



JACK OF ALL TRADES

FESTIVAL

**Street Dance
MultiDisciplinary Urban Arts**

On behalf of **JACK OF ALL TRADES** we invite you to receive this informative document and acquaint yourself with our festival.

JACK OF ALL TRADES is a not for profit organization, a one of a kind festival that is distinguished by its original dance event, multidisciplinary urban art approach and its electric audience. JOAT attracts dancers, choreographers, music producers, vocalist, rappers, visual urban artists and all sorts of actors in the urban art culture, engaging fans across Canada and all over the world. We welcome you to participate in the growth of a revitalizing event: **JACK OF ALL TRADES, the new international street**





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WORDS FROM OUR FOUNDER



Urban arts were an artistic tradition bestowed to me in my early days. For 25 years I was fortunate to be involved in the fields of urban visual art, film, music, poetry, singing and dancing. The practice created my identity and validated my presence in society. It gave me purpose and possibilities to mold a different paradigm to life. Now "Hip Hop" is the most consumed artistic culture. It has mutated itself to be the contemporary voice of our time.

Jack Of All Trades is rooted in my personal exposure to this dynamic culture. It is a cultural gathering, an artistic caucus of different urban arts factions and a congregation of people celebrating urban arts. Through using the channel of celebration, by putting to the forefront the essence of this cultural construct and by injecting a sense of afflatus to all that encounters its experience, Jack Of All Trades is becoming a destination.

JOAT is a representation of our reality, a mirror of society and of our intertwined communities. JOAT is an entity for all forged in the ideologies of street arts. JOAT is a space that allows people to dare, to try and to also be a *jack of all trades*.

My regards are from the best of places
My salutation filled with respect
And my hopes embraced with creation



Handy Yacinthe

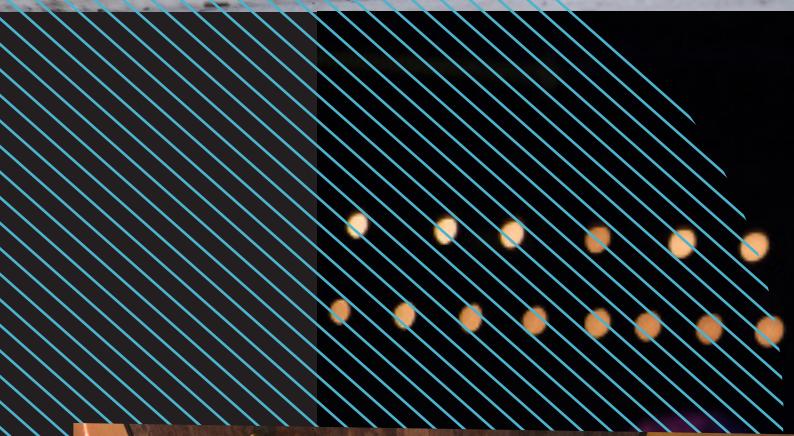
Founder, Artistic Director



FESTIVAL VALUES

Multidisciplinary urban arts festival

- CULTURE
- CREATIVITY & INNOVATION
- EXCELLENCE
- DIVERSITY
- AUTHENTICITY



A MULTIDISCIPLINARY URBAN ART FESTIVAL

JACK OF ALL TRADES.



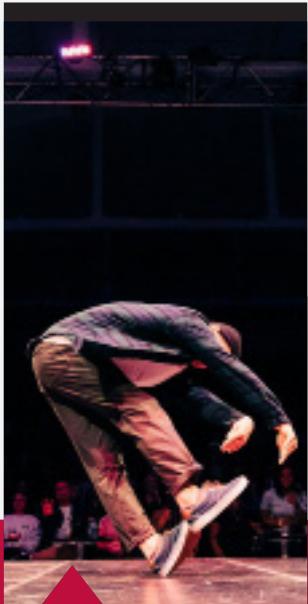
Jack Of All Trades is a place for democratization, awareness, enhancement of street dance and street arts, a gathering of creative minds in urban / street / hip-hop culture. We believe that giving visibility, encouraging and putting light on street culture is a contribution to society's expression and well being.

Created in 2014, JOAT has generated several satellite events in numerous countries:.....,JOAT strives to expand from a 4-day to a 7-day annual festival. in Montreal.

