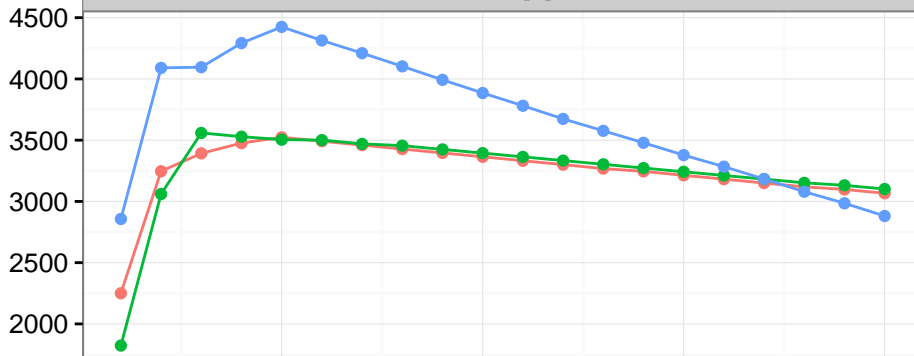
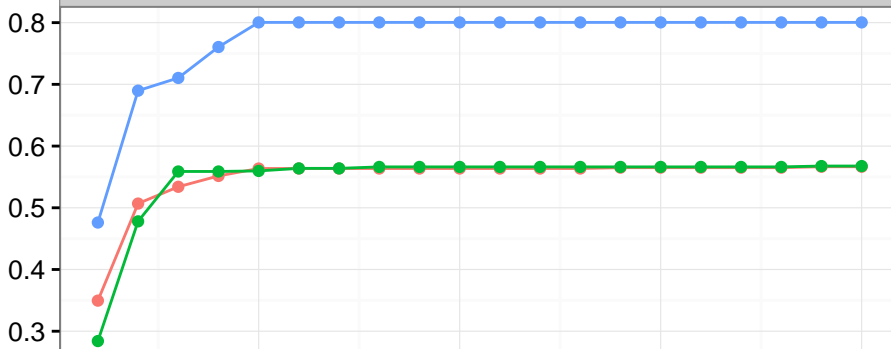


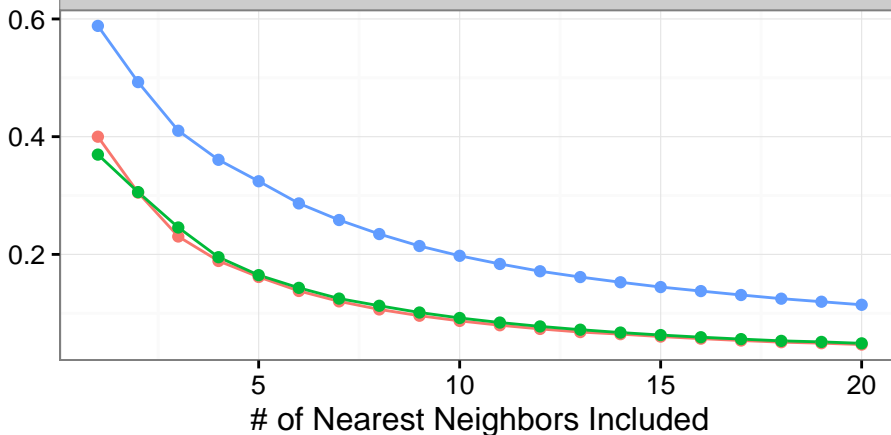
Profit [\$]



Fraction of Revenue Captured



Fraction of Customers Matched



Series

- No ecom (Lasso)
- No ecom (In-Class)
- With ecom (Lasso)