

Assignment #1: the (simplified) beer game

The beer game is an educational game invented by J. W. Forrester at the MIT Sloan School of Management.

In the **original game**, four participants are involved in a role-play simulation of a beer supply chain.



The four participants play the role of the retail/wholesale/warehouse/factory managers. Each of them has to **decide** how much to order in each turn (e.g., every week) in order to **minimize** their “cost” over a given planning horizon.

In the **simplified beer game**, there is a single player, acting as a retail manager.



In this assignment, you have to:

- implement in Python the simplified beer game; demand is generated pseudo-randomly in beer_demand.py. You are not allowed to have a look at this procedure while playing. You may plot past demands, inventories, ... by writing suitable Python code to help you make the best decision; **implementation due by Monday; will be discussed in class;**
- play this game for 20 weeks and compare your performance with your peers;
- discuss the kind of decision support you (as IT manager) may provide to the logistics manager.

Hypotheses:

- Order cost: 100€
- Out of stock costs 1€/(pallet*week)

- Inventory costs 1 €/(pallet*week)
- Initial inventory: 540 pallets
- Lead time = 2 weeks

Here is a sample game.

END OF WEEK 1

It becomes known that

- demand has been 120 pallets of beer

(demand is random and generated by function `get_demand()` in `beer_demand.py`)

Amount supplied to customers this week: 120 pallets

Backlog: 0 pallets

Inventory level: 420

How much do you want to order this week? (make a purchasing decision!)

Inventory cost: $420 * 1 \text{ €}$

Out of stock costs: 0 €

Order cost: 0 €

Goods arriving in 1 week: 0

Goods arriving in 2 weeks: 0

Total cost this week: $420+0+0=420\text{€}$

Cumulative total cost: 420 €

END OF WEEK 2

Demand = 90

Amount supplied to customers this week: 90 pallets

Backlog: 0 pallets

Inventory level: 330

How much do you want to order this week? (make a purchasing decision!)

Inventory cost: $330 * 1 \text{ €}$

Out of stock costs: 0 €

Order cost: 0 €

Goods arriving in 1 week: 0

Goods arriving in 2 weeks: 0

Total cost this week: $330+0+0=330\text{€}$

Cumulative total cost: $420+330=750 \text{ €}$

END OF WEEK 3

Demand = 100 pallets

Amount supplied to customers this week: 100 pallets

Backlog: 0 pallets

Inventory level: 230

How much do you want to order this week? (make a purchasing decision!)

Inventory cost: $230 * 1\text{€}$

Out of stock costs: 0 €

Order cost: 100 €

Goods arriving in 1 week: 0

Goods arriving in 2 weeks: 300

Total cost this week: $230 + 0 + 100 = 330$ €

Cumulative total cost: $750 + 330 = 1080$ € (+ cost for purchasing beer)

END OF WEEK 4

Demand = 50

Amount supplied to customers this week: 50 pallets

Backlog: 0 pallets

Inventory level: 180

...

END OF WEEK 5

Demand = 100

Amount supplied to customers this week: 100 pallets

Backlog: 0 pallets

Inventory level: $180 - 100 + 300 = 380$ # merchandise ordered at the end of week 3 arrives

...