

January 2019 - June 2019

- Developed a **PHP** hiring module, connecting 50+ employers with 1000+ students in 4 months.
- · Integrated microservices, improving performance by 25% and boosting employer engagement by 30%.
- $\boldsymbol{\cdot}$  Increased company revenue by 15% through enhanced recruitment processes and interactions.

# **PROJECTS**

# **Halo Harbour**

Xlab · haloharbor.io/ · August 2024 - Present

- Data Privacy: Introduced **Federated Learning**, which optimizes the training mode.
- Security: Ensures confidential data processing with AWS Nitro Enclave.

# Intersections

 $Case\ Western\ Reserve\ University \cdot \ github.com/lokeshvelayudham/intersection \cdot \ January\ 2024-Present$ 

· Developed an app for the Intersection Competition, streamlining student-judge matching and improving efficiency.

#### Rider Module

Alter Cabs · www.altercabs.com/ · May 2023 - Present

- · Led iOS/Android app development with a subscription-based model, boosting driver retention by 25%.
- $\cdot \ \, \text{Introduced the ``Quick Ride'' feature, reducing user wait times by 30\% and improving overall ride acceptance efficiency.}$

# Perpetual Copy Trading

BCamp · github.com/oxBcamp · November 2023 - March 2024

 $\cdot$  A service that lets users copy trades from top whales on DEXs and CEXs using smart contracts.

# **EDUCATION**

#### Master of Science in Computer and Data Science

Case Western Reserve University · Cleveland, Ohio · 2025 · 3.9

### **SKILLS**