

# What is Bigfoot Finance?

Bigfoot Finance begins a Yield generating NFT-based project that seeks to develop into a multi-chain NFT marketplace. By utilizing a multi-network platform, Bigfoot Finance will create a large-scale network across multiple blockchains where users will buy and sell NFTs. Rather than an airdrop to reward OpenSea users, Bigfoot Finance will offer NFT upon inception to benefit anyone who participates rather than just whales and users with high trading volumes on OpenSea. Bigfoot Finance will begin on the Ethereum network initially before expanding to additional blockchains.

#### There are three ways of participating in Bigfoot Finance:

- You can acquire a Bigfoot NFT which yields \$BGFT tokens each day
- You can buy and sell NFTs on the Bigfoot multi-chain NFT marketplace
- You can stake your \$BGFT tokens to receive additional returns from the token.

#### These will roll out in 2 main phases:

#### Phase 1:

- -Bigfoot NFT will be available on launch day. These NFT will be sold in a price tier system (a rising price model), in which each 100 nodes will increase by \$100 (paid for in USDC). Bigfoot NFT are designed to provide a variable, sustainable, and fair daily yield. We are not and will never be a high yield protocol. Your daily ROI will be fair and reasonable, as it is variable based on the growth of the protocol itself.
- -The staking protocol of the \$BGFT token will be live immediately. Staking provides an additional utility to our token while providing APY to those who participate in staking \$BGFT.

#### Phase 2:

- -An NFT marketplace will be implemented as an expansion to the Bigfoot Finance Protocol. This will give a true business model and revenue stream to the node protocol very quickly.
- -While most other node projects rely upon ponzi-economic theories for months or indefinitely (until they burn out), our protocol will be 100% off any ponzi-economic theory as soon as the NFT Marketplace is implemented.
- -Once the NFT Marketplace goes live, it will produce a revenue stream that will pay out NFT holders in various tokens, thus preventing the runaway emissions problem that is seen with the



### Why Bigfoot Finance?

Did you miss out on the likes of Gala Games, for which each node costs over \$100,000? Bigfoot Finance is your answer to the next big thing in the NFT marketplace. By primarily focusing on in-depth tokenomics in order to maximize the growth and potential of the protocol itself, Bigfoot Finance has developed an NFT Marketplace that will begin on the Ethereum network before moving to multiple defi-blockchains. The Bigfoot Marketplace and Bigfoot NFT are only the start for Bigfoot Finance, which will continue to grow and develop into a multi-purpose business model with a ten year place of continuous development. We will pave the way to develop a large-scale NFT marketplace that is directly connected and associated with a self-sufficient node protocol that will continue to generate daily yields, and continue innovation and adaptation to the crypto space.

## What are Bigfoot NFT?

- -Bigfoot NFT can be purchased with \$USDC and will start out on the Ethereum network.
- -The price of Bigfoot NFT will be relative to USDC (for example \$100 per node = 100 USDC) and will increase similarly to Gala Games. More info about this is found in \*Tokenomics\* below.
- -Once you purchase a Bigfoot NFT, you will get a daily distribution of a base yield in \$BGFT. It benefits investors to be early, as they pay less for the NFT and earn a larger amount of the \$BGFT pool over time. As more NFT are sold, they will become increasingly more expensive.
- -After the NFT Marketplace goes live, NFT owners will be paid in various tokens that are generated from the marketplace itself. This will prevent runaway inflation issues and allow us to effectively generate a distribution system for at least 10 years. At this point, nodes will begin to pay with tokens other than \$BGFT, formally moving our protocol off the ponzi-economic theories that have driven so many other projects into the ground.
- -Effectively, the Bigfoot NFT are being utilized to generate the \$BGFT token and the treasury in order to effectively produce and manage our Bigfoot Marketplace and additional business models to provide a better product to the community.
- -Once the NFT Marketplace is developed, we will be fully moved away from ponzi-economic theories and will be sustaining the daily yield given from the revenue stream from the marketplace.



### **Bigfoot Marketplace**

-The Bigfoot Marketplace will be revolutionary for the NFT and defi community. By ultimately utilizing multiple chain networks, Bigfoot will be a one-stop shop for all of your NFT buying and selling needs. We will begin by catering to PFP focused NFTs (e.g Bored Ape) buyers and sellers on the Ethereum network before we will expand to defi focused users such as node investors on the Avalanche network or other ever-expanding defi blockchains, which have become increasingly popular with NFT projects.

-Bigfoot will compete with a strong advantage over other NFT marketplaces by offering real incentives via our NFT protocol and within the platform itself. Our model of sustainability and revenue sharing will be the primary reason why these larger NFT holders will elect to use our protocol.

