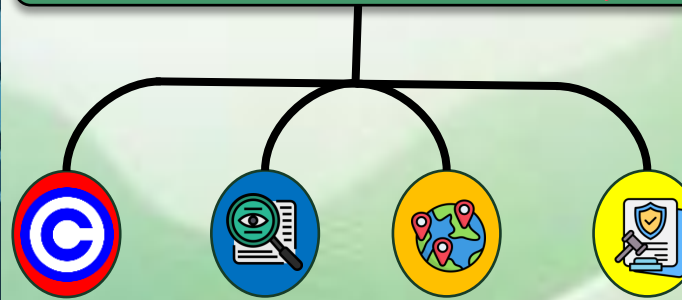


# Intellectual property issues in AI (OECD)

OECD's latest paper emphasises the need for adaptable governance frameworks to navigate the rapid advancements and complexities of AI.



## IP Issues with AI



*What are four pressing IP issues?*  
See Slide 2 for details.



## Four copyright issues with AI:



### Copyright & Legal Risks

Data scraping often involves copyrighted materials, leading to global litigation and regulatory scrutiny.



### Lack of Transparency

AI developers rarely disclose data sources, making it difficult for rights holders to track and protect their content.



### Jurisdictional Complexity

Different legal frameworks across regions create uncertainty for companies operating internationally.



### Emerging Compliance Solutions

Calls for industry-wide codes of conduct, technical tools, and licensing mechanisms to balance innovation with IP protection.



## Suggested enterprise actions:

- **Codes of Conduct:** Implement voluntary AI ethics codes to ensure transparency and accountability.
- **Technical Safeguards:** Develop AI risk monitoring tools, explainability mechanisms, and fairness audits.
- **Public Awareness & Education:** Increase AI literacy through targeted outreach, transparency reports, and stakeholder engagement.



**What additional guidance is there for firms?**  
Check the research report for more details.