2021

YOURS

SEMINAR PENYELIDIKAN BELIA KEBANGSAAN
NATIONAL YOUTH RESEARCH SEMINAR

POST MORTEM REPORT

OVERALL PERFORMANCE

4,017 Total Page Views

1,860 Total Sessions

492 Total Users

Page Views
The number of app screens or web pages your users saw. Repeated views of a single screen or page are counted.

Sessions
The number of times a person open and peruse the website and its contents. Closing your browser and opening it again is considered starting a new session

Users
The number of ip's that has started a session. Using a VPN or AddBlocker will cause the system to detect each new session as a unique user.

Event Day 1

Event Day 2

Emails sent out to Participants

3000

2500

2000

1500

1000

500

0

Pre event   28-Nov   29-Nov   30-Nov   1-Dec
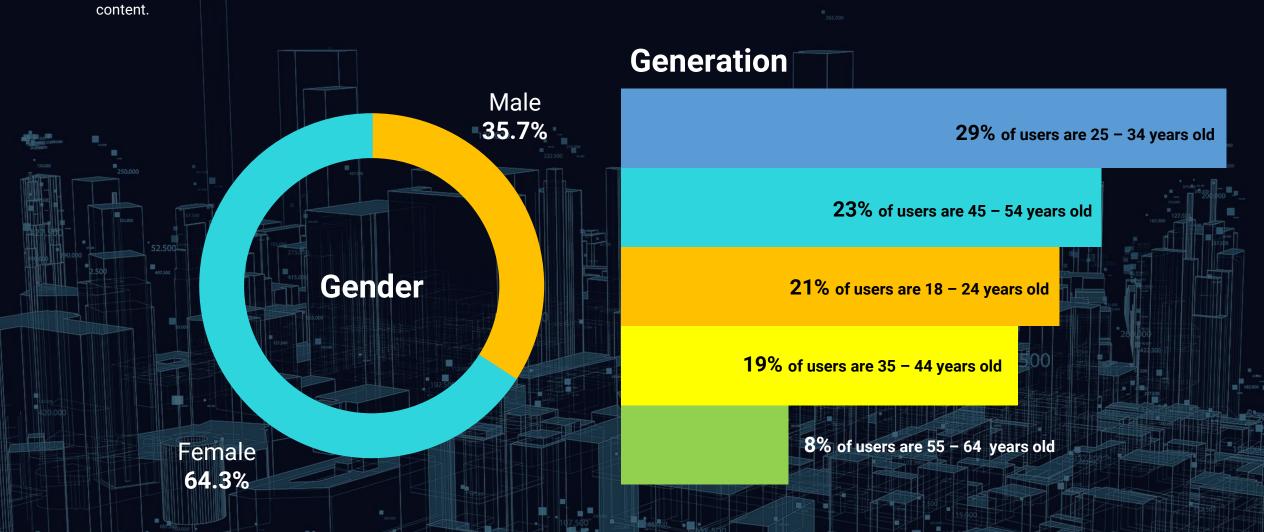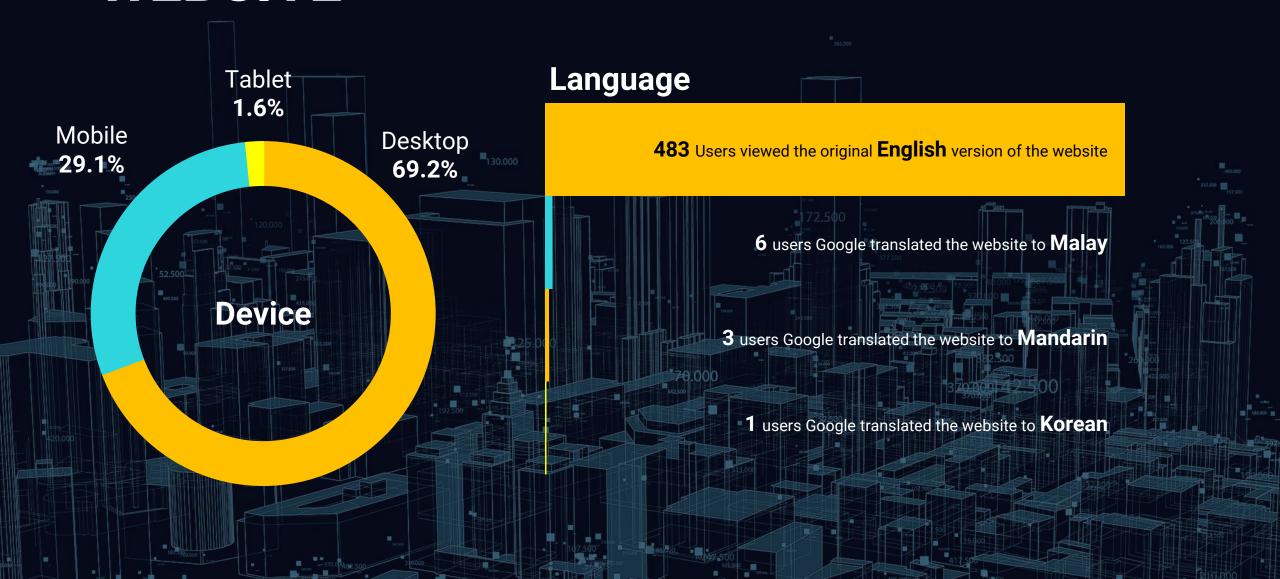
WHO YOUR AUDIENCE ARE

