



# LOLLY REWARDS

Helping you to say thank you.



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## Giving credit, getting credit.

Our goal is to help people to say thank you in a cryptographically secure way.

We aim to design an open standard.

Designed to operate in harmony with the web but above all designed to respect shared values.

**We support academic communities to achieve our goal.**

## Simple things and complex things done well.

To achieve our goal we do simple things and we do complex things. Simple is counting things, complex is helping you say thank you to someone, anyone in the world securely and efficiently.

We run highly scalable cloud services as part of the proposed data network.

**We build a reputation for being good at all times.**



## Points Networks

We help collectors and issuers to gift points.

We help point issuers to connect with new point collectors to spread their message.

To achieve a common goal we help point collectors form stronger communities.

**We help people to reward good behaviour.**



## Loyalty Point Schemes

We help high street stores say thank you in-store and online.

We operate the Lolly Points scheme so we can give credit and get credit.

**We help people to collect, share, enjoy.**

## Charities & Sports Associations

We work with Charities and Sports Associations to reward grassroots participation.

We provide tools to connect donors with volunteers.

**We support community based projects directly and indirectly to achieve our goal.**







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