

Thomas Li

Product Designer

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Education

Northwestern University

Bachelor of Science
Expected June 2020

Communication Studies + Computer Science double-major,
Segal Design Certificate, 3.86 GPA.

Relevant Courses:

User Experience Design, Human-Computer Interaction,
Interactive Information Visualization, Algorithms & Society

Experience

Groupon

Product Management Intern
June – Sept. 2019

Working with the Groupon Goods team to launch features for merchants selling on Groupon. Write PRDs, plan product roadmaps, and collaborated with engineers/designers.

Blueprint Alpha

UX Engineer Intern
Sept. – Dec. 2018

Designed and developed new checkout UI components in React for an early-stage food delivery startup.

Braintree

Docs Intern
June – August 2018

Collaborated with designers and PMs to create new landing page and visual assets for the Hosted Fields product docs.

Projects

Airbnb

Pet Payments Client Project
April – June 2019

Conducted user research with Airbnb hosts and prototyped workflow for collecting a guest pet fee at time of booking.

NU Knight Lab

Fact-Check Flow
April – June 2018

Designed and developed a Google Docs plugin that allows small newsroom journalists to fact-check stories in-browser.

Skills

Sketch

Figma

Adobe XD

Adobe Photoshop

Adobe Illustrator

HTML/CSS

JavaScript

React

Python

Tableau

User Interviews

Surveys

Wireframing

Prototyping

UI Design

Trello

JIRA

Confluence

Keynote