The data here shows you who among your registered user are most interested in entering and perusing the website and its content.

Generation
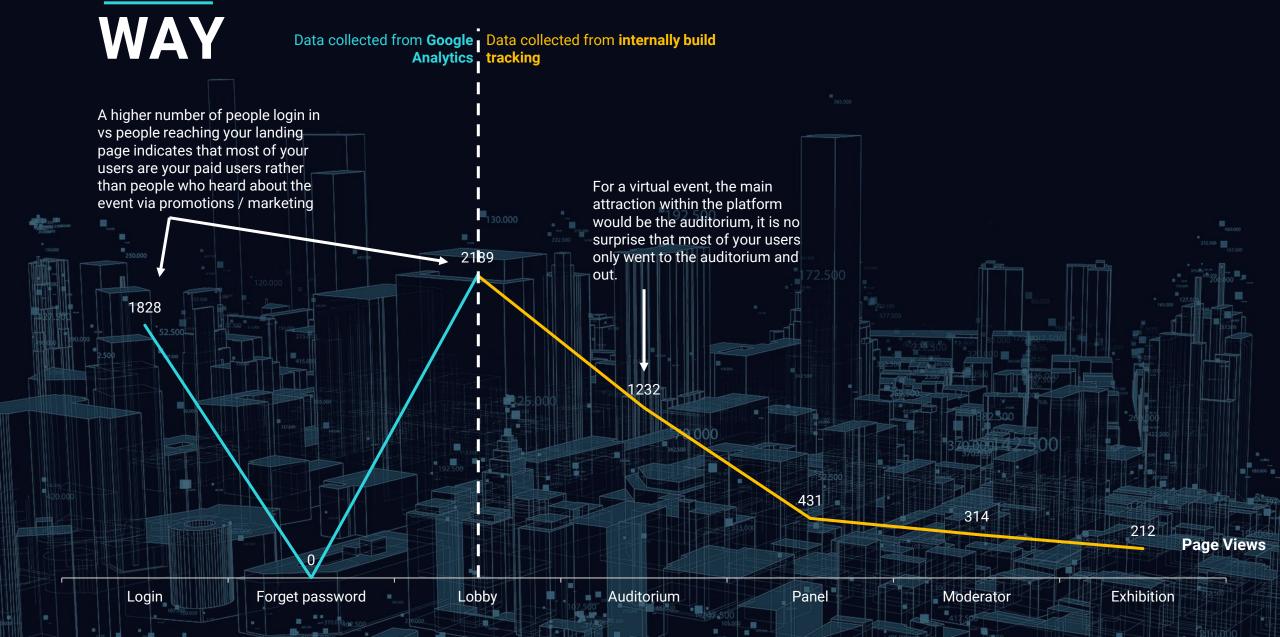
Gender

Male
35.7%

Female
64.3%

29% of users are 25 – 34 years old

