



**LOLLY REWARDS**  
Make better resource allocations



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## Giving credit, getting credit.

We help charities and sports associations measure and grow grassroots participation numbers.

We help create a stronger community by bringing together members, volunteers, donors and sponsors around a dashboard.

## Reward good behaviour

We help you recognise your members and volunteers contribution to the community with points that reward good behaviour.

- Participation in weekly training sessions
- Volunteering to help at community events
- Buying tickets to an event
- Donating a bag of second-hand goods
- Volunteering to complete tasks in the local charity shop

## Incentivising points collection

We help you promote your cause with the use of dashboards showing:

- Individual, club and association level metrics
- Highlighting progress towards a set of common goals
- Organising fundraising drives
- Promoting rewards from your sponsors

## Encouraging more contribution

We encourage points collectors to gift points to the association or club.

We providing tools for active community members to prioritise the use of resources.



## Demonstrate Sponsorship Effectiveness

We help you to provide measures of success

Provide targeted campaign spaces

Create a way for your sponsors to connect with the active members of your community



## Direct funding with votes

Provide tools to help set targets

Create a campaign to achieve your goal

Tie sponsorship to success



## Foster Community Engagement

We help charities and sports associations find sponsors and donors to reward good behaviour within your community by showing progress towards a goal.

We bring together your organisation, members and sponsors in a measureable way.



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