



# STATE OF THE BROWSER (SOTB) #3

*This time it's personal(ised)*

**20 April 2013**

**LONDON**

## SPONSOR PACK

### KEY SUMMARY

**Where:** [Ravensbourne](#) a fantastic modern building, next to the dome/O2

**When:** 20 April 2013

**Who:** 200 web designers, developers, students and other associated web professionals.

**Online:** [stateofthebrowser.com](http://stateofthebrowser.com)

Both SOTB 1 & 2 sold out well in advance.

This year we did even better: SOTB 3 sold out in 5 hours.

### EVENT OUTLINE

Along with our main focus (new and upcoming features for each major browser), this year we are also trying to include minor and new browsers from all over the world, talk about personalisation and cover browsing off the desktop:

- Smartphones
- Tablets
- TVs
- Games Consoles

# HISTORY

## London Web Standards

London Web Standards brings together web professionals who are working for a better web. Our monthly meetups provide them with an opportunity to teach, inspire, learn, network and debate. Each meetup features a speaker drawn from our membership or the wider standards community. The talks cover a range of topics including HTML5, JavaScript, YQL, accessibility, web fonts, UX and front-end performance.

[londonwebstandards.org](http://londonwebstandards.org)

## Browser Event

In 2011 London Web Standards organised a one day conference focusing on the 'State of the Browser' at Ravensbourne. The Event was attended by 140 web professionals. The event was streamed live over the internet, by our friends from Inqb8r ([www.inqb8r.tv](http://www.inqb8r.tv)) and at its peak was watched by over 200 people. The conference was then repeated in 2012, with 175 delegates. The videos from the day are available at <http://vimeo.com/tag:lwsbrowser>

We will have one main track, plus breakout sessions - then wrap-up with a panel discussion. We are still finalising the line-up for this year, but we have so far confirmed:

- Microsoft, Martin Beeby ([@thebeebz](https://twitter.com/thebeebz))
- Opera, Andreas Bovens ([@andreasbovens](https://twitter.com/andreasbovens))
- Google, Paul Kinlan ([@Paul\\_Kinlan](https://twitter.com/Paul_Kinlan)) and Jake Archibald ([@jaffathecake](https://twitter.com/jaffathecake))
- Mozilla, Chris Heilmann ([@codepo8](https://twitter.com/codepo8))
- WebKit, Alp Toker ([@Atoker](https://twitter.com/Atoker))
- Laura Kalbag ([@laurakalbag](https://twitter.com/laurakalbag))
- Peter Gasston ([@stopsatgreen](https://twitter.com/stopsatgreen))
- Priya Prakash ([@priyascape](https://twitter.com/priyascape))
- Seb Lee-Delisle ([@seb\\_ly](https://twitter.com/seb_ly))

## 2012 Speakers

- Microsoft, Martin Beeby ([@thebeebz](https://twitter.com/thebeebz))
- Opera, Patrick Lauke ([@patrick\\_h\\_lauke](https://twitter.com/patrick_h_lauke))
- Google, Paul Kinlan ([@Paul\\_Kinlan](https://twitter.com/Paul_Kinlan))
- Mozilla, Chris Heilmann ([@codepo8](https://twitter.com/codepo8))
- Plus others for breakout sessions

# SPONSORSHIP

Sponsoring SOTB will give you access to 200 web professionals at the event and more via our mailing list (1100+), event website and talks posted on vimeo (all talks are filmed).

## SPONSORSHIP PACKAGES

<b>MAJOR</b> <b>£1,000</b> (3 places available) <b>For £500 upgrade to</b> <b>Headline, see below</b>	<b>MEDIUM</b> <b>£600</b> (3 places available)	<b>START-UP</b> <b>£300</b> (5 places available)
4 free conference passes	2 free conference passes	1 free conference pass
Thank you to your company or product on stage	Thank you to your company or product on stage	Thank you to your company or product on stage
Logo on SOTB3 website with hyperlink	Logo on SOTB3 website with hyperlink	Name on SOTB3 website with hyperlink
Logo and text on introductory slide deck and the many screens at venue	Logo on introductory slide deck and the many screens at venue	Logo on introductory slide deck and the many screens at venue
Logo and text paragraph in mail-outs	Logo in mailouts	Name in mailouts
Logo on name badges	Name on name badges	
1 tweet about your company to LWS followers		
Stall space at the venue		

## ADDITIONAL SPONSORSHIP OPPORTUNITIES:

(1 place available in each case)

- **HEADLINE SPONSOR**

As per major sponsor but in addition:

- The only stall space in the foyer – where delegates register, lunch is taken, etc.
- top sponsor logo placement on website and promotional text
- two extra conference passes

**Extra £500 – so £1,500 in total**

- **Wi-Fi sponsor:** Contact us for prices
- **Lanyard sponsor:** Your logo on delegate lanyards - Contact us for prices
- **Lunch sponsor:** earn the gratitude of all delegates! Contact us for prices

## CONTACT

If you are interested or have any questions regarding sponsorship please contact us:

**email:** [organisers@londonwebstandards.org](mailto:organisers@londonwebstandards.org)

**twitter:** [@webstandards](https://twitter.com/webstandards)

