# MICHAEL LO

London, UK

+44 788 333 9743 \* Michael.lo@live.co.uk

**UX Portfolio Website**: https://michaello.carrd.co

### **PERSONAL PROFILE**

A coding bootcamp graduate with experience in research, business and social sector roles. I have developed skills in information architecture, prototyping and conversion optimisation. Looking for a junior role in UX / UI design.

SKILLS						
•	Sketch	•	Google Analytics	•	Ruby	
•	Flinto	•	Sketching	•	Git and Github	
•	UXPin	•	HTML + CSS	•	Object-Oriented programming	
•	Usability testing	•	JavaScript	•	Agile	

### **EDUCATION**

#### Makers Academy, UK: 2016 Jun - Sept

Coding Bootcamp – Focus on Programming Fundamentals and Object Oriented Design

- Relevant Coursework: Conducted usability testing with young readers and created web-based story app Time for an Adventure.
- Designed prototypes and site maps. Programmed with Ruby on Rails, SQL and test framework RSpec.
- Presented to 90+ professionals and members of the public.

### Royal Holloway University of London, UK: 2009 - 2012

Bachelor of Science – Biology with Psychology (2:1)

- Studied: Human physiology and behaviour, cognitive science and biological statistics.
- Reviewed how research in the last decade altered the academic field for the treatment of phantom limb pain.
- The review indicated current research has focused on treating phantom limb pain using the medical model. More randomised control trails with larger sample sizes are required to measure efficacy in the field in addition to exploring treatments addressing the psychological and social models of health.

### **PROFESSIONAL EXPERIENCE**

## Balloon Ventures → Eldoret, Kenya → 2015 - 2016 Enterprise Fellow

- Gained strong experience during an eight-week fellowship with entrepreneurs to understand business requirements, practicing in the use of tools for business development, such as business model canvas, lean startup and how to test assumptions.
- Tested business assumptions within the local community using a small budget, which involved finding suppliers
  to establish accurate pricing, buying small batches of products and selling the minimum viable product to the
  public and measuring responses.
- Entrepreneurs completed a final pitch presenting the evidence from their business to local financial institutions.
   All six entrepreneurs were successfully funded.

## Swiss Cottage School → London, UK → 2015 Feb - Aug Teaching Assistant

- Supported learning for children and young people with severe learning difficulties, responsible for preparing learning materials to teach students speech sounds, numeracy skills and science.
- Collaborated daily within in a team to observe and manage their challenging behaviour.
- Implemented an evidence-driven behaviour plan to enhance student behaviour. Clearly communicated all details to the teacher, as well as working with parents to answer questions and give progress reports.

## Cyrenians → London, UK → 2013 - 2015 Support Worker

- Worked closely with people with complex needs, who have mental illness and/or learning disabilities, practising
  empathy and building rapport with service users while maintaining a professional stance.
- Responsible for monitoring progress alongside an individualised support plan.
- Worked with senior leadership, providing feedback to management, clearly and concisely reporting on progress and making recommendations.

### Young Foundation – A Centre for Social Innovation ♦ London, UK ♦ 2012 Sept - Dec Intern In Social Innovation

- Worked independently and as part of a larger team gathering data on measures of well-being for NGO.
- Researched factors that affect quality of life. Responsible for collecting collected primary and secondary data to be used to conduct independent research.
- Contributed to presentation preparation and running an experience design workshop hosted by researcher
   Lucy Kimbell, on Coin Street Community Builders to realise the organisation's vision.

Additional Credentials					
Honours & Awards	My designs and marketing materials were used to promote a large community event in its $40^{\rm th}$ year running.				
VOLUNTEERING EXPERIENCE	Experience running creative workshops achieving an ABC level 2 in Community Arts. Experience working with the visually impaired on a multimedia public art project with iPad devices. Experience supporting an individual with amnesia learn techniques to progressively finish reading a novel.				
INTERESTS	Submitted entries to Social enterprise competitions, 3 <sup>rd</sup> Sen Black Belt in Karate, Self-taught Guitar Player, Passion for combining social enterprise and product design.				

Please view my UX Portfolio here: <a href="https://michaello.carrd.co/">https://michaello.carrd.co/</a>

References Available upon Request