

Lona Mduityana

Digital Marketer and Web Technician

Work Experience



Digital Marketer and web Designer:

Zulucloud Media Founded a start up Digital Marketing agency that specialized in SMM , SEM , Online advertising, content creation and web design
March 2021 to May 2023

- Designed websites for clients using WordPress and integrated email marketing software into their websites with chatbot for auto replies.
- Responsible for lead generation and sales funnels on Meta ads and google ads, A/B testing
- Created engaging ads using stock footage. videography software such as Adobe Premier Pro and After Effects
- Was responsible for generating organic traffic growth. Which I did through graphic design by utilizing Canva and Adobe Photoshop for creating engaging post's that add value to existing and potential customers without looking salesy.

Education History

Certification in Software Development

Institution: Hyperiondev

Year of Graduation: 2024

- HTML , CSS, Django, SQL, Python
- Front-End & Back-End Developer

Certification in Public Management

institution: Esayidi T.V.E.T

year of certificate: 2020

- Communication
- Public administration
- Entrepreneurship
- Computer

Self-Taught Skills:

Digital Marketing - Through online tutorials on platforms such as Udemy, Skillshare and YouTube.

- 4 years experience using Adobe Premiere Pro
- 3 years experience Graphic design with Canva and Photoshop
- Managing online ad campaigns.
- Website building and management.
- Google Tag Manager and Analytics.

Contact Info

- Lona Mduityana
- +27 66 574 5202
- mduityanalona@gmail.com
- 22 Hawekwa street
Leiden Delft CapeTown
8001

Relevant Skills

- WordPress, Divi, Elementor, Mailchimp, Hubspot, Semrush
- Google ads , Meta (Facebook) ads , UGC, SEO and Google analytics
- Adobe Premier Pro , After Effects, Photoshop and Canva
- HTML , CSS, Django, Bootsrap, SQL, Python