

# Loki Meyburg

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## Experience



PRODUCT MANAGER, MOBIFY - 2014-PRESENT

I was hired by <u>Mobify</u> to help build and launch a new product for their mobile shopping platform. Launched in the summer of 2015, <u>Mobify's App Experience Framework</u> already powers a number of retailers' apps, including Beyond The Rack and ThinkGeek.



PRODUCT MANAGER, MEDEO - 2012-2014

<u>Medeo</u>, short for "medical video", let's people in healthcare see their patients online. I was the first employee and helped see the company through its acquisition in 2014. Also, <u>people love using Medeo</u>.

### **Projects**

#### **Brain**Station

**PRODUCT MANAGEMENT COURSE - 2016** 

Teaching the Product Management course at <u>Brainstation</u>, Canada's largest and fastest growing code school.



STACKER - 2014

<u>Stacker</u> helps kickstart the development of iPhone apps. I recently released Stacker as an open source project. <u>A few apps have already been released that were built with Stacker.</u>



WEBVIEWJAVASCRIPTBRIDGE - 2014

<u>WebViewJavascriptBridge</u> is an open source project for sending messages between native and web code. The project is used in a number of apps including Facebook Messenger. I'm the second largest contributor and help maintain the project.



**SKYPAY - 2012** 

<u>SkyPay</u> strives to be the simplest way to sell online. I started SkyPay to help other entrepreneurs make money selling their creations to their fans.

### Education

University of British Columbia - Combined Major in Business & Computer Science, Graduated with Honours - 2012

## **Press & Speaking**

<u>PhoneGap Day</u>, Jan 2016 - Speaking at Adobe's offices about building apps.

<u>Vancity Buzz</u>, Dec 2015 - Interviewed about starting a career in Product Management.

<u>Sauder School of Business</u>, Jan 2014 - Recognized on their website for my work at Medeo.

Check lokimeyburg.com for more information.