



DESIGN CONCEPT A

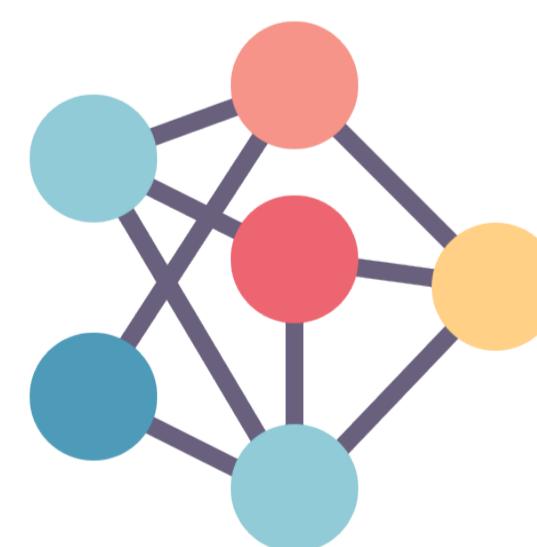
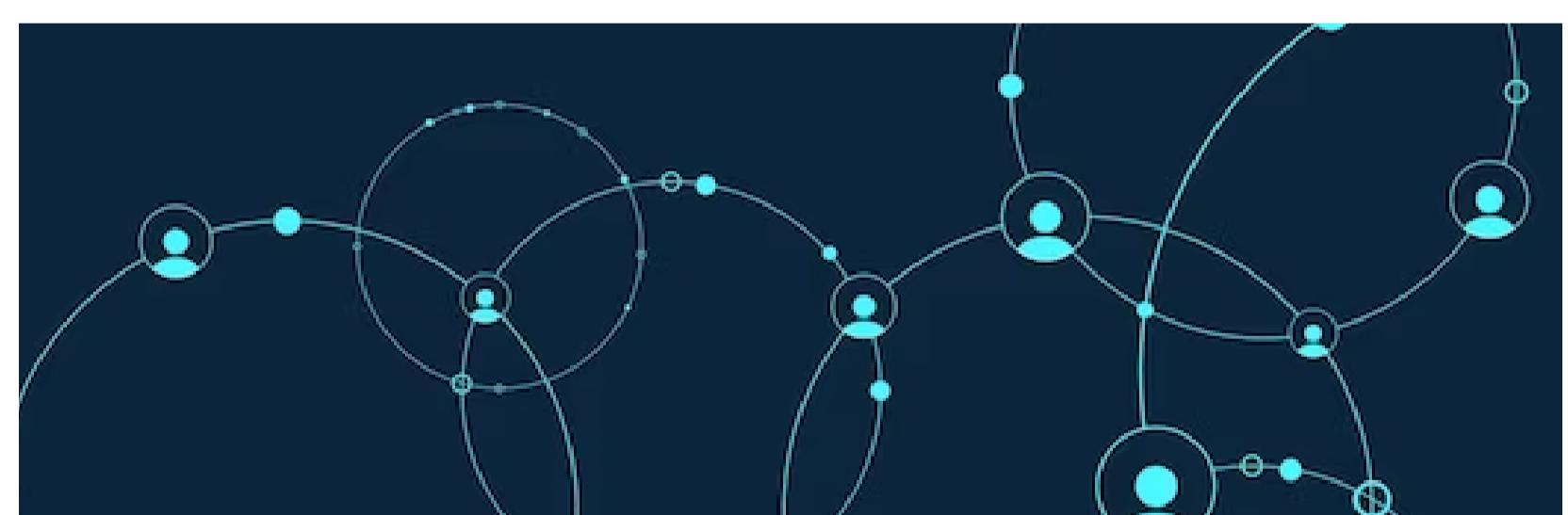
PROFESSIONAL
TECHNOLOGY
CREATIVITY

Blue is often associated with technology, communication, and trust. It is a color commonly seen in logos and branding for social media platforms, communication tools, and tech companies. Purple, on the other hand, is often associated with creativity, imagination, and spirituality. It can be seen in designs related to art, design, and innovative products.

Minimalist Design

Achieve More with less

Modern design concept, any ornamental details are stripped off to present a clean outcome. A minimalist modern logo design is also better for modern-day gadgets that have smaller screens. It has a more impactful visual appeal on smaller screens. With a simple current logo, you can also work around scalability whenever you want to use the logo on various online and print collaterals



Network or Nodes: An icon depicting a network of nodes or interconnected circles can represent the idea of connections between different elements or entities. This type of icon can be used to symbolize networks, communication, or relationships.



DESIGN CONCEPT B

PASSION
POWER
ATTENTION

Red is often associated with strong emotions like passion, love, and energy. It can evoke excitement, intensity, and urgency. Brands that want to convey a bold and dynamic image may use red in their logos. Black is often perceived as a formal color that represents professionalism and seriousness.



Symbols and Icons: Symbols and icons are visual representations that can convey a specific meaning or concept. These can be abstract or representational, and they are often used to create a recognizable and memorable brand identity.



Digital designs often include interactive elements to engage users and provide interactive experiences. These can be buttons, menus, sliders, forms, or other interactive components that respond to user actions. Interactive elements enhance usability, encourage user engagement, and create a dynamic and engaging interface.

KREASIA KREASIA KREASIA

Sans-serif fonts are often associated with a modern, contemporary, and minimalistic aesthetic. They convey a sense of simplicity, efficiency, and forward-thinking design.