# **Lonis Kwacke**

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#### **EXPERIENCE**

## Lead Frontend Developer | Blueprint Media House (2019 - 2021)

- Built and optimized conversion-focused websites for international clients
- Developed scalable websites with WordPress and React applications with modern UI
- Designed and implemented SEO-optimized, performance-driven UIs

# Freelance Web Developer (2021 - Present)

- Created custom web applications with a focus on minimalist and modern UI/UX
- Built full-stack applications using Next.js, Stripe, and Clerk
- Designed **blogs and portfolios** websites with SEO focus

#### **PROJECTS**

## **Buyify** — Next.js eCommerce App

Powered by Next.js 15, TypeScript, Framer Motion, and Stripe, offering secure authentication.

#### **CacaoTalk** — Real-Time Chat App

Seamless messaging, secure authentication, and cloud media storage. Built with React, Vite, Socket.io, and Zustand.

## **Spendable** — *Next.js Savings Helper*

Calculates hours you need to work to make your next purchases. Built with Next.js 15 and TypeScript.

#### **WriteMe** — *AI Markdown Generator*

Get Markdown framework for your Github repo. Built with Next.js, OpenAI, and Clerk authentication.

### **EDUCATION**

## **Independent Studies & Skill Development**

September 2024 - Present

Focused on expanding my knowledge in development through courses from Google, Odin Project and FreeCodeCamp. My education included learning Express, Next.js, TypeScript, SQL/NoSQL, and more fundamentals of languages, frameworks, and libraries I already use. I built personal projects to refine skills, solve problems, and stay current with industry trends.

## Digital Marketing - University of Toronto Continued Studies

May 2023 - September 2023

Studied SEO, PPC, social media marketing, and analytics, gaining hands-on experience with Google Ads, Google Analytics, and Meta Ads to develop data-driven marketing strategies.