

THOMAS T. LI

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Skills & Tools

HTML / CSS
Adobe Photoshop
Google Apps
Atomic.io
CMS (Umbraco, DNN, Sitecore)
Digital Photography

Activities

DesignWorks
Web Development Team / Sept. 2016 - Present

NU Associated Student Government
B-Status Finances Team / Sept. 2016 - Present

Wildcat Welcome (Student Orientation)
Family Ambassador / March 2017 - Present

Education

Northwestern University Sept. 2016 – June 2020
B.A. Computer Science, 3.87 GPA
Integrated Marketing Communications Certificate
Segal Design Certificate

Relevant Coursework –
Fundamentals of Computer Programming
Statistics for Social Sciences
Technology & Human Interaction
UX Design

Ward Melville High School 2013 - 2016
36 ACT, 2310 SAT, 800 SAT Mathematics II

Experience

 **Superfly** Sept. 2017 – Dec. 2017
Technology Intern

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 **Marcel Digital** Mar. 2017 – Sept. 2017
Digital Marketing Intern

- Assisted in all aspects of a full-service digital marketing agency, with a focus on web development
- Pushed code to numerous client sites
- Implemented an automated system for tracking paid social ad campaign budgets using Supermetrics
- Constructed landing pages with various CMS's
- Monitored client site tests through Ghost Inspector and recommended additional test cases

Interests

Front-end web development, user experience, product design, HCI, social media (ask me about my food Instagram), live music, coffee, Game of Thrones, member of Phi Delta Theta fraternity