

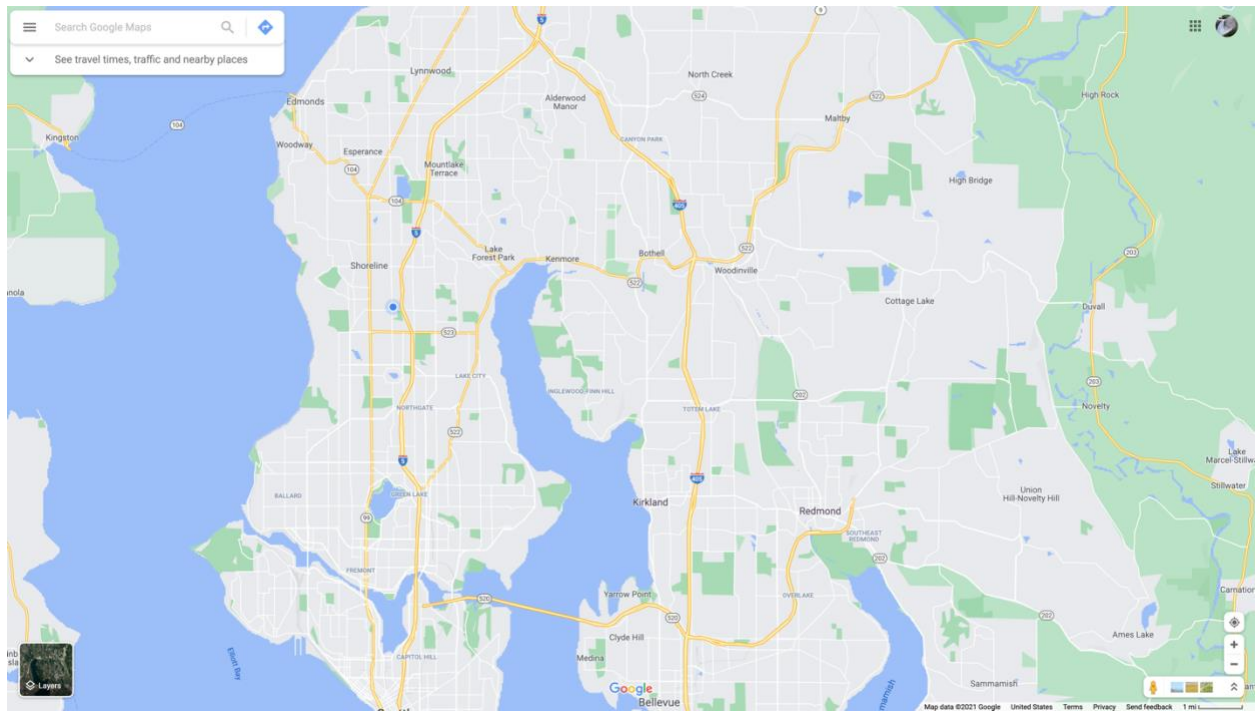
Site Flow and Sketches

Step 1: Competitive Analysis

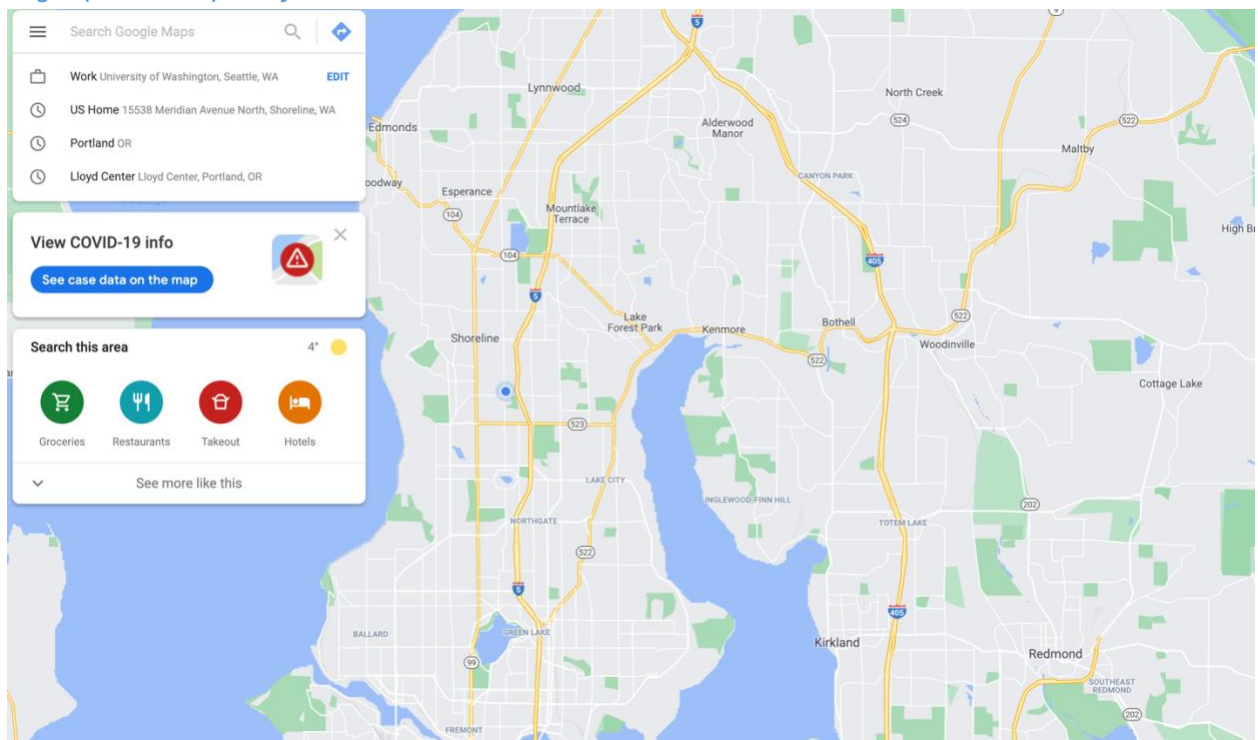
<p>Competitor Site 1: Google maps URL: https://www.google.com/maps</p> <p><i>Analysis</i></p> <p>What is good about this site?</p> <ol style="list-style-type: none">1. It can be on both app and website2. Update information fast. Any detours or road construction is updated in real time.3. Compatible with cross operating system. <p>What is bad about this site?</p> <ol style="list-style-type: none">1. Missing information. On some countries the google doesn't really work well2. Information provided might be out of dated or inaccurate3. The Google map relies on downloading and displaying large images. Because of this, it may be loaded slowly or not loaded at all if you have weak or slow connection.	<p>Competitor Site 2s: Apple maps URL: https://www.mapquest.com/</p> <p><i>Analysis</i></p> <p>What is good about this site?</p> <ol style="list-style-type: none">1. Allow users to adjust what is displayed on the UI2. Having the other services such as information of Covid-19 exposed case in each area.3. Able to print the map. <p>What is bad about this site?</p> <ol style="list-style-type: none">1. Limited database2. Users might need more time to get used with how to use it.3. No public transit directions.

