



CUSTOMER RETENTION ANALYSIS

No. of Customers

7043

Churn Count

1869

Total Revenue

13.19M

Revenue Loss

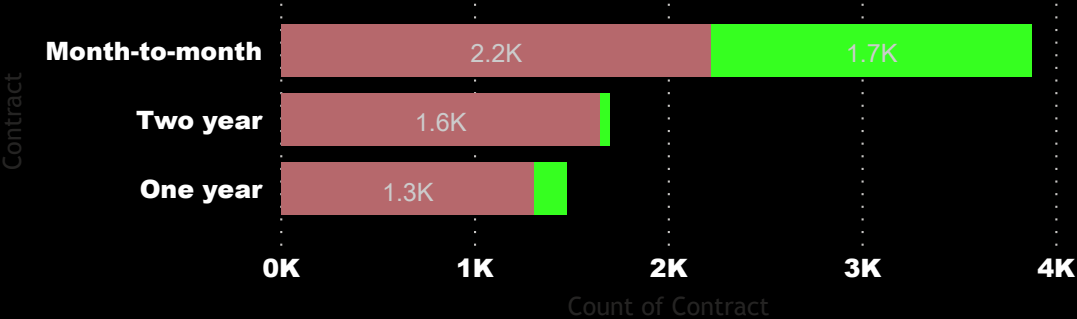
2.86M

Duration(Months)

72

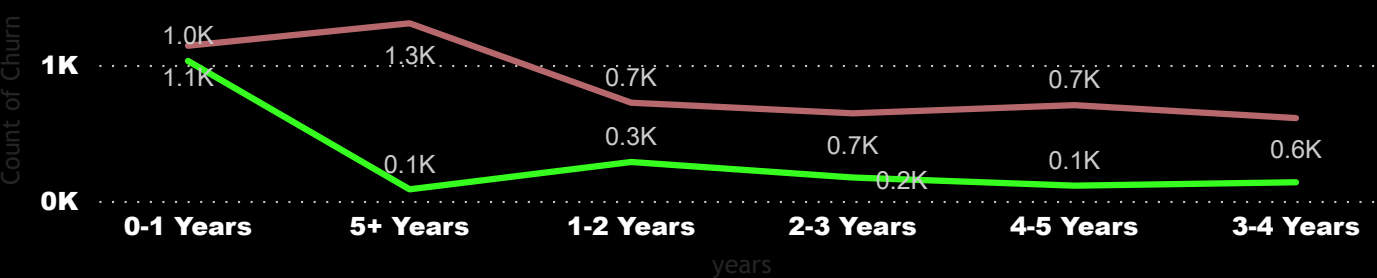
Churning by type of Contract

Churn ● Churned ● Stayed



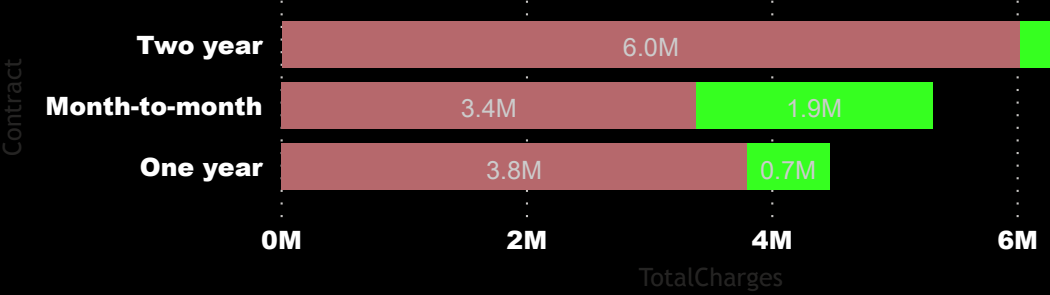
Churning by Duration

Churn ● Churned ● Stayed



Churning by Charges

Churn ● Churned ● Stayed



Churning by payment method

Churn ● Churned ● Stayed

