

# Lonix Chu

Chu Long Yin (Mr.)


Analyst Programmer


## PERSONAL DETAILS



### Location

To Kwa Wan, Kowloon

## CONTACT

 (852) 63997529

 [lonixchu.hk@gmail.com](mailto:lonixchu.hk@gmail.com)

 [www.lonixchu.space](http://www.lonixchu.space) 

## SKILLS

C#, .NET

PHP, Laravel

JavaScript, TypeScript

Vue.js, React.js, Next.js

AWS, Azure, Alibaba Cloud

Docker


MySQL, SQL Server

HTML/CSS

RESTful API

Test Driven Development(TDD)


## CERTIFICATIONS

AWS Certified Solutions Architect Associate 

*Amazon Web Services (AWS)*

AWS Certified Developer Associate 

*Amazon Web Services (AWS)*

Microsoft Certified: Azure Developer Associate 


*Microsoft*

ACA Cloud Computing Certification

*Alibaba Cloud*

ACA Developer Certification

*Alibaba Cloud*

Machine Learning Specialization 

*Coursera / Stanford University*

## LANGUAGE

Cantonese – Native

Mandarin – Fluent

English – Fluent

## SUMMARY

Results-oriented software developer experienced in CRM, retail, and e-commerce. Proficient in web & software development, project management, and cloud computing. Demonstrated ability to lead cross-functional teams, deliver innovative solutions, and drive business growth. Expertise in cutting-edge technologies and methodologies to enhance organizational performance, while consistently exceeding expectations and delivering exceptional results.

## WORK EXPERIENCE

### ● Analyst Programmer

**MaBelle Jewellery Company Limited**

**Jun 2023 – Current**

- ◆ Headed Booking System Revamp. Integration on various existing booking CMS to a multi-functional internal system using .NET and Vue.js.
- ◆ Responsible for company Image Management System (IMS) revamping project, with test cases implementation and documentation
- ◆ Design and develop several WeChat Mini Programs (微信小程序) for business to serve Mainland customers, with WeCom integration.
- ◆ Propose and develop an integrated RFID solution with Flutter for capturing product data in customer in-store shopping journey to enhance CRM business

### ● Senior Programmer

**Ztore Limited**

**Jul 2020 – Jun 2023**

- ◆ Develop and manage Ztore, Neigbuy, Mini Vendor Console's API services and CMS, catering to 1.4M+ customers and 8M+ orders.
- ◆ Led multiple Supply Chain, Operation, WMS, Accounting, and Promotion-related service revamps and developments as project and IT PIC.
- ◆ Integrated various payment gateways to facilitate business growth.
- ◆ Follow Test Driven Development (TDD) for development.

### ● Data Solutions Developer

**Graduate Trainee**

**Fimmick Limited**

**Jun 2018 – Jul 2020**

- ◆ Managed, designed, and full-stack developed CRM and Analytic products, resulting in successful data collection and analysis for clients' CRM businesses.
- ◆ Developed Marketing Automation Tool, Stampcard System, Chatbot, Payment Solutions, etc. to improve CRM capabilities.
- ◆ Provided valuable insights on data structures for projects.
- ◆ Rotated as Web Developer, CRM Data Analyst, and Account Executive

## EDUCATION

### Bachelor of Business Administration

**City University of Hong Kong**

**2014 – 2018**

- ◆ Majoring in Information Management, minoring in Computing

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References and additional professional information available upon request