

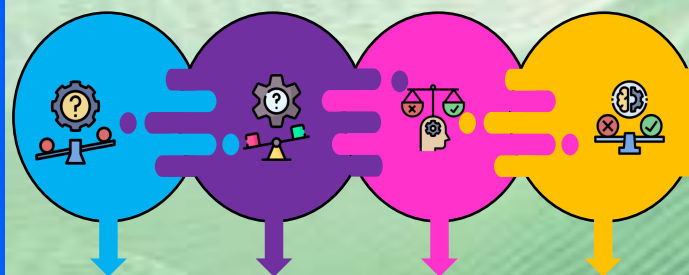


AI & Partners

Amsterdam - London - Singapore

## Evaluating Bias in Algorithms (EDPB)

The AI: Complex Algorithms and effective Data Protection Supervision project clarifies bias evaluation tools for algorithms (e.g. social media).



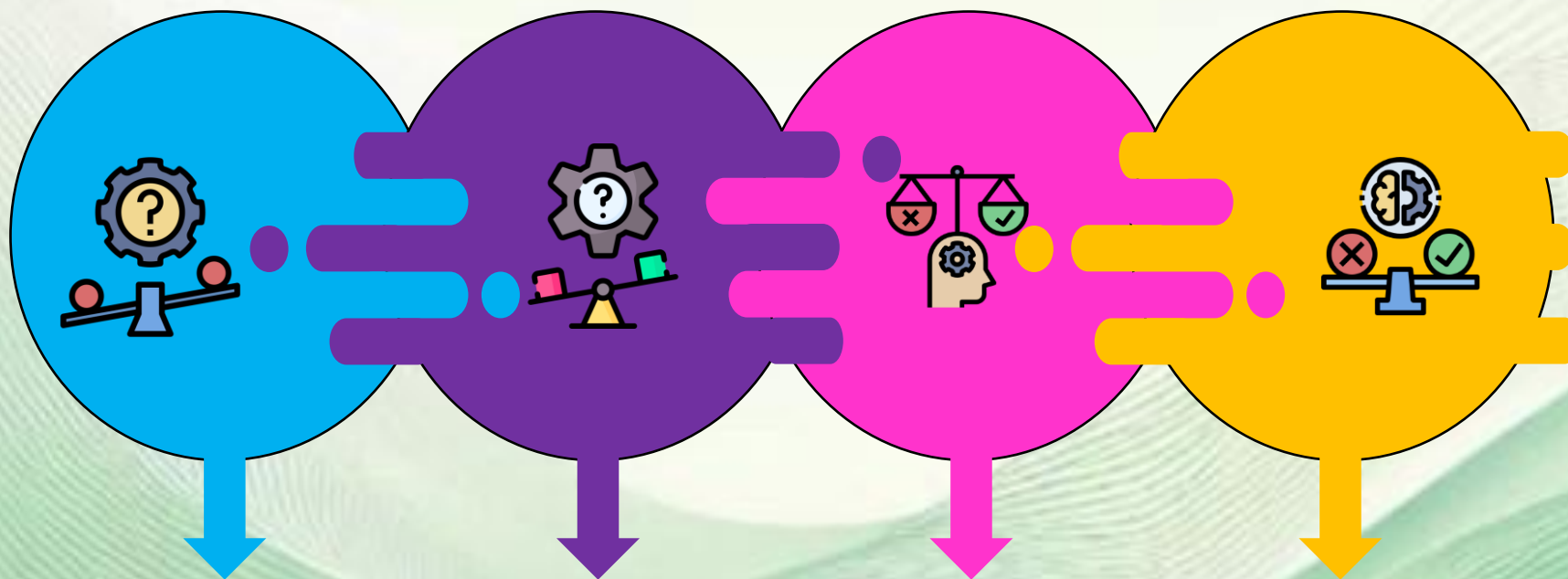
*What are the main sources of bias?*

See Slide 2 for details.





## Sources of bias:



### Bias From Data (Historical)

When trained on historical data, AI systems reflect societal bias which are embedded in the dataset.

### Algorithm Bias

Even when the datasets are not biased and are properly sampled, the algorithmic choices can contribute to biased decisions.

### Evaluation Bias

Evaluation bias arises when assessments are made against a benchmark, or test dataset, because they could contribute to bias.

### Bias in Facial Recognition Technology

Training and benchmark datasets are constructed from non-representative, publicly-available image datasets (e.g. web-scraping).



## Measures to address bias:

- **Pre-processing:** These methods adjust the training data before teaching the AI, making it harder to link sensitive factors to the results.
- **In-processing:** These methods add extra rules to the AI training process to reduce bias while the AI is learning.
- **Post-processing:** These methods try to fix bias in the AI model after it's already been trained.



What examples of bias reduction exist for algorithms?  
Check the research report for more details.