

Yu Long Hang, Matthew

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<https://longhangyu-matthew.github.io/react-portfolio>

Available to start work immediately

Web and Shopify developer with 2 years of experience in helping local and multinational brands develop and maintain e-commerce websites. Proven experience in creating brand pages and email templates using HTML, CSS, JavaScript, and Liquid. A collaborative communicator who is able to multitask effectively in a timely manner.

WORK EXPERIENCE

Assistant Training Officer

MAR 2023 – AUG 2023

Intelligent Software Co., Ltd.

- Conducted STEM product research to compare and choose the most suitable products for teaching purposes
- Created 4 course materials for tutors to teach secondary school students in STEM extracurricular activities
- Designed 5 drone shows for primary and secondary schools to celebrate their anniversaries
- Developed good presentation skills through conducting product research and outlining course content

Web Developer

SEPT 2021 – FEB 2023

5 Miles Lab Company Limited

- A digital advertising agency performs online advertising campaigns for clients through various digital channels
- Developed and maintained 6 e-commerce websites for local and multinational brands using Shopify, including Meyer and Pots & Pans, to ensure clients' unique needs are met
- Collaborated with designers to translate designs and wireframes into code using HTML, CSS, Bootstrap, JavaScript and jQuery
- Developed over 10 festive and brand pages using Shopify Liquid and Shogun to help clients generate new revenue streams
- Created over 20 email marketing templates using Klaviyo, Mailjet, and MailChimp and collected customer email addresses for better Customer Relationship Management
- Developed good communication skills with clients by understanding their needs and suggesting possible solutions

Web Designer (Intern)

JUL 2019 – AUG 2019

Sino Computer Service Limited

- Designed, developed, and maintained the company's website from start to finish using the Concrete5 Content Management System
- Developed good data organizing skills through managing and categorizing content using CMS

OTHER EXPERIENCE

Volunteer Content Creator & Reviewer

JUN 2015 – PRESENT

Online rhythm game with over 20 million registered users

- Lead and manage a team of over 50 quality assurance members to provide high-quality content to the player base
- Evaluate quality assurance members regularly to ensure they meet performance standards

Designer

AUG 2019 – FEB 2020

Publicity and Publication Affairs Committee, Executive Committee,
The 26th Session of The Hong Kong Polytechnic University Students' Union

- Designed graphics for the union's social media platforms, including Facebook and Instagram
- Developed good Adobe skills by designing digital content using Photoshop and Illustrator

EDUCATION

Bachelor of Science in Internet and Multimedia Technologies

2016 – 2020

The Hong Kong Polytechnic University

SKILLS

Web Development	Proficient in HTML, CSS, Bootstrap, JavaScript and jQuery Intermediate in PHP Junior in ReactJS
E-commerce	Proficient in Shopify
CRM & Automation	Proficient in Klaviyo, Mailjet and MailChimp
Design & Creative	Proficient in Adobe Photoshop, Illustrator, Premiere Pro and Canva
Game Engine	Intermediate in Unity
3D Modeling	Intermediate in Autodesk 3DS MAX and Blender
Office Applications	Proficient in MS Word, Excel and PowerPoint
Language	Native in Cantonese Fluent in spoken and written English and Mandarin