# **Pre-Sale Information (Whitelist)**

To be eligible for the Bigfoot Finance dApp whitelist, please complete the following steps to receive @Bigfoot WL Discord Role:

- Join our discord server https://discord.gg/nC4MckPs
- Invite 2 Friends to the server (they must verify)
- Open a 🚣 presale-ticket
- Wait for dApp launch!
- Congratulations! If you followed the above you're now officially whitelisted!
- -All Whitelisted individuals will have access to the dApp and can freely mint the nodes at the price tier adjusted rate.
- -All NFT purchases will be dealt in USDC.
- -Each 100 NFT will increase the price by \$100 in USDC (For example, NFT 1-100 cost 100 USDC / NFT 101-200 cost 200 USDC, etc).
- -NFT purchased during the pre-sale will not generate rewards until the protocol officially goes live for all. By participating in the pre-sale, you are minting your node (as an NFT) at a cheaper price.



#### **How do I start out?**

- Read this whitepaper and ask any questions in our Discord or Twitter.
- Follow the link ( https://app.sushi.com/swap ) to purchase \$USDC or transfer it to your Metamask wallet.
- Enter our dApp here ( https://bigfoot.finance )
- Purchase Bigfoot NFT (price is dependent on how many NFT have already sold)
- Begin to accumulate rewards immediately!

### **Tokenomics of Bigfoot Yield generating NFT:**

-50,000,000,000 \$BGFT (50 Billion Total/Max supply over the course of 10 years) on the Ethereum network.

-NFT will be sold for \$100 USD equivalent to USDC for the first hundred NFT. The price will then increase by \$100 USD equivalent to USDC for every 100 Bigfoot NFT that are sold.

-There will only be 50,000 NFT sold ever.

-NFT price will increase each 100 NFT sold according to the following model

#### **Price Increasing Tier Model:**

- NFT 1-100: \$100/each
- NFT 101-200: \$200 each
- NFT 201-300: \$300 each
- NFT 301-400: \$400 each
- NFT 401-500: \$500 each
- NFT 501-600: \$600 each
- NFT 601-700: \$700 each
- NFT 701-800: \$800 each
- NFT 801-900: \$900 each
- NFT 901-1000: \$1000 each

\*Each 100 NFT tier increases in price by \$100 per NFT until 50,000 NFT are sold.\*



#### **Tokenomics**

#### **USE OF FUNDS**

-NFT sales will be the primary revenue generator until the NFT Marketplace is launched. Early in the protocol, we will put a substantial portion of the revenue generated into the liquidity pool in order to best maintain and grow the protocol. Over time, we will move the distribution of the total funds to effectively incentivize the ownership of NFT. Utilizing our NFT Marketplace, encourage staking of the \$BGFT token, development, expansion and investments.

- -We will prioritize the community investors and the stability/growth of the protocol always.
- -The distribution to the team will be minimal as we grow the protocol, as I believe that building a business starts with hard work and true growth. At the end of the day, the investors and the protocol are the priority, always.

### **Yield generating NFT**

- -50,000 NFT
- -5 Billion \$BGFT per year
- -The daily yield distributed will be variable based on the average NFT price. As the early NFT protocol is based on a ponzi-economic theory, we will take the average price of all NFT, assess how much (in USD) is injected into the liquidity pool, and distribute the maximum possible to investors back. You will be paid in values assessed into USD to take into account the price variabilities in the native token.

#### \*We are not and will never be a node protocol that will give high daily yields\*

- -By maintaining a more reasonable variable daily ROI, we are committing to a long term business model.
- -Your daily rewards, whilst variable, will be realistic. The ROI percentage is not a fixed number, but obtaining a ROI in a few months is a reasonable expectation.
- -The implementation of the NFT Marketplace further expands to direct benefits to NFT holders. The 10 year business model from day 1 will provide the most realistic chance at the highest sustainable reward system possible.

### Staking

- -Staking the \$BGFT will allow holders to gain additional APY. This will allow our token to have an additional utility whilst keeping emissions under control for the long term.
- -We are not a quick burn project. We will constantly manage the protocol aspects in order to maintain price action, stability and growth.



### Security

- -Security is the most important aspect in any protocol. Investors are putting their hard earned money and valuable time into the hands of a few with the hopes that their practices are ethical, intelligent, and forward thinking. Under Bigfoot Finance, we are here for the community and to build a business that offers a true benefit to the crypto space. By being ever-transparent, maintaining high levels of communication and always taking into consideration all possible variables upon decision making, we will ensure the security and trust of the protocol always.
- -ShibLord (Neal) is doxed from Day 1. (I will speak in first person here) Many of you may know me from other settings. I am here for the community and will be hosting our AMAs and will continue to work on the development side that comes with creating this business whilst also giving the community as much time as possible.
- -The treasury is currently under a multi-sig (from Day 1)
- -KYC, while not always very effective for true security, will be implemented as quickly and reasonably as possible. This will depend on the cost of the KYC platform and, as Shiblord is already doxed, will be prioritized by the demand of the community (and the cost, which will be presented to the community).
- -Contract Audits are also important. For a contract to be properly audited, it is not able to be changed (or it will require a new audit). We will conduct a contract audit when it is most feasible and appropriate for the protocol.

