

Thomas Li

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Education

Northwestern University • B.S. Communication Studies, Computer Science, Design
Expected June 2020 • GPA: 3.86 / 4.0

Thesis: “Understanding motivations of multi-/interdisciplinary computer science students.” Relevant Courses: Human-Computer Interaction, Algorithms & Society, User Experience Design, Design Thinking & Doing, Service Design Studio I & II.

Experience

Incoming Technical Product Management Intern • Groupon
June – September 2019 • Chicago, IL

Design Intern • Fireflies.ai
January – March 2019 • San Francisco, CA

Created visual assets for social media ads and for custom “Guide to Conversation Tracking” PDF e-book.

UX Engineer Intern • Blueprint Alpha
September – December 2018 • Evanston, IL

Wireframed and developed new checkout flow UI components for an early-stage food delivery startup.

Documentation Intern • Braintree, a PayPal Company
September – December 2018 • Chicago, IL

Wrote copy and created new visuals to improve internal/external user experience. Analyzed search data for revamped documentation SEO strategy.

Projects

Airbnb Filter Hierarchy Design

Client project with Airbnb rethinking the filter experience within search.

Hosted Fields Landing Page

New product feature landing page in the Braintree Developer Docs.

Fact-Check Flow

Google Docs plugin providing in-browser capability for journalistic fact-checking.

Skills & Tools

User-Centered Design
User Interviews
Surveys
Personas
Journey Mapping

UI/UX Design
Visual Design

Figma
Adobe XD
Adobe Photoshop
Adobe Illustrator

HTML/CSS/JavaScript
React
Python

Trello
JIRA
Confluence
Keynote
Microsoft Word
Microsoft Excel
Microsoft PowerPoint