Competitor 1 Pages

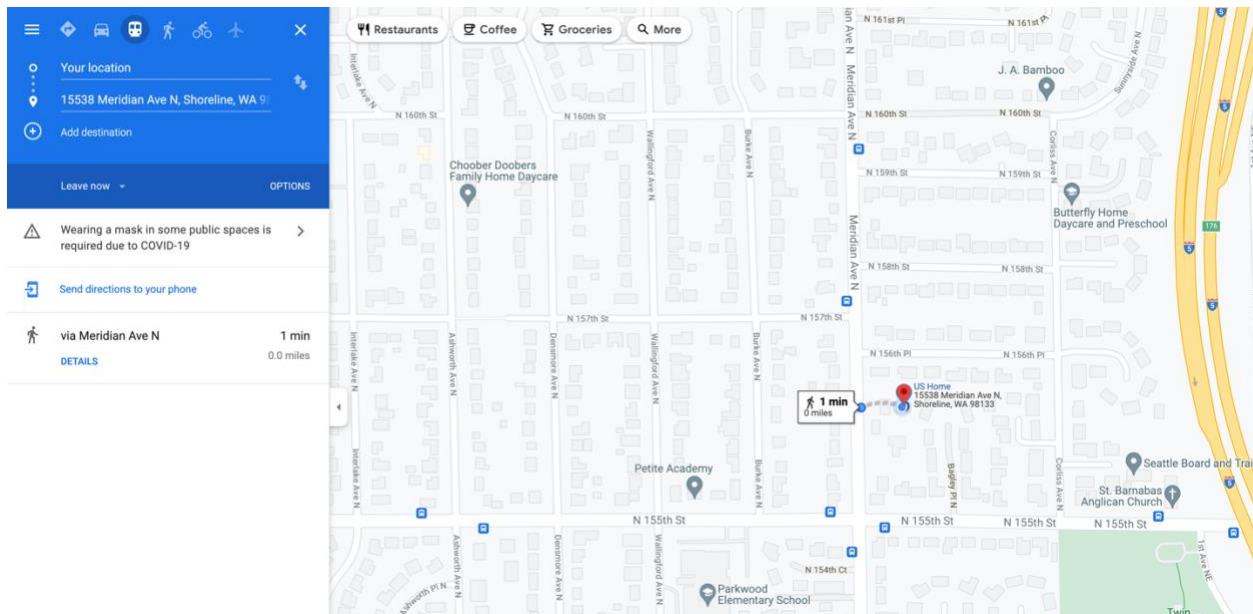
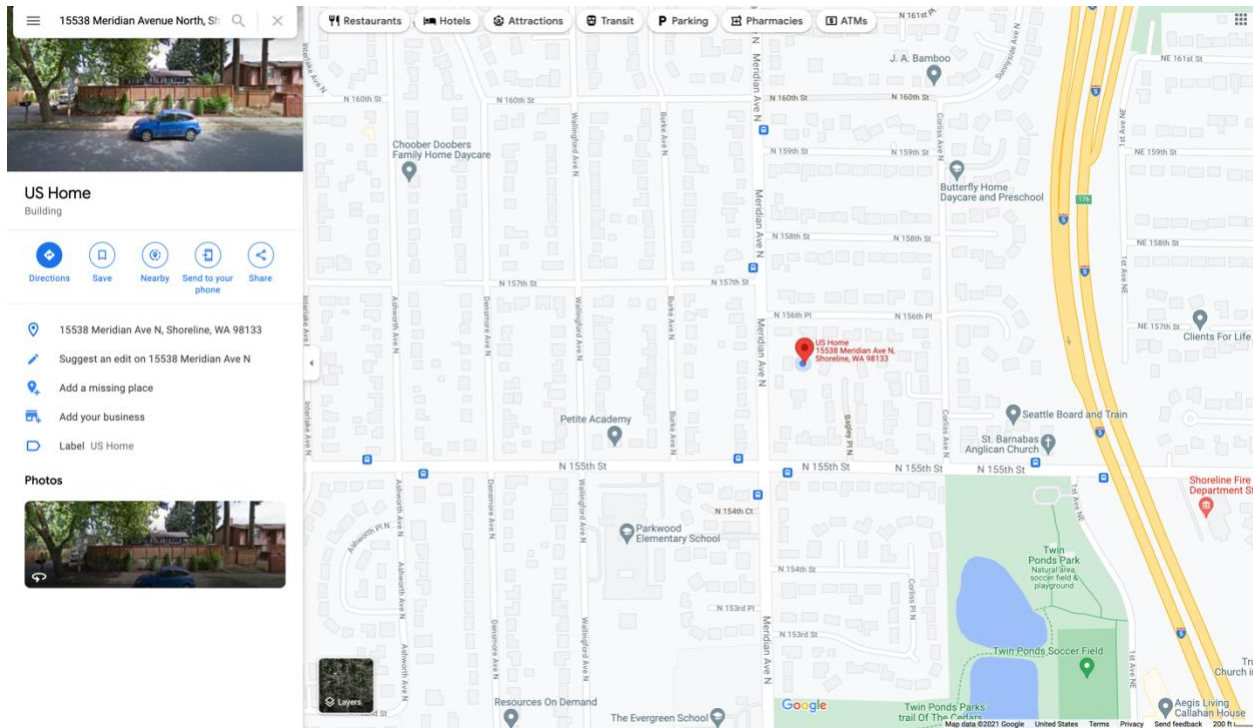
Page (or Screen) where you ask "What should I do tonight?"



