

# Untitled

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```
library(readr)
Cereals <- read_csv("C:/Users/lona2/Downloads/Cereals (1).csv")
```

```
## Rows: 77 Columns: 16
## -- Column specification -----
## Delimiter: ","
## chr (3): name, mfr, type
## dbl (13): calories, protein, fat, sodium, fiber, carbo, sugars, potass, vita...
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

```
View(Cereals)
```

```
# Load packages
library(tidyverse)
```

```
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
## v dplyr     1.1.4     v purrr     1.1.0
## vforcats   1.0.1     v stringr    1.5.2
## v ggplot2   4.0.0     v tibble     3.3.0
## v lubridate 1.9.4     v tidyv     1.3.1
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()   masks stats::lag()
## i Use the conflicted package (<http://conflicted.r-lib.org/>) to force all conflicts to become errors
```

```
library(cluster)
library(factoextra)
```

```
## Welcome! Want to learn more? See two factoextra-related books at https://goo.gl/ve3WBa
```

```
# Clean data
# Remove cereals with missing values
cereals_clean <- na.omit(Cereals)

# Keep numeric columns only (clustering requires numeric)
cereal_num <- cereals_clean %>% select_if(is.numeric)
```

```

# Normalize data
cereal_norm <- scale(cereal_num)

# Hierarchical clustering with agnes
agnes_single <- agnes(cereal_norm, method = "single")
agnes_complete <- agnes(cereal_norm, method = "complete")
agnes_average <- agnes(cereal_norm, method = "average")
agnes_ward <- agnes(cereal_norm, method = "ward")

# Compare methods using agglomerative coefficient
agnes_single$ac
## [1] 0.6067859

agnes_complete$ac
## [1] 0.8353712

agnes_average$ac
## [1] 0.7766075

agnes_ward$ac
## [1] 0.9046042

#Ward's method is the best method because it produced the highest agglomerative coefficient.

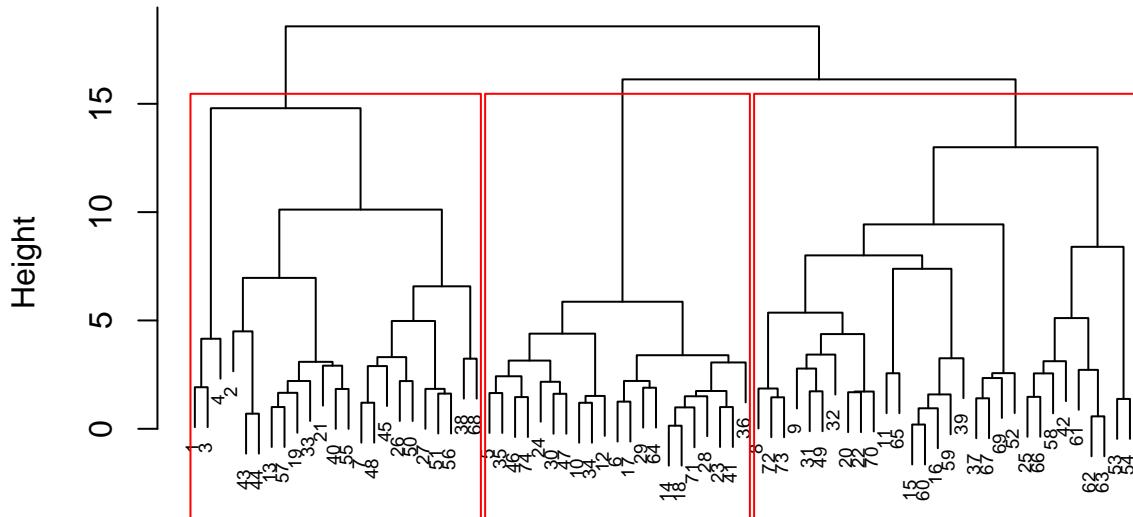
# Choose best method and plot dendrogram
# Convert AGNES object to hclust
hc_ward <- as.hclust(agnes_ward)

# Dendrogram
plot(hc_ward,
      main = "Hierarchical Clustering - Ward Linkage",
      xlab = "",
      sub = "",
      cex = 0.6)

# Add rectangles for 3 clusters
rect.hclust(hc_ward, k = 3, border = "red")

