

LOLA APPLGATE

FULL STACK WEB DEVELOPER

📞 206.396.0659
✉ lolaviolet.dev@gmail.com
🔗 github.com/lola-violet
🔗 linkedin.com/in/lolaappegate
📍 Seattle, WA

EDUCATION

Certificate of Completion: Full-Stack Web Development

University of Washington
Seattle, WA | 2022

Bachelor of Business

Administration: Management

Berkeley College School of Business
New York, NY | 2020

CERTIFICATES

Notary Public

State of Washington (exp. 2024)

SKILLS

FRONT END

HTML ~ CSS ~ Javascript ~ JQuery
APIs ~ Bootstrap ~ Materialize

BACK END

Node.js ~ OOP ~ Express ~ MySQL
Sequelize ~ Bcrypt ~ Handlebars
MVC ~ Express Session

Full-stack web developer with 3+ years of digital marketing experience, a BBA in Management from Berkeley College New York, and a certificate in full-stack web development from the University of Washington's Professional & Continuing Education program. Aiming to leverage my background in marketing & management with newly developed skills in HTML, CSS, JavaScript, third-party APIs, and Node.js. Using an iterative build approach, I recently collaborated with 3 classmates, creating a trivia application that won the people's choice award (based on votes from all students in our class). As our team's Git Administrator, I used my background in organizational management to oversee our GitHub workflow, managing several branches & a virtual kanban board. I look forward to applying my new development skills in a collaborative professional environment with a focus on mobile-first & user-centered design.

EXPERIENCE

MARKETING DIRECTOR

EMERALD PACIFIC YACHTS | SEATTLE, WA | 2020 - 2022

- Constructed & implemented multi-channel marketing strategy, consistently exceeding goals for exposure & growth with a flexible, data-driven approach
- Produced & managed content for digital & print advertising, with a focus on integrating adaptable branding standards across all platforms
- Managed administrative tasks, with a focus on creating systems for maximum efficiency & seamless workflow (tracking inventory, maintaining schedules, producing & managing contracts, coordinating travel, overseeing the integration of internal targets & external deadlines for advertising & events)
- Organized & executed in-house events & managed participation in external events

MARKETING & CONTENT ASSISTANT

EUROVET AMERICAS | NEW YORK, NY | 2018 - 2019

- Coordinated & produced content for digital channels & print publications
- Assisted in the planning & execution of biannual trade shows in the intimate apparel industry (CURVE NY & Interfiliere NY)
- Maintained communication with global network of vendors & clients
- Spearheaded collection of curated spaces for events (trend showcases, designer spotlights, concept-oriented collections)