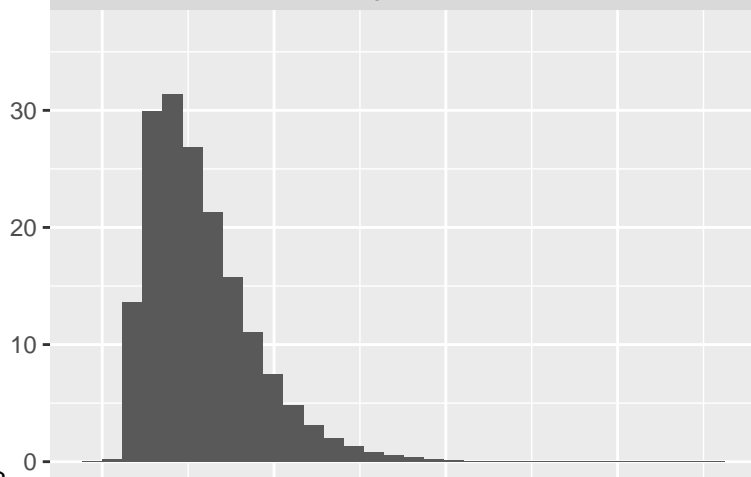
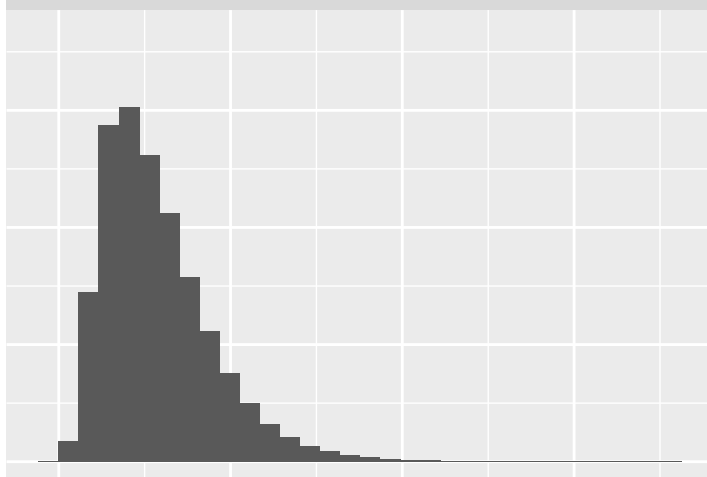


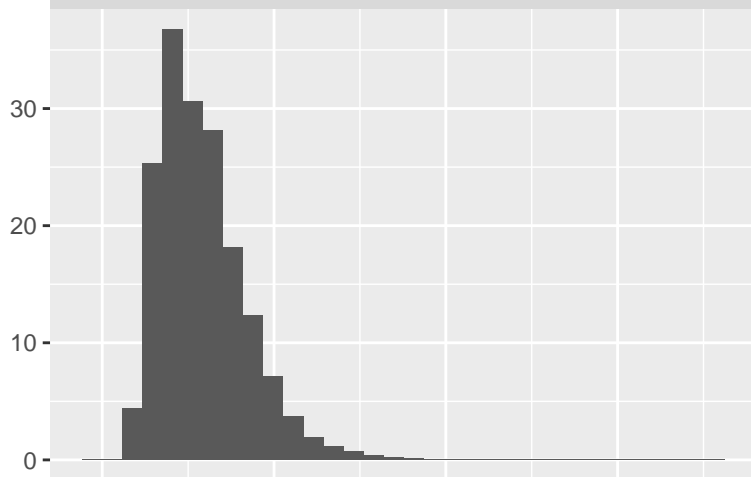
Simple Logit Model (GLM)



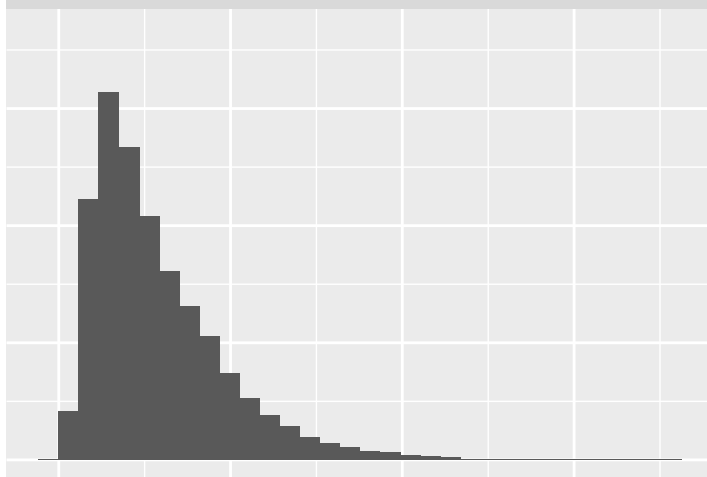
2-Level Interactions (CV – min)



2-Level Interactions (CV – 1se)



Historical



Pr(Click)