“

JOAT is an artistic and cultural international Hip Hop happening, a touching platform that greatly innovates ideas and vision of the culture....

from acclaimed International festival: JUSTE DEBOUT



JOAT WORLD FINALS - DANCE BATTLE

The grand finals of the internationally praised dance contest, featuring representatives from different countries



JOAT BEATMAKING BATTLE

A grand "beatmaking" battle. *Beatmakers* have to clash with their music on the spot.



JOAT SUR SCÈNE

Presenting on stage local and international dance companies



JOAT ART

Curated art exhibition and film presentation



INTENSIVE DANCE WORKSHOPS

Dance master classes with international dance experts & mentors



LES CONFÉRENCES

Several conferences with artists, culturalists and important actors of the urban art milieu



BLOCK PARTIES

Street vibes, hangout with DJs, food trucks



JOAT CONCERT

Concert with reknown & up and coming urban music artists



NIGHTLIFE

Celebrating clubbing culture



JACK OF ALL TRADES

INDIA QUALIFIER - 2018
FEBRUARY, HYDERABAD

HYDERABAD



FLAVABOTS PRESENTS

風格王朝

STYLE DYNASTY

POPPING BATTLES

OPEN CATEGORY

1 ON 1 BATTLE
JACK OF ALL TRADES FORMAT
風格限定比賽規則
BATTLE GUEST: ARTSHOW, DY

STUDENT CATEGORY

1 ON 1 BATTLE
REGULAR POPPING CONTEST FORMAT
正常比賽規則

09.16.SATURDAY(六), 1PM-8PM
32 JINZHOU STREET, TAIPEI
台北市錦州街32號

TICKETS

Open	Student	Package
單人票	學生票	雙人票
800TWD	700TWD	1200TWD

Regular Price
現場報名費

FUNKTOPIA CREATION Supafly. 怪獸舞者

TAIPEI, TAIWAN

INTERNATIONAL FOSTERING & EMPOWERING

At JOAT we believe in empowering and fostering a creative outlet in the world. Since 2017 we've facilitated dance battles and in different countries. Those events gave the opportunity to reveal talent. The winners of our international qualifiers participates in the Montreal world finals, representing their nation.



FOSTERING & EMPOWERING

One of the most anticipated street dance happening on the international circuit, JOAT sheds light and stands as a powerful promoter of dance communities, advancing cultural and artistic development of each locality. Many artists subsequent to participating at JOAT have had exponential opportunities on the international street dance scene

Grand World Finals

Grand World Finals winners produced in Montreal, Canada

- Todd "Pop N Tod" Breithaupt (USA)
- Jade "Soul" Zuberi (USA)
- Elie-Anne "Rawss" Ross (Canada)
- Nguyen "MT Pop" Minh Tuan (from Vietnam - representative of Singapore qualifier)
- Ryan "Future" Webb (USA)

COUNTRIES TO COME FOR 2020 - 2021



France



Japan



Poland



Senegal



India



USA



Singapore



Canada
(Vancouver)

