**Blaxol Risensi LLP**  
**Project Iris**  
Consulting Services Engagement Letter,  
Rules for Engagement  
Proposal for: A Shankarnarayanan  
BRLLP/2023-2024/080001/RFP  
® Blaxol Risensi LLP (A Member of Blaxol LLC)  
August 08, 2023  
ENG - BLR



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August 08, 2023  
  
Attn: A Shankarnarayanan  
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Banashankari  
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Subject: Letter of Intent / Declaration and Explanation  
  
Purpose of this document  
  
Background – Blaxol Risensi LLP

Blaxol LLC and Blaxol Risensi LLP, jointly referred to as “Blaxol”, have submitted a preliminary deliverables and milestones document to Deep Blue Insights LLP, prior to their official onboarding, in good faith. However, it is important to note that the engagement contract between Deep Blue Insights LLP and Blaxol must be signed before any further services can be availed. Any pre-engagement deliverables and consulting services are only provided until the preliminary discussion materials and additional discussion materials, including the milestone analysis and budget deck, have been shared.  
  
Blaxol highly recommends the completion of the engagement process to take advantage of its strategy consulting and advisory services as service consultants and accelerators for raising funds. It is also important to note that any pre-engagement discussions and deliverables are of an advisory nature and are not covered by warranty or liability. Therefore, Blaxol relinquishes responsibility for all pre-engagement discussions/materials. Blaxol firmly believes that engaging in a formal and legal manner in accordance with their Code of Conduct, which is available upon request, is in the best interests of both the client and the consultant.  
  
Furthermore, Blaxol has agreed to provide service consulting and acceleration for raising funds to Deep Blue Insights LLP on their premises, under the guidance of their functional experts, in good faith. However, to formalize the engagement, it is highly encouraged to complete the engagement process.  
  
Regards  
  
Compliance Officer, Blaxol Risensi LLP

The principal objective of this proposal document is to furnish a superlative fundraising blueprint for Deep Blue Insights LLP, leveraging the multifarious and elevated suite of services offered by Blaxol Risensi LLP. The document will serve to highlight Blaxol Risensi LLP&#39;s renowned credentials and distinguished industry acumen and articulate a bespoke and meticulously tailored course of action that will aid Deep Blue Insights LLP in realizing its fundraising goals with utmost expediency and efficacy. The proposal will furnish a comprehensive breakdown of objectives, services, pricing, timeline, team, and references, and will emphasize the synergistic and mutually reinforcing partnership between Blaxol Risensi LLP and Deep Blue Insights LLP, with an unwavering focus on delivering exceptional fundraising outcomes. Ultimately, the primary thrust of this proposal is to evince how Blaxol Risensi LLP can bring immeasurable value and catalyse a transformative phase of growth for Deep Blue Insights LLP, through an all-encompassing and results- driven fundraising strategy.

The Blaxol (Registered as Blaxol Risensi LLP) is a renowned member of the Blaxol LLC, widely recognized for its unparalleled expertise in Investor targeting and engagement strategy, Pitch deck optimization, Financial,  
modelling and forecasting, Due diligence preparation, Board and advisory support, Exit strategy development, Market analysis and research, Competitive analysis and benchmarking, Deal structuring, and negotiation support, Fundraising strategy development, Investor relations and reporting, Valuation analysis and support, Growth strategy development, Branding and marketing strategy, Capitalization table management, Strategic partnerships and joint ventures, Market positioning and differentiation, Intellectual property valuation and management, Risk assessment and management, Investor education, and training. With a proven track record of delivering tailored and customized solutions, Blaxol has established itself as a trusted partner to a diverse range of clients, from emerging startups to multinational conglomerates.  
  
The firm&#39;s success can be attributed to its talented team of consultants and industry experts, each of whom possesses a wealth of experience and expertise across a broad range of industries and functional areas. This diverse talent pool enables Blaxol to offer a comprehensive suite of services spanning the full spectrum of strategy consulting, from market research and analysis to business planning and execution.  
  
At the heart of Blaxol&#39;s approach to problem-solving is its unwavering commitment to driving revenue growth, reducing costs, and optimizing operations. This has resulted in a proven track record of delivering measurable and impactful results for its clients.  
  
Blaxol&#39;s membership in the Blaxol LLC family of strategy consulting firms is a testament to its commitment to staying ahead of industry trends and technological advancements. Its adoption of cutting-edge digital media strategy tools and techniques has proven particularly effective in optimizing outreach and generating leads for its clients, cementing its position as a leader in the consulting industry.  
  
In summary, Blaxol is a preeminent member of the Blaxol LLC family of strategy consulting firms, offering a suite of customized solutions to a diverse range of clients. Its talent pool of seasoned consultants and industry experts, coupled with its relentless focus on delivering measurable and impactful results, ensures that it remains a trusted partner and industry leader.