# **PETER LA**

## **Executive Assistant**

 @ peter.h.la@outlook.com♥ San Francisco, CA



# **SUMMARY**

With a strong passion for data management and an in-depth understanding of business analytics, I am excited to leverage my skills in information analysis and business intelligence tools to achieve data-driven outcomes and support impactful projects. As a certified business analyst, I specialize in analyzing complex data patterns to develop strategies that empower managers. By integrating data insights into organizational processes, I strive to drive improvements and foster a culture of data-driven excellence within the team.

## **EXPERIENCE**

#### **Executive Assistant**

#### **On Lok Senior Health Services**

🛱 2017 - Present 👂 San Francisco, CA

- Manage workflow of critical projects for the Chief of Government Affairs and Compliance.
- Enter, update, and maintain databases in organizational systems, ensuring accuracy and completeness.
- Generate routine reports and summaries for program leaders and teams to review.
- · Perform data analysis to support program activities and decision-making.
- Develop tools and dashboards for tracking, reporting, and monitoring project program metrics, deadlines, and deliverables.

## Regulatory Affairs and Compliance Specialist

#### **On Lok Senior Health Services**

- Completed an enterprise project to review and revise 350 internal policies and procedures.
- Coordinated 3-5 projects to implement regulatory changes, provide audit preparation, and monitor corrected actions quarterly.
- Reviewed and identified quality issues in CMS/DHCS reporting for the Quality Assurance team before submission.
- Developed guidelines and protocols for the regulatory affairs and compliance team.

#### Department Coordinator

#### **On Lok Senior Health Services**

- Coordinated projects for 3 government affairs workgroups, enhancing compliance procedures by standardizing protocols.
- Passed CMS annual review by auditing compliance across 5 business units, identifying key noncompliance issues.
- Responsible for internal and external communications and other administrative duties of the department.

## **EDUCATION**

M.S., Data Science

**Regis University** 

M.S., Business Intelligence

**Full Sail University** 

苗 2021 - 2022 👂 Winter Park, FL

B.S., Business Administration (Marketing)

**San Francisco State University** 

苗 2017 - 2019 👂 San Francisco, CA

**Business Administration** 

**City College of San Francisco** 

苗 2012 - 2014 👂 San Francisco, CA

# **AWARDS**



Valedictorian

**Full Sail University** 

## **CERTIFICATIONS**

#### **Certified Business Analyst**

University of California, Santa Cruz (Sep 2023)

**Data Science and Analytics** 

University of California, Berkeley (Aug 2022)

# **TECHNICAL SKILLS**

Python RapidMiner Salesforce

Smartsheets SQL Tableau

## **EXPERIENCE**

# **Program Coordinator**

#### **Bay Area Medical Academy**

- iii 2014 2017 ♀ San Francisco, CA
- Oversaw the Phlebotomy Program of more than 500 active students yearround.
- Improved workflow and maintained program efficiency by eliminating unnecessary touchpoints.
- Formed new partnerships in the healthcare community to add more externship sites in Northern California.

## Assistant Branch Manager

#### JP Morgan Chase

- Improved customer satisfaction scores to 95% through coaching 25 team members in problem-solving and communication skills.
- Increased customer engagement by 30% by training 10 personal bankers in need analysis and relationship building.
- Responsible for daily store operations when required.

#### Premier Banker

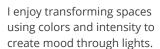
#### **Wells Fargo**

- 苗 2002 2011 👂 Berkeley, CA
- Improved customer financial outcomes by 15% utilizing profiling tools to identify enhancement opportunities.
- Delivered options and solutions to benefit the customers' banking needs.
- Maximized client satisfaction by providing exceptional customer service.

## **INTERESTS**



#### **Lighting Design**





#### **Music Production**

I experiment with sounds, blending melodies and rhythms to make new music.

# **PROFESSIONAL SKILLS**

Data Reporting	Dat	a Visualization
Information Analysis Project Management		Executive Services  Machine Learning

# **PROJECTS**

**Statistical Modeling** 

#### Greenhouse Gas Emissions

**=** 03/2025 - 05/2025

https://github.com/lokidamenace/GHG-Emissions

The project uses unsupervised learning to analyze greenhouse gas emissions data, aiming to discover hidden patterns and identify countries or sectors with unusual emission trends.

# Strategies for Uber Ridership

**=** 09/2022 - 10/2022

https://healthtechnology.today/new-strategies-foruber

A KPI dashboard was developed for Uber to evaluate its advertising campaigns. This tool helps identify underperforming airports and develop strategies to boost ridership using real-time data.