

# Lonis Kwacke

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## EXPERIENCE

### Lead Frontend Developer | Blueprint Media House (2019 - 2021)

- Built and optimized **conversion-focused websites** for international clients
- Developed scalable websites with WordPress and React applications with modern UI
- Designed and implemented **SEO-optimized, performance-driven UIs**

### Freelance Web Developer | Digital Delight (2021 - Present)

- Created custom web applications with a focus on **minimalist and modern UI/UX**
- Built full-stack applications using **Next.js, Stripe, and Clerk**
- Designed **blogs and portfolios** websites with SEO focus

## EDUCATION

### Independent Studies & Skill Development

September 2024 - Present

Focused on expanding my knowledge in web development, including Express, Next.js, TypeScript, SQL/NoSQL, and more fundamentals. Built personal projects to refine skills, solve problems, and stay current with industry trends.

### Digital Marketing - U of T Continued Studies

May 2023 - September 2023

Studied SEO, PPC, social media marketing, and analytics, gaining hands-on experience with Google Ads, Google Analytics, and Meta Ads to develop data-driven marketing strategies.

## PROJECTS

### Buyify — Next.js eCommerce App

Powered by Next.js 15, Tailwind CSS, TypeScript, Framer Motion, and Stripe, offering secure authentication, smooth animations, and a fast, reliable shopping experience with seamless purchases.

### CacaoTalk — Real-Time Chat App

a real-time chat app with seamless messaging, secure authentication, and cloud media storage. Built with **React, Socket.io, and Zustand**, it delivers a smooth and intuitive experience for effortless communication.