23% of users are 45 – 54 years old

21% of users are 18 – 24 years old

19% of users are 35 – 44 years old

8% of users are 55 – 64 years old
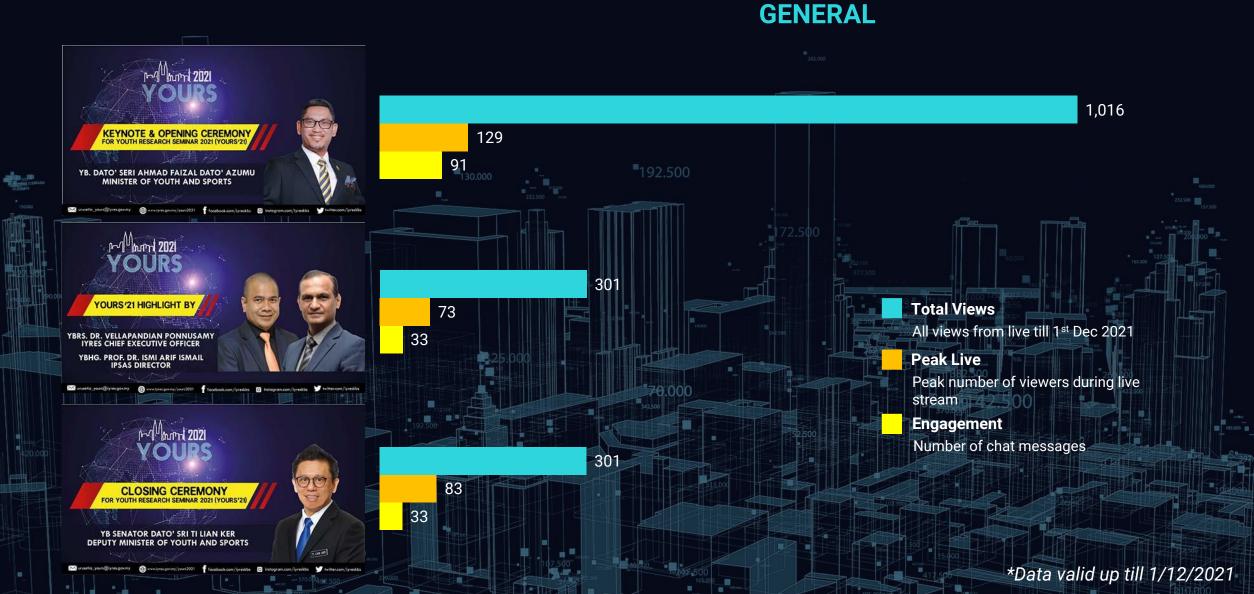
HOW YOUR AUDIENCE EXPERIENCE THE WEBSITE

