

# Lok Gubhaju

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## EXPERIENCE

### **SMAL GMBH | FRONTEND ENGINEER**

Oct 2021 - Present | Munich

- Engineered a Next.js e-commerce platform, achieving a 90+ Lighthouse score by leveraging server-side rendering (SSR) and static site generation (SSG), leading to enhanced search engine optimization (SEO) and accessibility (a11y).
- Integrated RESTful & GraphQL APIs, enhancing data fetching efficiency and improving user experience with real-time updates.
- Implemented a Next.js & TypeScript website with Contentful CMS, Tailwind, and SCSS, optimizing scalability and performance.
- Collaborated with designers to ensure responsive, pixel-perfect UIs.

Key projects and contributions:

- Elgato:
  - \* Implemented Cloudinary for storing digital media, reducing media bandwidth by 70%.
  - \* Led accessibility audits and improved WCAG compliance, achieving 90+ Lighthouse score.
  - \* Set up GTM dataLayer event tracking for robust analytics across product pages and promotional elements.
  - \* Integrated Lottie animations and scroll-triggered effects using GSAP for enhanced user engagement.
  - \* Implemented responsive hero sliders and homepage takeover features
  - \* Built interactive product comparison tools enabling customers to find optimal products, driving conversion optimization

Tech stacks: NextJS, TypeScript, Contentful, SCSS, Cloudinary, Jasper

- **Corsair:** Built and optimized 10+ high-converting landing pages using Twig, Alpine.js, and SCSS, contributing to improved engagement and performance.
- **Vodafone:** Identified and resolved accessibility (WCAG) issues in the router dashboard UI, improving usability for screen reader users and keyboard navigation. Tech stack: VueJS, SimpleLocalize
- **Playboy Premium:** Implemented navigation and model gallery features improving content discoverability and performance. Tech stacks: Angular, Drupal

### **DYNAMAZE UG | FRONTEND DEVELOPER INTERN**

May 2021 – Jul 2021 | Köln

- Supported frontend development using Nuxt.js and Vue.js, contributing to the creation of dynamic components, high-performance web applications.
- Worked with senior developers to integrate APIs and refine the homepage UI and interfaces.

### **WO-BE SYSTEMS GMBH | MASTER'S PROJECT INTERN**

Nov 2020 – Apr 2021 | Kiel

- Contributed to frontend development tasks and collaborated with the team on web application projects.
- Conducted in-depth research on monitoring and visualization techniques within Titan, an open-source Industrial DevOps platform.

## EDUCATION

### **FACHHOCHSCHULE KIEL**

MSc. Information Engineering  
April 2023 | Kiel, Germany

### **NATIONAL COLLEGE OF COMPUTER STUDIES**

Bachelor of Information Management  
July 2014 | Kathmandu, Nepal  
Tribhuvan University

## SKILLS

### **LANGUAGES**

HTML5, CSS3, SCSS, JavaScript(ES6+),  
TypeScript

### **FRONTEND FRAMEWORKS**

React, Next.js, Vue.js, Angular, Alpine.js,  
Twig

### **STYLING & UI**

Tailwind CSS, Bootstrap, Storybook,  
Responsive Design

### **CMS**

Contentful, Builder.io, Drupal, Sanity

### **BACKEND**

Node.js, Express.js, RESTful APIs,  
GraphQL

### **DEV TOOLS**

Cloudinary, GitLab, Bitbucket, GitHub,  
Figma, Vercel, Netlify, Jira, Confluence,  
Docker, Notion, Trello, SimpleLocalize,  
Jasper

## LINKS

Github: [www.github.com/lokgubhaju](https://www.github.com/lokgubhaju)

LinkedIn:

[www.linkedin.com/in/lokgubhaju](https://www.linkedin.com/in/lokgubhaju)

Website:

<https://www.lokgubhaju.com.np>

## CERTIFICATIONS

### **CONTENTFUL CERTIFIED**

#### **PROFESSIONAL**

issued: May 11, 2025

### **CONTENTFUL CERTIFIED CONTENT MANAGER**

issued: May 05, 2025