# Lolade Ilori

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## **PROFILE**

I'm an experienced Software engineer with more than five years of expertise in developing captivating, user-centric web applications and interfaces. Proficient in cutting-edge web technologies, including React, Vue.js, Next.js, Nuxt, and Tailwind CSS. Skilled in leveraging front-end development frameworks and adept at delivering projects using agile/scrum methodologies. Committed to transforming design concepts into responsive, interactive, and high-performance web applications that elevate user experiences.

#### **EXPERIENCE**

# **Storipod** | *Frontend Developer*

Austin, Texas (Remote) | 01/2025 - Present

Tech Stack: Nuxt, Vue, Tailwind, Typescript, JavaScript, Firebase, REST APIs, Docker, Github Actions

**Key Achievements to date:** 

- **Storipod Web App:** Architected and shipped an accessible, social-media style reading experience for mobile web browsers, boosting average session time by 70%.
- Developed the Admin Platform for User & Content Management: Developed a Vue.js based admin web
  platform serving as a centralized control panel for user and content moderation, empowering the team to
  streamline workflows and minimize reliance on backend support.
- Built an Internal Email Campaign Manager: Led the end-to-end development of a scalable email marketing
  solution integrated with third party software, equipping the administrative team to execute automated and
  ad-hoc campaigns to a 21,000+ subscriber base.
- Implemented a real-time notification and segmentation dashboard to track email open rates, bounces, deliveries, and user engagement, click-through rate, improving campaign monitoring and evaluation by 100%.
- **Optimised integration workflows** by containerizing the frontend development environment with **Docker** and using **Github Actions for CI/CD**, boosting production delivery, and reducing manual overhead.

## Periculum | Frontend Engineer

Ontario, Canada (Remote) | 06/2023 - 08/2023

**Tech Stack:** React, Typescript, JavaScript, Redux, REST APIs, Webflow, Styled Components, Tailwind **Key Achievements** 

- 90% Accuracy in Loan Eligibility Analysis: Built a core data analytics application (Insights), enabling
  merchants to evaluate loan applications using historical data, streamlining credit assessment with 90%
  prediction accuracy.
- Increased User Engagement by 35%: Led the complete redesign of Periculum's main website, optimising accessibility, and user experience. This resulted in a 35% uplift in customer interaction and contributed directly to revenue growth.
- Improved Conversational AI Accessibility: Designed and implemented Prolific's frontend, seamlessly integrating large language models into Periculum's conversational platform to enable AI-driven, topic-based user dialogues.
- Cross-Functional Integration for Innovation: Fostered strong collaboration across engineering, product, and strategy teams to align Periculum's AI products with broader business objectives, accelerating project delivery and innovation.

## **Roadlers** | Frontend Developer

Lagos, Nigeria (Hybrid) | 06/2022 - 08/2023

**Tech Stack:** React, Typescript, JavaScript, Styled Components, CSS, Redux, REST APIs, Google Maps Api

## **Key Achievements**

- Successfully delivered a versatile and efficient transportation platform, greatly improving user experience and satisfaction through streamlined booking and delivery processes.
- **Pioneered the introduction of Redux for global state management**, architecting a robust, scalable system that supports complex delivery workflows, improved code readability, and reduced implementation errors.
- **Developed a multi-location booking system integrated with the Google Maps API**, enabling users to add, adjust, and book multiple stops with dynamic, distance-based pricing, significantly improving usability.
- **Optimized development times** by approximately 20% through strategic reuse of software components, fostering rapid iteration and product improvements.
- Enhanced platform responsiveness and user experience through optimal state management, caching and memoizing heavy functions, resulting in decreased data retrieval, and loading times.
- Guided colleagues through Redux integration by clarifying complex workflows and boosting their confidence in writing code.

## Cogart Studio | Frontend Developer

Lagos, Nigeria (Hybrid) | 10/2020 - 11/2022

Tech Stack: React, JavaScript, CSS, Rest APIs, Bootstrap

#### **Key Achievements**

- **Designed and developed an e-commerce web application** featuring rich product detail pages, SEO optimizations, and seamless payment-gateway integration to boost visibility and conversions.
- **Built a React powered ticketing site** to simplify event access, reduce page load delays, and deliver real time reports on ticket buyers.
- **Successfully strategized and executed software architecture** for critical projects, notably improving reliability, scalability, and user engagement for event ticketing and vlogging platforms.
- Enhanced overall user satisfaction through responsive, accessible, and consistent cross-browser web designs, leading to increased traffic and retention on client platforms.

## **TECHNICAL SKILLS**

Programming Languages: Javascript, Typescript, HTML5, Python, Kotlin
 Frameworks: React, NextJS, Vue, Nuxt, Jetpack Compose

• Libraries: Redux, React Query, React Router, Axios, jQuery, Bootstrap, Tailwind, SASS,

CSS3, React Testing Library, Jest, ShadCN

Software Tools: Git, Github, Docker, Yarn, NPM, Figma, Webpack, Jira

DevOps: Docker, GitHub Actions

Development Concepts: Agile Development, Responsive Design, REST APIs, Clean code