Device

Tablet
1.6%

Mobile
29.1%

Desktop
69.2%

Language

483 Users viewed the original **English** version of the website

6 users Google translated the website to **Malay**

3 users Google translated the website to **Mandarin**

1 users Google translated the website to **Korean**
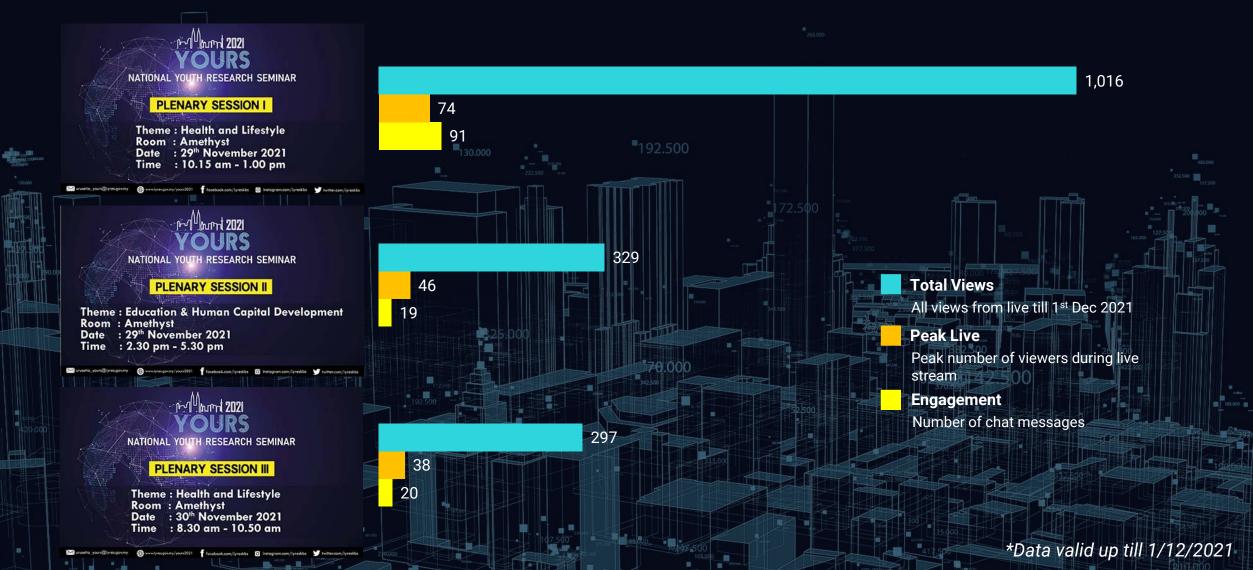
WHAT YOUR AUDIENCE DO IN THE WEBSITE

Data collected from **Google Analytics**

Data collected from **internally build tracking**

1828

0

2189

1232

431

314

212

Page Views

Login | Forget password | Lobby | Auditorium | Panel | Moderator | Exhibition

WHAT YOUR AUDIENCE WATCH

AMETHYST

*data currently unavailable due to account getting suspended due to suspicious activity

*data currently unavailable due to account getting suspended due to suspicious activity

*Data valid up till 1/12/2021

WHAT YOUR AUDIENCE WATCH
DIAMOND

PLENARY SESSION I
Theme : Leadership and Governance
Room : Diamond
Date : 29th November 2021
Time : 10.15 am - 1.00 pm

309
16
20

PLENARY SESSION IV
Theme : Leadership & Governance
Room : Diamond
Date : 30th November 2021
Time : 11.15 am - 1.15 pm

332
43
26

PLENARY SESSION II
Theme : Technological Advancement & Digitalisation
Room : Diamond
Date : 29th November 2021
Time : 2.30 pm - 5.30 pm

184
20
6

Total Views
All views from live till 1st Dec 2021

Peak Live
Peak number of viewers during live stream

Engagement
Number of chat messages

PLENARY SESSION III
Theme : Education & Human Capital Development
Room : Diamond
Date : 30th November 2021
Time : 8.30 am - 10.50 am

332
26
26

Data valid up till 1/12/2021

WHAT YOUR AUDIENCE WATCH

SAPPHIRE

PLENARY SESSION I
Theme : Education & Human Capital Development
Room : Sapphire
Date : 29th November 2021
Time : 10.15 am - 1.00 pm

*data currently unavailable due to account getting suspended due to suspicious activity

PLENARY SESSION II
Theme : Drivers of Change Malaysian Youth 2035
Room : Sapphire
Date : 29th November 2021
Time : 2.30 pm - 5.30 pm

*data currently unavailable due to account getting suspended due to suspicious activity

PLENARY SESSION III
Theme : Education & Human Capital Development
Room : Sapphire
Date : 30th November 2021
Time : 8.30 am - 10.50 am

*data currently unavailable due to account getting suspended due to suspicious activity

Data valid up till 1/12/2021

CONTACT US

If you have any issue regarding understanding the data or need further clarification on any matter, please contact

Quah : 014 - 6012556