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NHI_Eng_PCM5oct

02 Oct 2019 to 15 Jan 2025

NHI english ussd for first round of PCMs: PCM ad The NHI must serve us the ppl, not the greedy. Hve ur say b4 public comment closes. Dial *134*1994*%%%# mahala Shared campaign

Created by: Paul Mason on 02 October 2019

Campaign type: Petitition

Export to Excel

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Send new broadcast

Campaign Code
*134*1994*644#

Customize your message responses for: Petition

Save

Choose what languages you'd like to support

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① Initial Response

Message

Eng *

The SA National Department of Health (NDOH) is establishing the National Health Insurance (NHI) to achieve universal access to quality health care for all who live in South Africa.

Characters remaining: 320

This is the first message that a user will see when they enter the code or text a campaign trigger word

Example: The SA National Department of Health (NDOH) is establishing the National Health Insurance (NHI) to achieve universal access to quality health care for all who live in South Africa.

Response options:

| 1. | Sign petition |
| 2. | More info |

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② More Info

Message

Eng *

We welcome the commitment from the NDOH to a NHI based on principles of equity, health as a right and redress of past inequalities.

Characters remaining: 320

An optional screen that allows a second message elaborating on the first

Example: We welcome the commitment from the NDOH to a NHI based on principles of equity, health as a right and redress of past inequalities.

Response options:

| 1. | Sign petition |
| 2. | Exit |

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③ Sign Petition

Message

Eng *

Thanks for participating. Let's get your details to tell you about future events and campaigns

Characters remaining: 320

The screen that shows after the user has already chosen to sign the petition. The system will automatically ask for any information it doesn't know

Example: Thanks for participating. Let's get your details to tell you about future events and campaigns

New site update available! Refreshing the page in 5...   Refresh now

1. Name

2. Province

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④ Share Screen

Message

| Eng * |

Thank you for joining forces with us. If you want to share this with others please type their number

Characters remaining: 320

The screen that prompts a user to enter someone else's number in order for the campaign to be shared

Example: Thank you for joining forces with us. If you want to share this with others please type their number

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⑤ Share Message

Message

| Eng * |

Join us! {__name__} has just joined the campaign, {__entity_name__}, and wants to share it with you. Dial *134*1994*{__inbound__}# to join them!

Characters remaining: 320

The template for the sharing SMS that goes out. You can leave this blank and we will use the default

Example: Join us! {__name__} has just joined the campaign, {__entity_name__}, and wants to share it with you. Dial *134*1994* {__inbound__}# to join them!

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⑥ Positive Exit

Message

| Eng * |

Thank you for joining forces with us! We hope to see you soon at one of our events

Characters remaining: 320

The goodbye message after a user has signed or joined

Example: Thank you for joining forces with us! We hope to see you soon at one of our events

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⑦ Negative Exit

Message

| Eng * |

Thank you for engaging our campaign, and we hope you will join us in the future

Characters remaining: 320

The goodbye message after a user has declined to sign or join

Example: Thank you for engaging our campaign, and we hope you will join us in the future

☐ Request media from users after they complete their journey? E.g., a voice note. If yes, you will need to write a prompt (below)

Save

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