

# Lisa Long

## Producer + Writer

1601 Ocean Drive, South  
Jacksonville Beach, FL 32250  
garrisonridge@gmail.com

*For 30 years, award-winning creator for the visual mediums including broadcast and non-broadcast video, print, and web-based content.*

## Employment

### **Garrison Ridge** 1995 – current

From concept to completion, Lisa brings independent communications projects to market. As well, she manages high profile projects for clients using all communication forms. Clients have included: CSX; Nemours Children's Clinic; Washington Hospital Center; United Transportation Union; SunTrust Bank; Swisher International; SMART; Industrial Heritage Foundation; Jacksonville Children's Commission; Association of American Railroads; Operation Respond; Baptist Health.

### **Jacksonville Jaguars** 1994 – 1995

As Manager of Broadcasting and Creative Services, Lisa created the template for on-air programming including weekly television shows and specials as well as sales/marketing support programming.

### **Rangeley Productions** Baltimore, MD, Producer/Writer, 1990 – 1994

### **WTAJ-TV** Altoona, PA, Producer/Writer, 1987 – 1990

### **WUSA-TV** Washington, D.C., News Editor, 1987

**Awards** television documentaries, children's programming and videos for live events and internet

- Cine Golden Eagle
- Iris Award, NATPE (National Assoc. of Television Programming Executives)
- Golden Apple, NEA (National Education Association)
- Telly Awards -- 23 total

## Education

**B.S. Syracuse University** magna cum laude  
S.I. Newhouse School of Communications  
Television, Radio, Film Production

**M.A. University of Florida** currently enrolled  
College of Journalism  
Web Design and Online Communication

## Skills

**Video Field Production, Scripting and Editorial**  
30 years of international story-telling

**Graphic Arts and Design**  
Adobe Photoshop, InDesign, Illustrator

**Web Development**  
HTML5, CSS, Email Marketing, Constant Contact