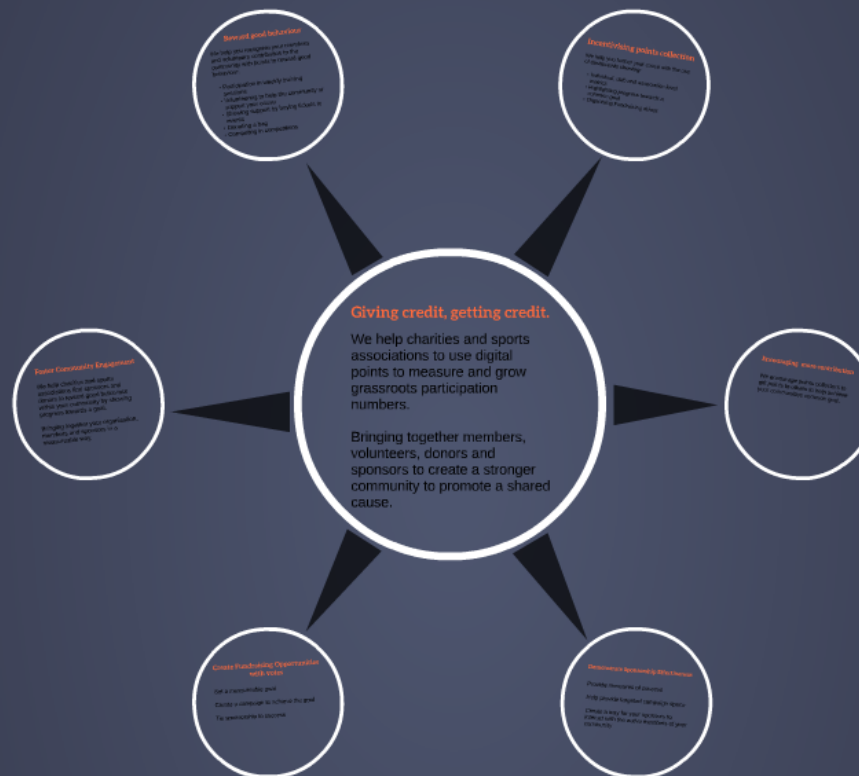


# LOLLY REWARDS

## Helping Charities and Sports Associations reward good behaviour



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## Giving credit, getting credit.

We help charities and sports associations to use digital points to measure and grow grassroots participation numbers.

Bringing together members, volunteers, donors and sponsors to create a stronger community to promote a shared cause.

## Reward good behaviour

We help you recognise your members and volunteers contribution to the community with points to reward good behaviour.

- Participation in weekly training sessions
- Volunteering to help the community or support your cause
- Showing support by buying tickets to events
- Donating a bag
- Competing in competitions

## Incentivising points collection

We help you further your cause with the use of dashboards showing:

- Individual, club and association level metrics
- Highlighting progress towards a common goal
- Organising Fundraising drives

## Encouraging more contribution

We encourage points collectors to gift points to others to help achieve your communities common goal.



## Demonstrate Sponsorship Effectiveness

Provide measures of success

Help provide targeted campaign space

Create a way for your sponsors to interact with the active members of your community

## Create Fundraising Opportunities with votes

Set a measureable goal

Create a campaign to achieve the goal

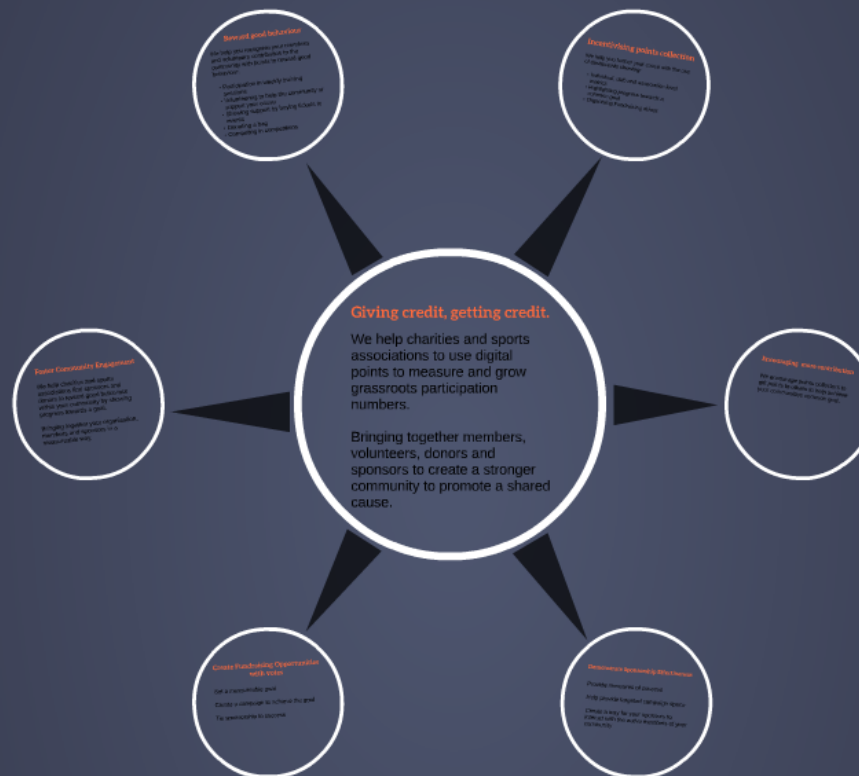
Tie sponsorship to success



## Foster Community Engagement

We help charities and sports associations find sponsors and donors to reward good behaviour within your community by showing progress towards a goal.

Bringing together your organisation, members and sponsors in a measureable way.



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