Pages (or Screens) look for the answer

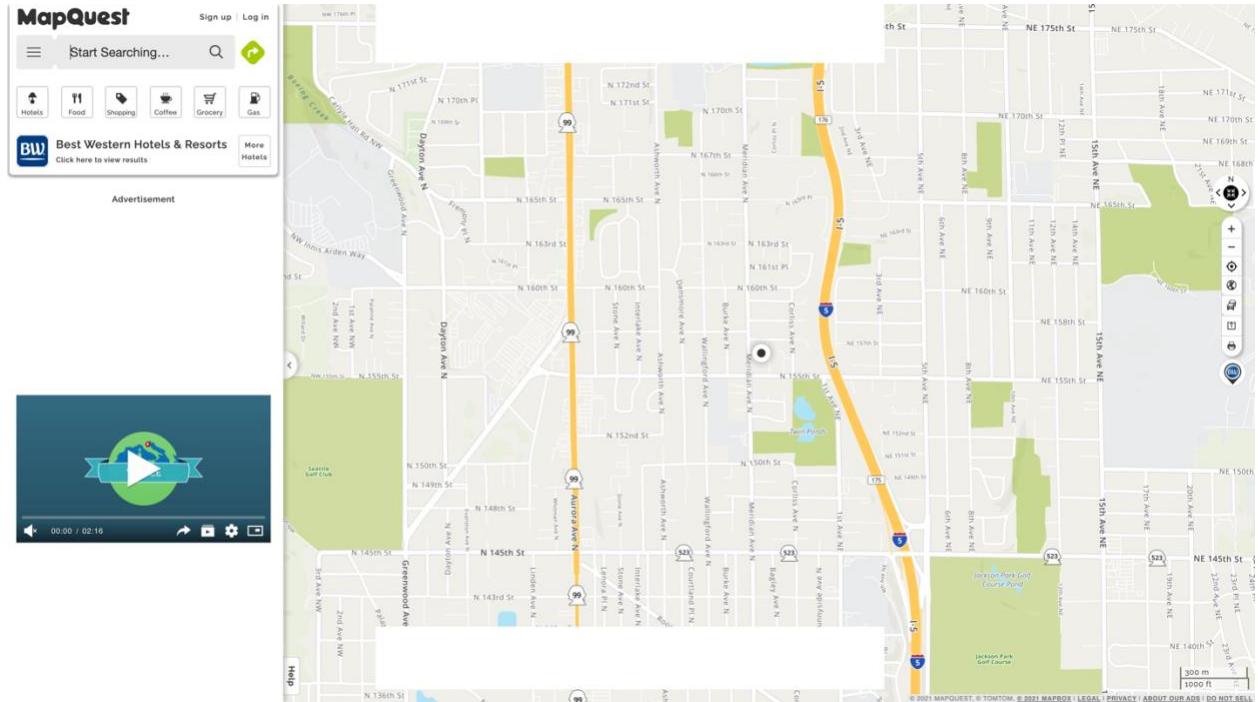


Page where you get an answer

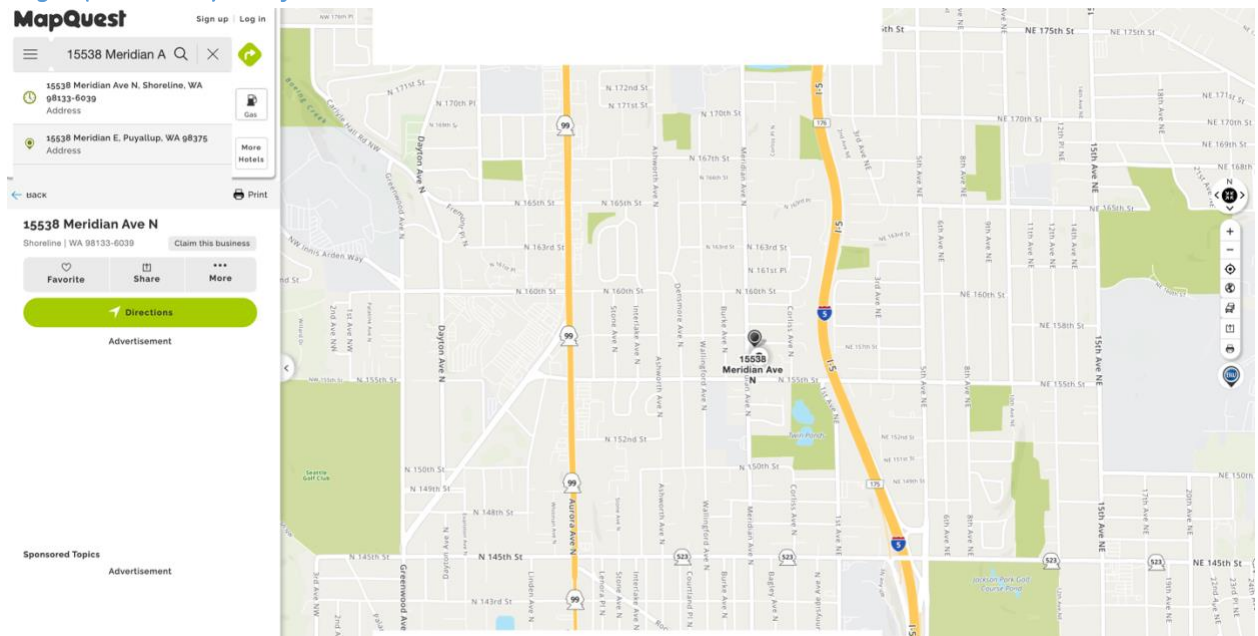


