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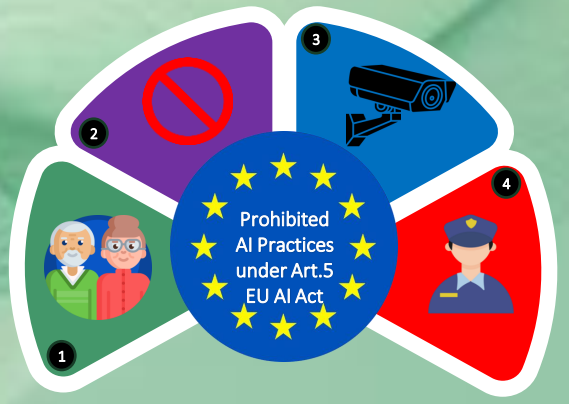
Prohibited AI systems banned from 2nd February 2025

Under Article 5 of EU AI Act, firms must remove prohibited AI systems from the market.

What does Art. 5 relate to?

See **Slide 2** for details.



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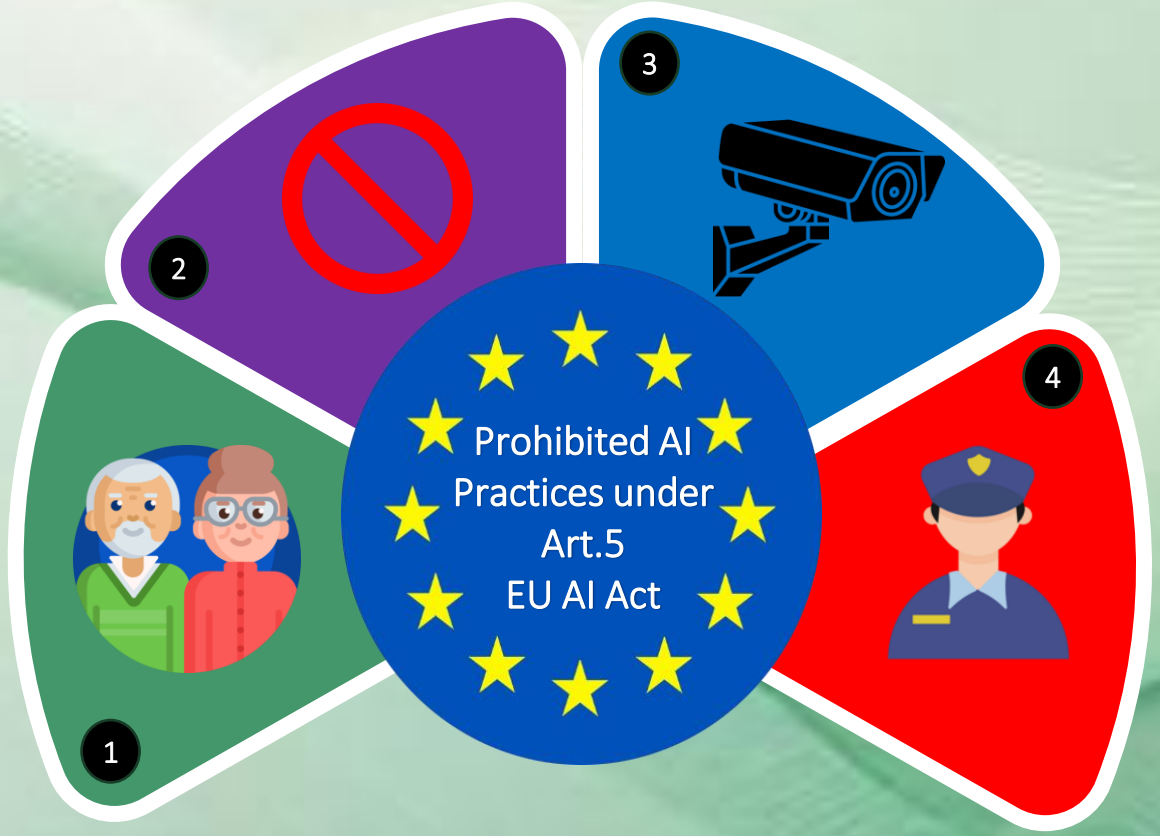
Preventing unacceptable risks to individuals:

Bans on Unacceptable AI Practices

AI systems that pose threats to fundamental rights, safety, or democracy are strictly prohibited.

AI-Based Manipulation & Exploitation

AI cannot be used to **deceive or manipulate users**, particularly vulnerable groups.



Mass Surveillance & Social Scoring

AI systems that enable **real-time biometric surveillance or social credit scoring** are restricted.

Predictive Policing & Risk Profiling

AI models used for **predicting criminal behaviour** based on profiling are outlawed.

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Focus points for businesses:

1. 1 **Assess Your AI Systems** – *Identify* and review any AI applications that could fall under Article 5's prohibited practices.

2. 2 **Strengthen Ethical AI Governance** – *Implement* AI risk assessments, internal audits, and compliance reviews to align with EU regulations.

3. 3 **Invest in AI Literacy & Training** – *Ensure* that teams understand AI ethics, risk management, and evolving compliance requirements.

Need help to remove prohibited AI systems?
Book a call for more information: