THOMAS T. LI

Contact

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Skills & Tools

HTML / CSS Adobe Photoshop Google Apps Digital Photography

Relevant Courses

EECS 111 / 211 |

Fundamentals of Programming

STAT 210

Statistics for Social Sciences

EECS 395

Technology & Human Interaction

ANTHRO 270 |

Anthropology of Social Media

UX Design

Education

SEPT | B.A., Computer Science, Cognitive Science

JUNE | Northwestern University, Evanston, IL

Integrated Marketing Communications Certificate 3.87 / 4.0 GPA

SEPT | Ward Melville Senior High School

JUNE | East Setauket, NY

36 ACT, 2310 SAT, 800 SAT Mathematics II

Experience

Marcel Digital - Digital Marketing Intern

AUG. | Chicago, IL

Assisted in all aspects of a full-service digital marketing agency. Conducted budget analysis for paid social ads, performed QA and content loading on CMS's such as Umbraco and Sitecore, & pushed code to client websites.

Clients worked with: StreetWise, HUB International

Other Activities

Collegiate

Phi Delta Theta Fraternity DesignWorks

Web Development Team

Wildcat Welcome Family Ambassador

NU Associated Student Government

B-Status Finances Committee

High School

Future Business Leaders of America *Chapter Co-President* Kaleidoscope Student Newspaper *Social Media Manager*