Competitor 2 Pages

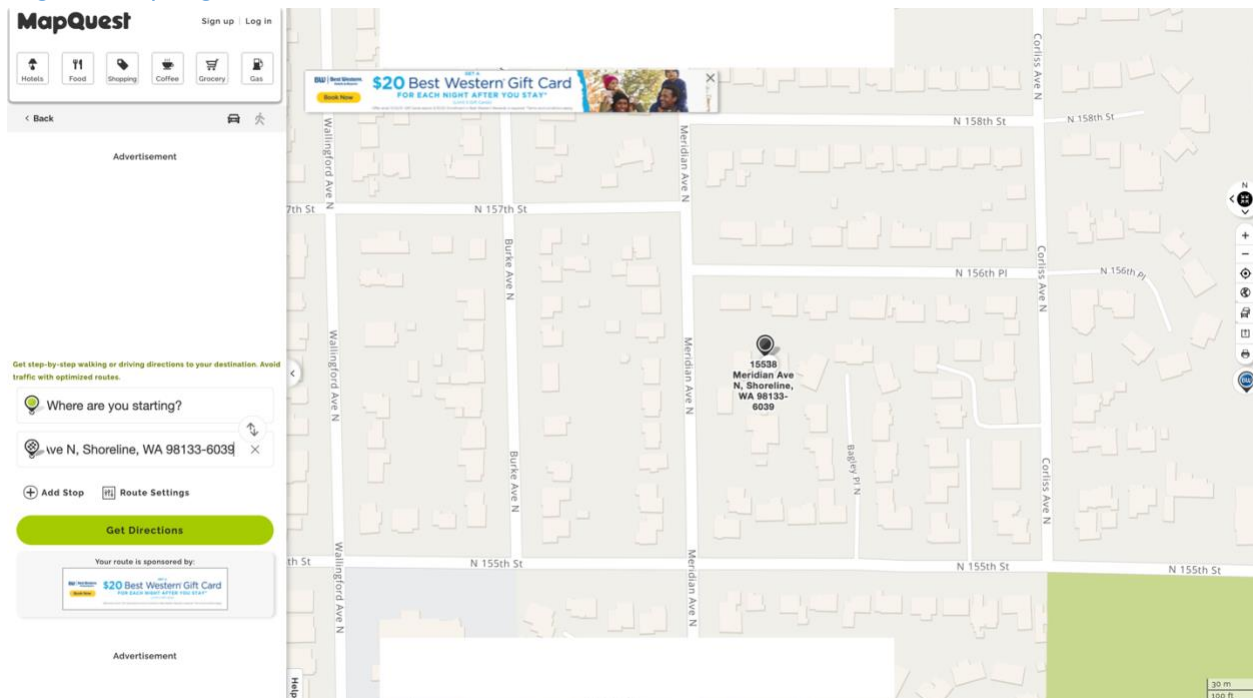
Page (or Screen) where you ask “What should I do tonight?”



