

How do you quantify a WCMA experience

expectations and desires for a WCMA experience

space as an experience

display criteria

feedback and engagement

pertaining to introspection

relationship to exhibit and space makes the experience	enjoy wall text	enjoys connecting names, time period, context, and artwork
Would love feedback about which galleries visitors like	<3 object lab - collections by themes	color and detail of art are the interesting things
gets distracted by shapes and relationships of work	no one reads wall text	Would love more feedback about visitor frustrations
Visits WCMA to kill time		

Condition and value a big factor in artwork on display	Want art that provokes conversations and ideas
relatable art is more important than "classic" art	Want art that fills holes in database
visitors connecting to art through WALLS	Want art that has long-lasting appeal
Desire to connect art with faculty curriculum	connecting art to people
connecting art to life outside WCMA	

filling in the gaps requires deeper engagement	would enjoy discussion about exhibits	"something to be said for no context"
Non-response bias from feedback is bad	Would love more immediate feedback	Enjoys answering context questions for artwork
Emotions not good judge of art quality		

nostalgic - some collections are similar to family decorations	enjoys remembering childhood visiting museums
wonders what others think/feel	some art has unclear intent, the important part is reflection
what is it supposed to mean vs what does it mean to me	wonders about intent
enjoys the challenge of understanding	likes to tell own story
WALLS: whiteness and loneliness answers	lack of context = diverse interpretations