



**LOLLY REWARDS**  
Helping you to say thank you.



# LOLLY REWARDS

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# Creating technological singularities

We help people to say thank you in a cryptographically secure way with digital points.

We aim to design and build an open standard which operates in harmony with the web and people. Designed to protect and respect shared values.

We support academic communities to achieve our goal.

## Simple things and complex things done well.

To achieve our goal we do simple things and we do complex things. Simple is counting things, complex is helping you say thank you to someone, anyone in the world securely and efficiently.

We run highly scalable cloud services as part of the proposed data network.

**We build a reputation for being good at all times.**



## Operating Points Networks

We help points collectors and issuers to gift points to each other.

We help point issuers to connect with new collectors so they can share your message.

We help point collectors and issuers to form stronger communities to achieve a set of common goals.

**We help people to reward good behaviour.**



## Running Loyalty Point Schemes

We help high street stores say thank you in-store and online.

We operate the Lolly Points scheme so we can give credit and get credit.

**We help people to give credit to others and to get credit  
when they collect, share and enjoy digital points.**

## Charities & Sports Associations

We work with Charities and Sports Associations to reward grassroots participation.

We provide tools to connect donors with volunteers.

**We support community based projects directly and indirectly to achieve our goal.**







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