# Roadmap

#### Q2 2022:

- Bigfoot NFT Launch (April/May 2022)
- Listing on SushiSwap (DEX)
- Explore potential Partherships
- Launch Initial Marketing Campaign
- Launch of Bigfoot NFT Marketplace
- Staking of \$BGFT token
- Expand the community team.

#### Q3 2022:

- Launch defi blockchain capabilities.
- Additional LPs.
- Begin planning and developing a blockchain for large-scale functionality.

#### Q4 and Beyond:

- Explore expansion into Centralized Exchanges.
- Metaverse integration.
- Explore possibilities of additional WEB3 business models such as games, streaming, podcasts, music, and other creative content.
- Scale the team to produce and develop Bigfoot Finance efficiently.



# **FAQ**

#### What makes the Bigfoot marketplace different?

-The Bigfoot marketplace seeks to allow NFTs to be listed and traded on multiple blockchains, simply by switching your network. By exposing our marketplace to investors to multiple blockchains, the potential for visibility and marketing is limitless. We are directly attaching the NFT protocol to allow for a cross-incentive for those who utilize our node protocol and our NFT Marketplace. We are running a true business model and enter Day 1 with a realistic 10-year plan.

#### What makes Bigfoot NFT different from Strong, Thor, and others?

-The classical node protocols are effectively utilizing a ponzi-economic theory to continue to generate rewards. Many of these protocols solely rely upon the purchase of new nodes in order to continue to payout rewards for the investors. Once the node sales slow down, the protocol is forced to reduce rewards or ultimately fail.

-Bigfoot NFT will also start on the same ponzi-economic theory. We will be paying out rewards in \$BGFT up until the NFT Marketplace goes live. The moment that the NFT Marketplace goes live, it allows us to completely transition off that theory and into a true business model. We will stop distributing rewards in \$BGFT and begin to distribute them in various tokens generated from the NFT Marketplace itself. This allows for a truly and verifiably sustainable yield generating NFT protocol and will continue to be able to distribute rewards to NFT owners.

#### Do I need to purchase a NFT to use the Bigfoot Marketplace?

-Nope! purchasing NFT offer many benefits to investors (in the form of accumulating a daily yield and being compensated for your NFT in the future), but you can always purchase \$BGFT on SushiSwap on the free market.

-Owning a NFT will be a way to provide you with a long term, sustainable, and effective passive income stream and can be further bolstered via the NFT Marketplace and staking of the token.



#### Links



**Website:** https://bigfoot.finance



dApp: https://bigfoot.finance/dapp



Whitepaper



Marketing doc



SushiSwap



TraderJoe



Notion



Medium



DexScreener



# Who created Bigfoot Finance?

-Bigfoot Finance has three main founders; ShibLord, GreenYeti, and Frey.

-ShibLord has been involved in defi and crypto for several years and has been a Community Manager for other defi projects. He has had successful businesses outside of crypto and specializes in the Public Relations/Marketing industry. ShibLords education is in Economics, with real world experience in both public relations and financial advising. In his freetime, ShibLord enjoys traveling, hiking, spending time with his family and dogs, and helping the community. ShibLord is doxed (His name is Neal and he resides in Texas).

-GreenYeti is a lifelong student of classical mathematics and economics. He focuses on tokenomic designs and defi structure. Beyond spending extensive time on the tokenomics for this project and others, GreenYeti has had successful crypto businesses and seeks to expand this to the NFT marketplace. GreenYeti seeks to use innovation and an impeccable work ethic to bring the best product to the community imaginable. GreenYeti is always creating with the interests of an ever-growing business model.

-Frey is our lead solidity developer. Frey has created and worked on many projects for different teams, specifically working in the defi and decentralized spaces. Frey is a top notch developer who enjoys learning more in this specialization and continues to grow his skills within this space. Frey has two masters degrees and is a high level tech professional. Frey is an integral part of the team and is constantly advising on how to better this project for all investors and users. Frey enjoys spending his free time with his family and friends and lives a free and fulfilling lifestyle while he continues to innovate and expand his skillset.



### **Disclosures**

-Cryptocurrency is extremely volatile and may experience significant swings in price up or down at any given moment.

-Bigfoot Finance and all staff included cannot guarantee your investment will always be positive, regardless of how hard we work to keep the price stable or up.

Never invest more than you're willing and able to lose. If you choose to leverage, please understand the major risks associated with that action and consult with a financial advisor.

-Neither Bigfoot Finance as an investment and/or any staff associated with are not responsible for any losses accrued by investors.

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https://discord.gg/bigfoot

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