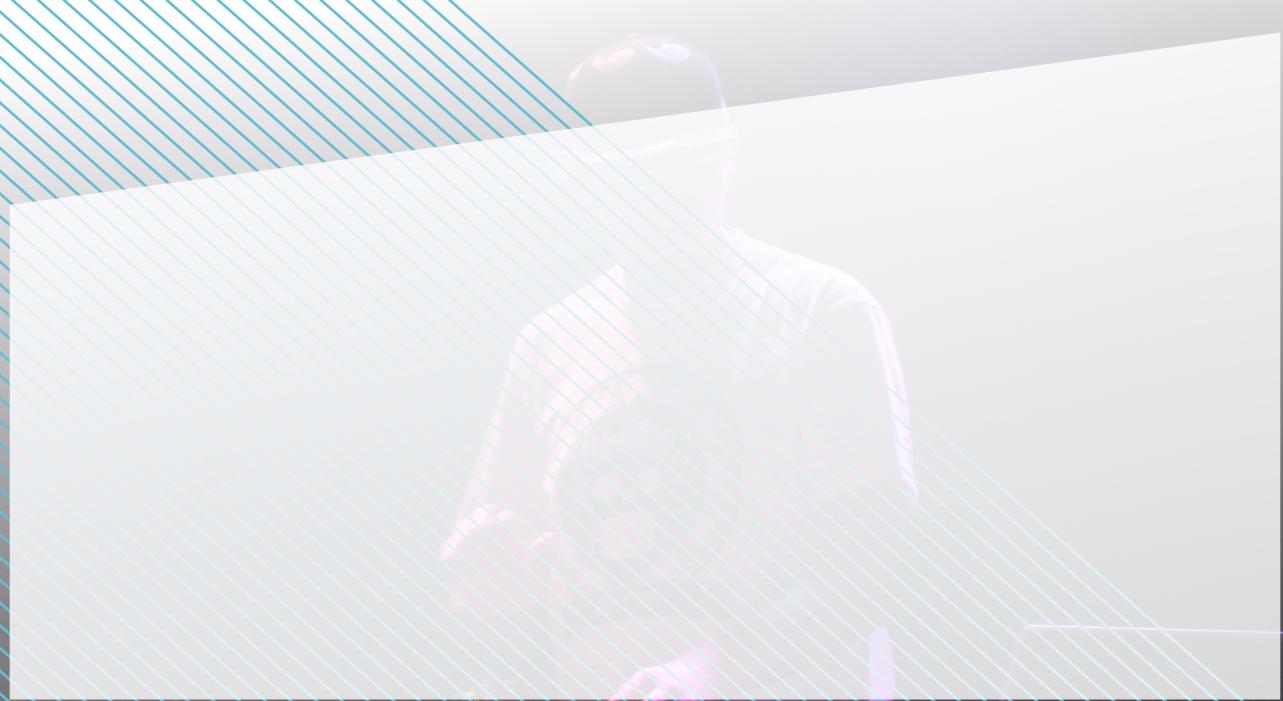


UK

OUR DEMOGRAPHIC

Our audience

The celebration of JOAT is spreading in different communities across the world. The growth of our supporters, fans, participants and spectators were groomed through authentic and "hand-on" organic involvement. We do not buy the interest of our audience, we instead create meaningful moments for them to remember and to share. to their peers.



OUR AUDIENCE



YOUTUBE

568, 932 views
2, 5400 subscribers



NUMBER OF SPECTATORS EXPERIENCING JOAT

Through the years JOAT has reached over 20, 000 spectators all over the world



WHO IS OUR AUDIENCE

Dance community: 42%
Music & Art community: 31%
General public: 27%
Cie representatives: 1%



COUNTRIES FOLLOWING US

Canada, UK, USA, France, India, China, Japan, Russia, Holland, Brazil and more....

GET TO KNOW THEM

TESTIMONIALS



"JOAT has brought a flared interest in the international circuit. This festival is a perfect link between tradition and inventiveness. Following closely JOAT's journey, having watched its first 4 editions online; I decided to be present for the 2019 edition. I strongly certify a festival such as JOAT and above all, I invite the Quebec artistic support services to nourish such a precious ante in the Hip-Hop Festival international circuit."

BRUCE SONÉ (Paris, France)
FOUNDER OF JUSTE DEBOUT
DANCE CONSULTANT REDBULL HEAD QUARTERS



"I had a warm and strong crowd experience from the Montrealers. The way they received me is one of the most memorable moments in my career. I raise my hat to the MTL scene."

MOFAK BESSIS (Marseille, France)
MUSIC PRODUCER



ANTHONY D AMSTRONG (Los Angeles, USA)
EVENT ORGANIZER // INTERNATIONAL DANCER

"A game that has revolutionized the approach to dance exchange/battle in the popping scene. Its meticulous and niche like concepts gives space for dancers to explore, imagine and create in ways that are not quite encouraged in typical popping dance exchange/battles. Jack Of All Trades have created a new creative practice and manner to approach those events."



NICHOLAS KEVIN LEE (Taipei, Taiwan/Tokyo, Japan)
EVENT ORGANIZER // INTERNATIONAL DANCER

JOAT is on the forefront of innovation in the global Popping community. By introducing JOAT into the Taiwanese dance community, our organization was able to create a new platform of expression for the local dancers that wasn't achievable with preexisting infrastructures. The introduction of JOAT to the local community exhibited the movements of Montreal; bridging the cultural differences between the two continents with regards to Popping and its associated dance styles. Furthermore, JOAT establishment in Taiwan empowered a ripple effect by reaching neighbouring countries in south east asia.

JACK OF ALL TRADES

FESTIVAL

STREET DANCE
MULTIDISCIPLINARY URBAN ARTS