

LIA BUELOW

Frontend Developer

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ABOUT ME

I am a frontend developer with a unique perspective on development because of my background in design. I am passionate about the web and all the great things you can make on it. I'm almost always glued to my computer for either work or play, but I also love my cats, drawing, and cooking.

SKILLS

- CSS (SCSS & Bootstrap)
- HTML5
- JavaScript (jQuery & React)
- PHP
- API integration
- WordPress and Drupal
- Unit and cross browser testing
- Code and peer reviewing
- Jenkins
- Design principles and software (Ps, Ai, & Figma)
- Wireframing
- UI/UX
- Git (GitHub & Bitbucket)
- Accessibility and WCAG standards
- Agile (Scrum & SAFe)
- Dedicated, empathetic, patient, hard working, easy to get along with, problem solver

WORK EXPERIENCE

Frontend Engineer | Estée Lauder

April 2022 - July 2023 (contract)

- Worked in an Agile (SAFe) environment on e-commerce sites for over 20 brands across the world as part of the Global Experience team
- Developed in a heavily customized Drupal platform to create and maintain features that improved usability, accessibility, and drove new business capabilities
- Collaborated closely across multi-functional teams including design, QA, product managers, and stakeholders
- Helped establish and maintain templates to streamline the development process, as well as created the documentation in Confluence for how to utilize them
- Used Jira to organize and maintain workload for effective time management
- Successfully developed a website overhaul for Bobbi Brown Cosmetics, including implementation of a new design system and UI library in a major rebrand effort

Frontend/UI Developer | Twenty Over Ten

July 2019 - March 2022

- Assisted clients directly in a compliance regulated industry to design and develop custom websites in a proprietary CMS
- Collaborated with clients and copywriters to fully grasp their objectives and deliver innovative, business-aligned solutions
- Managed multiple clients simultaneously throughout various stages of their projects, ensuring timely delivery of high-quality work
- Provided on-going customer support via Zendesk, addressing post-launch website management and client inquiries
- Supervised and mentored interns by providing hands-on guidance and a learning environment to facilitate their professional growth
- Spearheaded a company wide project to research, develop, and implement WCAG 2.0 AA standards across our entire platform

Frontend Developer | Darkspire Media

July 2018 - June 2019

- Created WordPress sites with ACF and custom backends to make the web experience easy and customizable even for non tech savvy clients
- Ensured all projects were built to meet performance, security, and functional requirements

EDUCATION

A.A. – Graphic Design (2014)

Cincinnati State Tech. College

CONTINUING EDUCATION

Codecademy Exams: Web Foundations, CSS Styling, Interactive Websites

Wes Bos Courses: Beginner Javascript, React for Beginners

Fullstack Open (In progress)

Smashing Workshops: Accessibility for Development

Frontend Developer | **Darkspire Media – cont.**

- Extensively collaborated across the company to launch a new division to re-sell themes as well as a multisite sold on a subscription basis where users could seamlessly change designs

Frontend Developer Lead | **Push Digital**

December 2017 – June 2018

- Managed all the company's website development from the turnover of designs, to development and deployment including DNS management and securing with SSL
- Worked collaboratively with a large range of clientele like non-profits, political campaigns, and small to large businesses to deliver on strategic websites to grow their platforms
- Managed the coordination of a team of freelance designers and developers to ensure delivery of high quality work

Web Designer | **EMCOR Services**

November 2014 – November 2017

- Oversaw all graphic and web design work for two branches that serve clients nationwide
- Created custom graphics and interactive websites using the company's in house CMS to assist with controlling building automation
- Worked directly with customers, engineers, and electricians to ensure every project was accurate and completed on time
- Designed templates, standards, and workshops, for internal and external training