```

## Hierarchical Clustering – Ward Linkage



```
# Choose number of clusters

library(cluster)

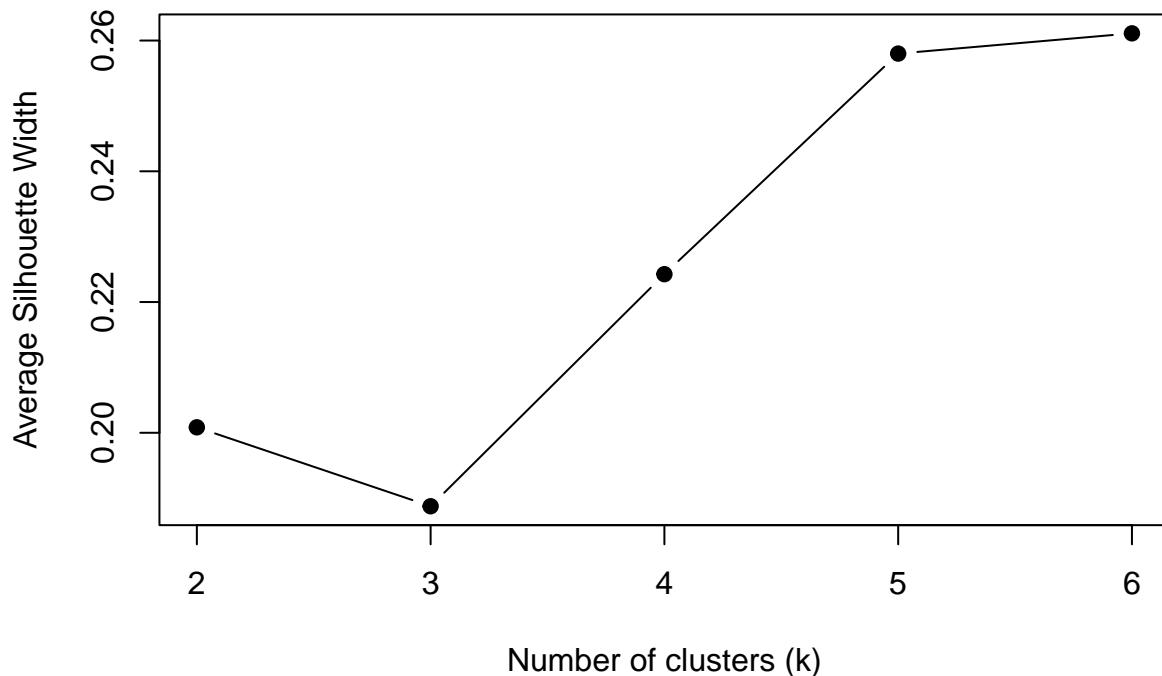
sil_width <- c()

for (k in 2:6) {
  hc <- hclust(dist(cereal_norm), method = "ward.D2")
  cluster_cut <- cutree(hc, k = k)

  sil <- silhouette(cluster_cut, dist(cereal_norm))
  sil_width[k] <- mean(sil[, 3])
}

# Plot silhouette scores in base R
plot(2:6, sil_width[2:6],
  type = "b",
  pch = 19,
  xlab = "Number of clusters (k)",
  ylab = "Average Silhouette Width",
  main = "Silhouette Method (Base R)")
```

## Silhouette Method (Base R)



#I would choose three clusters because three clusters gives the strongest separation and highest intern...

```
set.seed(123)

# Split dataset into A and B
n <- nrow(cereal_norm)
idx <- sample(1:n, n/2)
A <- cereal_norm[idx, ]
B <- cereal_norm[-idx, ]

# Cluster partition A using Ward
hc_A <- hclust(dist(A), method = "ward.D2")
clusters_A <- cutree(hc_A, k = 3)

# Get centroids of clusters A
centroids <- aggregate(A, by = list(cluster = clusters_A), FUN = mean)
centroids_mat <- as.matrix(centroids[, -1])

# Assign each record in B to nearest centroid
assign_to_centroid <- function(record, centroids) {
  dists <- apply(centroids, 1, function(c) sum((record - c)^2))
  which.min(dists)
}

assigned_B <- apply(B, 1, assign_to_centroid, centroids = centroids_mat)
```

```
# Now get cluster assignments from clustering ALL data
hc_all <- hclust(dist(cereal_norm), method = "ward.D2")
clusters_all <- cutree(hc_all, k = 3)
```

```
# Compare for records in B only
consistency <- table(assigned_B, clusters_all[-idx])
consistency
```

```
##  
## assigned_B 1 2 3  
##      1 4 0 10  
##      2 6 0 0  
##      3 1 10 6
```

*#Cluster 2 shows very strong stability, with all assigned records matching the full-data cluster. Cluster 2 contains cereals with the highest sugar content (11.3g).*

```
# Add cluster labels to original cereal data
cereal_clusters <- cereals_clean
cereal_clusters$cluster <- clusters_all

# Compare cluster health profiles
cluster_summary <- cereal_clusters %>%
  group_by(cluster) %>%
  summarise(across(c(calories, sugars, fiber, protein), mean))

cluster_summary
```

```
## # A tibble: 3 x 5
##   cluster calories sugars fiber protein
##   <int>     <dbl>   <dbl> <dbl>    <dbl>
## 1       1     116.    8.61  4.13    3.26
## 2       2     111.   11.3   0.571   1.52
## 3       3      97.3   3.03  1.8     2.63
```

*#Cluster 3 represents the healthiest group of cereals. It contains cereals with the lowest sugar (3.03g).*