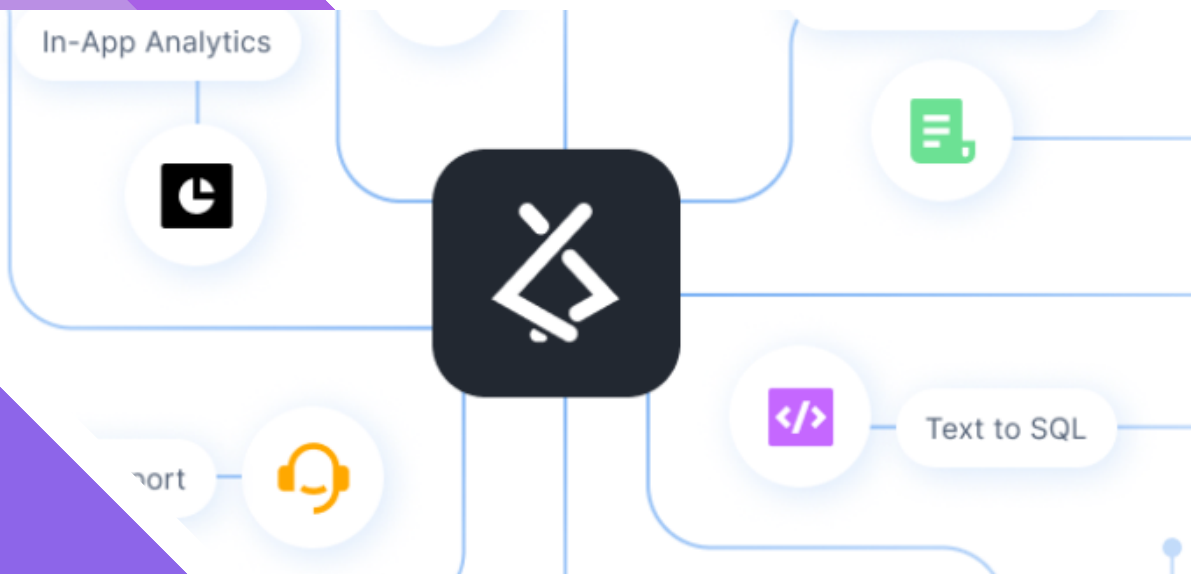



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OVER 100 GENERATIVE AI USE CASES & EXAMPLES



FOR
DIFFERENT
INDUSTRIES
2024

PREPARED BY LYZR



GENERATIVE AI

USE CASES & EXAMPLES

Imagine artificial intelligence that not just analyzes data, but creates entirely new things! That's the power of Generative AI (GenAI). Unlike traditional AI which focuses on learning and reacting, GenAI uses its knowledge to produce fresh content, from realistic images to innovative product designs. This unlocks a new level of automation across industries.

Traditional AI, also referred to as Weak or Narrow AI, specializes in logical reasoning, pattern recognition, and rule-based decision-making. Trained on labeled datasets, these systems execute preset tasks using predetermined algorithms. Generative AI, or Strong/Creative AI, excels in innovative content creation. Unlike traditional models, it autonomously generates text, video, and images, prioritizing creativity over predictive tasks. While traditional AI focuses on existing data for predictions, generative AI produces fresh, original content across various media formats.

The potential applications of GenAI are vast. From designing new drugs in healthcare to personalizing marketing campaigns in retail, GenAI can revolutionize how businesses operate. This guide delves into specific industry use cases, showcasing how GenAI is transforming various sectors and paving the way for a more automated and efficient future. To skip to how GenAI can be applied in your field, refer to the table of contents below.

TABLE OF CONTENTS

01

GEN AI **CHAT** AGENTS

Real-life examples of GenAI-powered chat agents that generate content, answer queries, and even offer personalised suggestions.

CONTEXTUAL **SEARCH** AGENTS

Exploring how GenAI-powered search agents can understand user intent, personalize results, and even generate creative search experiences.

02

03

DATA ANALYSIS AGENTS

Data holds immense potential, but unlocking its secrets can be overwhelming. Here, we explore how GenAI empowers businesses to do more.

GEN AI **CONTENT GENERATORS**

This section dives into various applications of generative AI across industries, exploring how it can streamline content creation, boost engagement, and personalize the user experience for every customer.

04

05

AUTOMATION AGENTS

Learn how GenAI is automating workflows from streamlining assembly lines to personalizing experiences and supercharging efficiency.