IBM Data Science Capstone project

Modelling Seattle transportation collision using Classification Machine Learning Long Phan – Climate Change Data Analyst, SNV Vietnam August 2020

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1. Introduction/ Business Problem

A description of the problem and a discussion of the background

In this capstone project, I will choose to work on a transportation problem in Seattle by analyzing the accident characteristic. Transportation accident is one of the most headache issue in any big cities. This problem, fortunately, thanks to the power of data, can be addressed and mitigated. The goal of the project is to help predict future accidents base on key variables, thus finding the ways to reduce collision rate. Beneficiaries from this study are policy makers, drivers, and people working in the transportation sector.

2. Data information

A description of the data and how it will be used to solve the problem

From the SDOT Traffic Management Division, Traffic Records Group, a 72MB dataset is collected. It has 194673 weekly-updated collision records from 2004 to present, in 37 columns.

The key variable to be use as predicted criteria (y) is Severity code, which has two unique values 1 and 2, representing for prop damage and injury collision severity, respectively. From the dataset, five variables: UNDERINFL', 'WEATHER', 'ROADCOND', 'LIGHTCOND, will be selected as the input for the models to analyze whether the severity is under the influence of drug/alcohol usage, weather condition, road condition, and/or light condition. Their n/a values, which are categorical, will be replace based on the highest frequency. Values under these selected variables will be transform into numeric values, and normalized.

Four supervised classification machine learning techniques are used in this study are K-Nearest Neighbor, Decision Tree, Logistic Regression, and Support Vector Machine. The four model results will be evaluated with three evaluation methods: F1-score, Jaccard index, and log loss. From that, the highest-accuracy model will be selected to predict and identify driven factors.