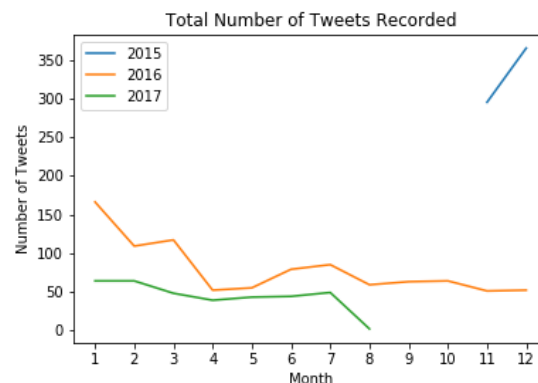


Introduction

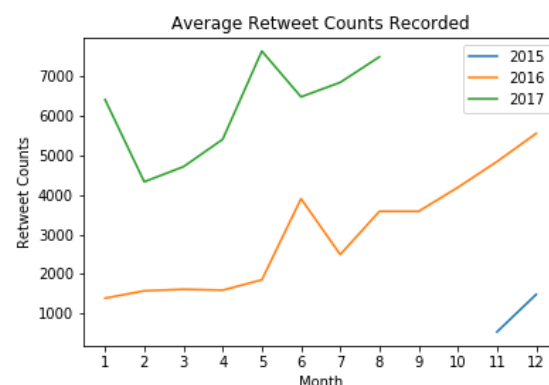
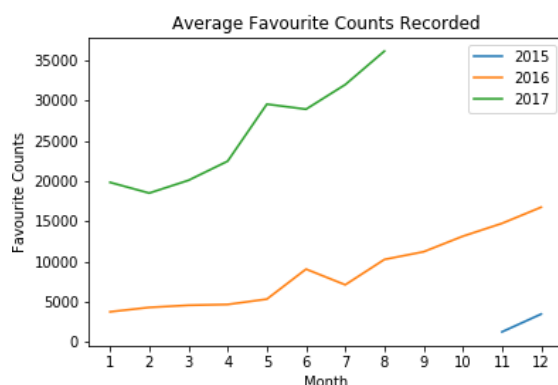
WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. These ratings almost always have a denominator of 10. The numerators are almost always greater than 10. It was started in 2015 by college student Matt Nelson, and ever since it has accrued over 4 million followers and has received international media coverage.

The rise of popularity

The very first tweet was recorded in November of 2015, and an increase of tweets could be seen in the following month. However, there had been a steady decline of number of tweet up until August of 2017.

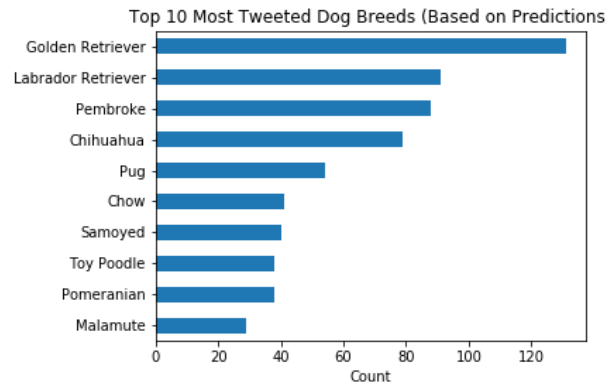


However, it did not mean that WeRateDogs was losing popularity. On the contrary, the average number of retweets and the average favourite counts of each tweet had been on the rise. In other words, even though the number of tweets was becoming less and less each month, more people were actually paying attention to the tweets, as measured by the retweets and favourite counts. Quality always trumps quantity perhaps?



Which breeds of dogs are the most tweeted?

So which breeds of dogs were most tweeted and most adored by the tweeter community? There were over 100 breeds of dogs, according to the neural network classifying that determines the breed of the dog of each tweet based on the image included. The top 10 breeds are shown below:



DoggoLingo?

Internet dog slangs have gained popularity recently, though the exact origins or who invented these words are up for debate. A complete list of dog slangs and their definitions can be found in this [link](#).

Four commonly dog slangs referring to the stage of the dog (i.e. doggo, floofer, puppo and pupper) were counted. The most often used out of the four was 'pupper'. No surprise, as puppies are the cutest.