Pages (or Screens) look for the answer



Page where you get an answer

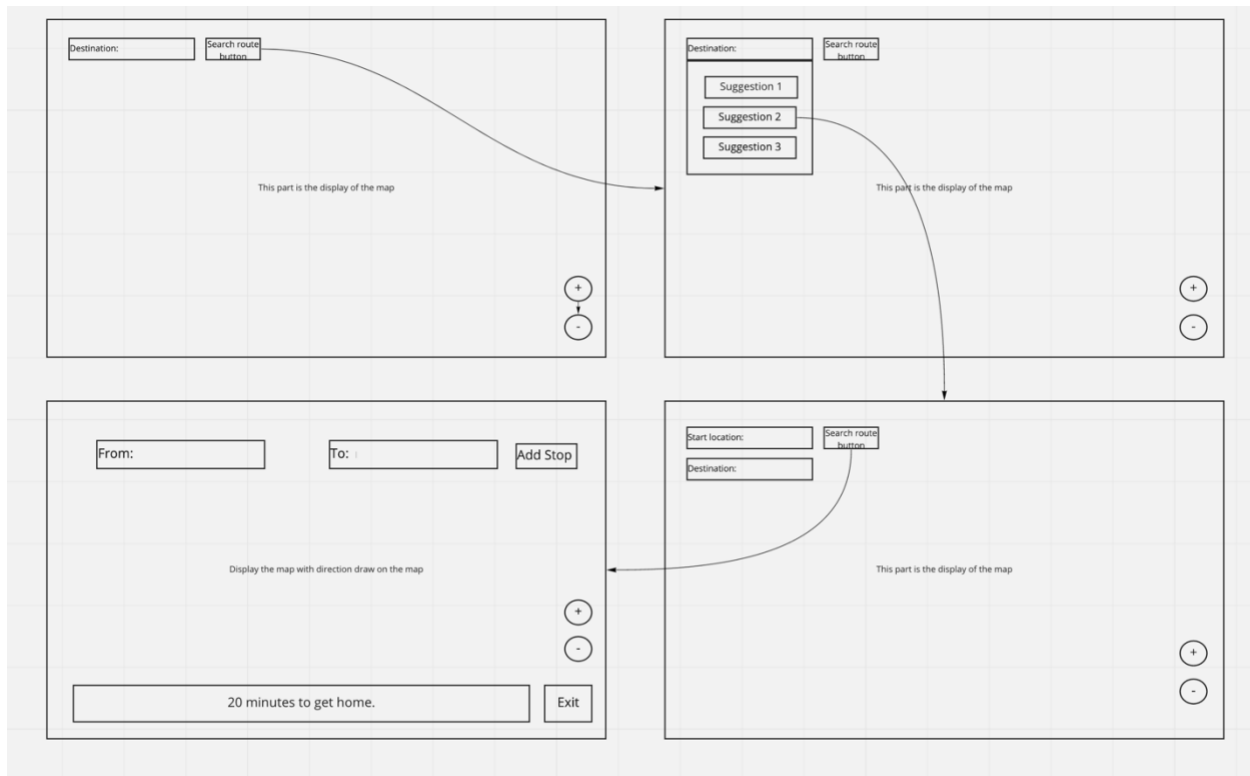


Step 2: Sketch One Competitor Flow

Favorite Competitor: Page Flow Sketch

Pages sketched as boxes for the flow between pages (or screens) where you ask “What should I do tonight?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

- Where you ask the question
- Where the navigation is that allows you to find things to do
- Where the details of the “things to do” are displayed
- Where you click to move from page to page



Step 3: Sketch YOUR Flow

My Site Name

WhatNext?

Sketch of My Page Flow

Pages sketched as boxes for the flow between pages (or screens) where you ask “What should I do tonight?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

- Where you ask the question
- Where the navigation is that allows you to find things to do
- Where the details of the “things to do” are displayed
- Where you click to move from page to page

The other page for the category would display the same with “Recipe for Tonight” and “What movie to Watch”

