Thomas Li

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Education

B.S. Northwestern University Communication, Computer Science, Design

Evanston, IL / Graduating June 2020

GPA – 3.87 / 4.0

Relevant Courses –

- Algorithms & Society
- Inclusive Making
- Human-Computer Interaction
- Rapid Prototyping for Software
- UX Design

Tools and Skills

- User Research
- User Interviews
- Surveys
- Sketch / Figma
- Zeplin
- Adobe CC (PS, AI, XD)
- HTML / CSS
- JavaScript (React.js)
- GitHub
- Jira
- Trello
- Confluence

Activities

Public Relations Chair, Develop + Innovate for Social Change (DISC NU)

- Own visual design and content strategy for student group focused on tech + social good

Relevant Experience

Product Design Intern, Wish

San Francisco, CA / January 2020 – March 2020

- Winter intern on the Marketplace Design team
- Designing new flows for Merchant Mobile app

Teaching Assistant, Northwestern University

Evanston, IL / September 2019 – December 2019

- TA for COMP_SCI 396: Interactive Information Visualization
- Graded assignments on visual best principles and interaction depth
- Advised students on interactive web projects using HTML, CSS, D3.js

Technical Product Manager Intern, Groupon

Chicago, IL / June 2019 – September 2019

- Drove MVP ideation and development for Merchant Graduation anti-fraud system within Groupon Goods
- Created user stories, product requirements, and wireframes for merchant dashboard desktop UI
- Partnered with operations and engineering for execution
- Reduced steps required for merchant suspension by 30%

Design Researcher, Airbnb (Client Project)

Remote / April 2019 – June 2019

- Collected survey data from 23 Airbnb hosts to drive rehaul of the existing Airbnb pet travel experience
- Prototyped pet fee and profile features in Figma
- Formatted presentation documents, presented mocks and recommendations to Airbnb Experience Research team

Knowledge Project Management Intern, Braintree

Chicago, IL / June 2018 – August 2018

- Collaborated with PMs and designers on a landing page illustrating unique product value within Braintree developer docs
- Wrote and edited copy, designed new icons and visuals, and developed test version of page in HTML / CSS
- Lowered bounce rate to 9% (40% below site avg.)