Business -> Restaurant only

User Review -> Business\_id & Usefulness

User Review -> lower case & remove special character -> find negative sentiment

Categories: Food, Service, Cleanliness, Ambience

<http://mpqa.cs.pitt.edu/lexicons/subj_lexicon/> dictionary -> sentiment (~8000 words with sentiment)

<http://www.ics.uci.edu/~vpsaini/> Classification methods

Multi label classification