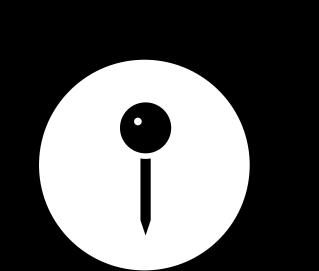
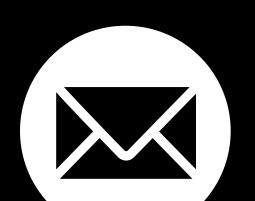
# TERI LONDON

UX/UI Designer | Full Stack Engineer

#### CONTACT



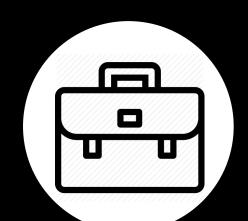
San Francisco, CA



teri@terilondon.me



LinkedIn: /terilondon



http://teripanda.github.io

#### SKILLS

Content Strategy

Heuristic Evaluation

Human-Computer Interaction

Information Architecture

Product Management

Rapid Prototyping

SEO

Storytelling

User Experience

User Interface Design

Visual Communication

Web Development

Wireframing

Writing/Copywriting

# LANGUAGES

HTML/CSS

JavaScript/jQuery

Mongoose / MongoDB

Node.js / Express

Python / Django

React.is

#### TOOLS

Google Analytics

Google Slides

InVision

Sketch App

Trello

Wordpress

#### EXPERIENCE

#### PocketMade

#### July 2018 - Present

#### Front End Developer

- Working on HTML, CSS and PHP/XML projects for Marriott Vacation Club - https://marriottvacationclub.com
- Completed a mini-site for 4 resorts, using Bootstrap to accommodate a desktop and mobile friendly responsive design, within a 1 week timeframe.
- Migrated a marketing site comprising of 900 pages to a custom CMS to allow code-free update of text copy and ımages.

# Social Graces

Dec 2011 – Dec 2017

#### Founder and CEO

- Ran a digital marketing agency specializing in social media, web design and development, branding, PPC, SEO and email marketing services.
- Oversaw all daily company operations to provide clients with the most comprehensive campaign strategies available.
- Provided hands on project management when coordinating and delegating appropriate tasks among team members.
- Developed new methodologies and strategies based on extensive research and development in the field.

#### Freelance

#### Nov 2009 - Present

# Digital Technology Professional

- Working and consulting for various client contracts including web design and development, UX design, digital and social media marketing strategy, content management, engagement, analytics and reporting.
- Client Highlights: Hyundai | Senator Ted Lieu | Jimmyjane | Dances With Films

# Melodramatic.com

#### Jun 2004 - Jun 2014

#### Chief Operating Officer

- Maintained daily website operations for an early social network, an underground blogging community.
- Developed and tested new features based on user feedback.
- Produced and implemented content strategies for web and marketing.
- Coordinated, executed and advertised all offline events.

#### PROJECTS

# Bootcamp

#### June 2018

#### Designer Developer

- Created full stack text-based adventure game.
- Responsible for all design assets, assisted in CSS and built back end.
- Built in Python, Django, AJAX and jQuery stack.

#### bud.com Jan - Feb 2018

### UX Design Consultant

- Segmented target user types based on insights from inperson interview sessions and qualitative survey data.
- Provided actionable interface recommendations established through contextual inquiry findings, best practices, and heuristic analysis.
- Delivered content strategy recommendations implemented on bud.com's responsive website.

# EDUCATION

- General Assembly Apr 2018 - July 2018
- Web Development Immersive (Full Stack)
- Nov 2017 Feb 2018
- User Experience Design Immersive