

STATE OF THE BROWSER 2012 EVENT

KEY SUMMARY

Where: Ravensbourne rave.ac.uk

When - April 2012

Who - 200 web designers, developers, students and other associated web professionals.

Online - <u>browser.londonwebstandards.org</u> <u>stateofthebrowser.com</u>

EVENT OUTLINE

This year (2012) the main focus will be how users interact with the browser and browsing off the desktop, as well as providing them with an update on the current state and of the future plans for each browser:

- Smartphones
- Tablets
- TVs
- Games Consoles

HISTORY

London Web Standards

London Web Standards brings together web professionals who are working for a better web. Our monthly meetups provide them with an opportunity to teach, inspire, learn, network and debate. Each meetup features a speaker drawn from our membership or the wider standards community. The talks cover a range of topics including HTML5, JavaScript, YQL, accessibility, web fonts, UX and front-end performance.

londonwebstandards.org

Browser Event

In 2011 London Web Standards organised a one day conference focusing on the state of the Browser at Ravensbourne. The Event was attended by 140 web professionals. The event was streamed live over the internet, by our friends from Ingb8r (www.ingb8r.tv) and at its peak

was watched by over 200 people. The videos from the day are available at http://vimeo.com/tag:lwsbrowser

2011 Speakers

- Microsoft, Martin Beeby (<u>@thebeebs</u>)
- Opera, Chris Mills (@chrisdavidmills)
- Google, Michael Mahemoff (@mahemoff)
- Mozilla, Paul Rouget (<u>@paulrouget</u>)
- Plus others for breakout sessions

SPONSORSHIP

All sponsors will have their logo featured on the event website & mailing list, will feature in the slide deck, will be displayed on the many screens at the venue & be mentioned throughout the event.

We have a range of sponsorship options;

- Startup (£250) as above this is only for small starts-ups and Individuals
- **Medium** (£500) as above and mentioned in the emails for the following London Web Standards event in May.
- **Major** (£750) everything you get in the medium package and space to set up a stall at the event.

If you are interested or have any questions regarding sponsorship please feel free to contact Dave Letorey (LWS Sponsor Liaison).

Dave Letorey

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