To

The Head of the Institution

Respected Sir/Madam,

Sub: **Invitation to Young Minds by Aaruush ’19-reg.**

We are delighted to inform you that the thirteenth edition of **Aaruush**, the National Level Techno-Management Fest of SRMIST, Chennai is scheduled to be held *from 26 to 29 September 2019*

Since its inception in 1985, SRM Institute of Science and Technology, has been instrumental in providing quality education and wholesome development. It provides programmes, spanning multidisciplinary fields of **Engineering, Medical and Health Sciences and Science and Humanities**. The institute has collaborated with world renowned institutions, keeping at par with the global standards. SRMIST abiding to its motto of “**Learn, Leap and Lead”,** provides undiluted support, accomplished faculty members, state of the art laboratories, global exposure and productive research environment. It’s also the first private university in the country to have **launched a satellite, SRMSAT** in the year 2011.

The premier edition of Aaruush was inaugurated by ***Former President, late Dr. APJ Abdul Kalam***. We have had the pride of hosting many esteemed guests, such as **Dr. A.S. Kiran Kumar** (Former Chairman- ISRO, Padma Shri recipient**), General Dr. V. K. Singh** (Minister of External Affairs), **Tessy Thomas** (Project Director, Agni - IV), **Rajan Anandan** (MD, Google India), **Dilip Chhabria** (Founder of DC Design). Informative deliveries by eminent personalities like **Mr. Prabhu Chawla**, **Dr. Sam Pitroda**, **Dr. K Kasturirangan**, among others, have indeed enabled Aaruush to carve a niche for itself in the world of college fests.

**Aaruush’19**, promises to carry forward its legacy of innovation and excellence, opening new vistas in the fields of technology and management. One such avenue is the **Young Minds**, a ***national level interschool competition*** consisting of six events, namely: Swastika Quiz, Coding Pundits, a Debate Competition, a Science Exhibition, Workshops and Challenges.

With a number of informative workshops, challenging competitions, alluring exhibitions, breath-taking pro-shows and guest lectures by eminent personalities, we are indeed looking forward to an **enthusiastic participation** from your esteemed institution and hope to hear a positive response from your end.

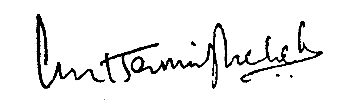
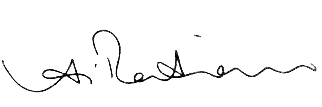
For any queries, please feel free to contact the numbers provided below or visit the website for any information required.

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Thanking you in anticipation

Yours sincerely,

Dr. C. Muthamizhchelvan Dr. A. Rathinam

Director (E&T), SRM University Convenor, Aaruush’19