



What have we heard them say?
What can we imagine them saying?

I want some changes in this election.

What do you think about this election?

SAYS

Is this election interested or boring?

I Really interested to know about these elections

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Is there any qualifications to be a candidates of Lok Sabha?

What are the facilities given to people?

THINKS

Is this election will be benefited for people?

Is this candidates will be truthful for people?



LOK SABHA ELECTION

Make a list of candidates

Research about election

Does

Make some notes about Lok Sabha election.

Get information about Lok Sabha election.



What behavior have we observed?
What can we imagine them doing?

[See an example](#)

Feeling Enthusiastic

Feels hope

Feels

Excited to know about elections.

I'm curious about result

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

