

Thomas Li

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thomast.li

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Education

B.S., Northwestern University

Communication Studies, Computer Science, Design

Graduating June 2020

GPA: 3.86 / 4.0

Relevant Coursework:

Human-Computer Interaction, UX Design,

Data Structures, Algorithms & Society

Other Activities:

Develop + Innovate for Social Change,

Sustained Dialogue, New Student &

Family Programs, Phi Delta Theta

Skills + Tools

Design Skills

User-centered design, high-fidelity prototyping,

wireframing, survey design, persona mapping

Software Skills

HTML, CSS, JavaScript, React.js, Python,

Adobe Photoshop, Figma

Tools

Trello, JIRA, Confluence, Git, GitHub, Keynote,

Microsoft Word / Excel / PowerPoint

Work Experience

Incoming Technical Product Manager Intern, Groupon

June – September 2019

UX Engineer Intern, Blueprint Alpha

September – December 2018

- Wireframed and developed new portions of checkout flow for an early-stage food delivery startup

Documentation Intern, Braintree

June – August 2018

- Created new copy and graphics to improve internal/external UX
- Interpreted internal search data for revamped SEO strategy

Technology Intern, Superfly

September – December 2017

- Conducted competitive analysis for music festival website user flow

Digital Marketing Intern, Marcel Digital

March – September 2017

- Analyzed campaign data and allocated ad budgets on Facebook and Google ad platforms

Projects

Hosted Fields Landing Page

- Visual design, UI/UX, and content strategy for a new landing page in the Braintree Developer Docs

Fact-Check Flow

- Design and front-end development for a Google Docs plugin that provides in-browser journalistic fact-checking