

Lok Gubhaju

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EXPERIENCE

SMAL GMBH | FRONTEND ENGINEER

Oct 2021 - Present | Munich

- Engineered a Next.js e-commerce platform, achieving a 90+ Lighthouse score by leveraging server-side rendering (SSR) and static site generation (SSG), leading to enhanced search engine optimization (SEO) and accessibility (a11y).
- Integrated RESTful & GraphQL APIs, enhancing data fetching efficiency and improving user experience with real-time updates.
- Implemented a Next.js & TypeScript website with Contentful CMS, Tailwind, and SCSS, optimizing scalability and performance.
- Collaborated with designers to ensure responsive, pixel-perfect UIs.

Key projects and contributions:

– Elgato:

- Implemented Cloudinary for storing digital media, reducing media bandwidth by 70%.
- Led accessibility audits and improved WCAG compliance, achieving 90+ Lighthouse score.
- Set up GTM dataLayer event tracking for robust analytics across product pages and promotional elements.
- Integrated Lottie animations and scroll-triggered effects using GSAP for enhanced user engagement.
- Implemented responsive hero sliders and homepage takeover features
- Built interactive product comparison tools enabling customers to find optimal products, driving conversion optimization

Tech stacks: NextJS, TypeScript, Contentful, SCSS, Cloudinary, Jasper

- **Corsair:** Built and optimized 10+ high-converting landing pages using Twig, Alpine.js, and SCSS, contributing to improved engagement and performance.
- **Vodafone:** Identified and resolved accessibility (WCAG) issues in the router dashboard UI, improving usability for screen reader users and keyboard navigation. Tech stack: VueJS, SimpleLocalize
- **Playboy Premium:** Implemented navigation and model gallery features improving content discoverability and performance. Tech stacks: Angular, Drupal

DYNAMAZE UG | FRONTEND DEVELOPER INTERN

May 2021 – Jul 2021 | Köln

- Supported frontend development using Nuxt.js and Vue.js, contributing to the creation of dynamic components, high-performance web applications.
- Worked with senior developers to integrate APIs and refine the homepage UI and interfaces.

WO-BE SYSTEMS GMBH | MASTER'S PROJECT INTERN

Nov 2020 – Apr 2021 | Kiel

- Contributed to frontend development tasks and collaborated with the team on web application projects.
- Conducted in-depth research on monitoring and visualization techniques within Titan, an open-source Industrial DevOps platform.

EDUCATION

FACHHOCHSCHULE KIEL

MSc. Information Engineering

April 2023 | Kiel, Germany

NATIONAL COLLEGE OF COMPUTER STUDIES

Bachelor of Information
Management

July 2014 | Kathmandu, Nepal
Tribhuvan University

SKILLS

LANGUAGES

HTML5, CSS3, SCSS, JavaScript(ES6+),
TypeScript

FRONTEND FRAMEWORKS

React, Next.js, Vue.js, Angular, Alpine.js,
Twig

STYLING & UI

Tailwind CSS, Bootstrap, Storybook,
Responsive Design

CMS

Contentful, Builder.io, Drupal, Sanity

BACKEND

Node.js, Express.js, RESTful APIs,
GraphQL

DEV TOOLS

Cloudinary, GitLab, Bitbucket, GitHub,
Figma, Vercel, Netlify, Jira, Confluence,
Docker, Notion, Trello, SimpleLocalize,
Jasper

LINKS

Github: [www.github.com/lokgubhaju](https://github.com/lokgubhaju)

LinkedIn:

www.linkedin.com/in/lokgubhaju

Website:

<https://www.lokgubhaju.com.np>

CERTIFICATIONS

CONTENTFUL CERTIFIED

PROFESSIONAL

issued: May 11, 2025

CONTENTFUL CERTIFIED CONTENT MANAGER

issued: May 05, 2025