

Lonix Chu

Chu Long Yin (Mr.)

Senior Programmer

PERSONAL DETAILS

Location

Flat H, 6/F,
Fook Chi Building
135 Kowloon City Road
To Kwa Wan, Kowloon

CONTACT

(852) 63997529

lonixchu.hk@gmail.com

SKILLS

PHP, Laravel
Python
JavaScript
AWS
Docker
SQL
HTML/CSS
RESTful API
Test Driven Development(TDD)

LANGUAGE

Cantonese – Native
Mandarin – Fluent
English – Fluent

SUMMARY

Results-oriented software developer experienced in CRM, retail, and e-commerce. Proficient in web development, project management, and cloud computing. Demonstrated ability to lead cross-functional teams, deliver innovative solutions, and drive business growth. Expertise in cutting-edge technologies and methodologies to enhance organizational performance, while consistently exceeding expectations and delivering exceptional results.

WORK EXPERIENCE

Senior Programmer

Ztore Limited

Jul 2020 – Current

- Develop and manage Ztore, Neigbuy, Mini Vendor Console's API services and CMS, catering to 1.4M+ customers and 8M+ orders.
- Led multiple Supply Chain, Operation, WMS, Accounting, and Promotion-related service revamps and developments as project and IT PIC.
- Integrated various payment gateways to facilitate business growth.
- Follow Test Driven Development (TDD) for development.

Data Solutions Developer

Fimmick Limited

Jan 2020 – July 2020

- Managed, designed, and full-stack developed CRM and Analytic products, resulting in successful data collection and analysis for clients' CRM businesses.
- Developed Marketing Automation Tool, Stampcard System, Chatbot, Payment Solutions, etc. to improve CRM capabilities.
- Provided valuable insights on data structures for projects.

Graduate Trainee

Fimmick Limited

Jul 2018 – Dec 2019

- Rotated as Web Developer, CRM Data Analyst, and Account Executive.
- Reduced Consumer Journey setup time by 3x by designing and developing a web-based CRM System.
- Managed social media marketing for accounts with over 200K Facebook followers and launched successful online campaigns, including video, SCRM, and MMS.

EDUCATION

Bachelor of Business Administration

City University of Hong Kong

2014 – 2018

- Majoring in Information Management, minoring in Computing

CERTIFICATION

AWS Certified Solutions Architect – Associate

Amazon Web Services (AWS)

AWS Certified Developer – Associate

Amazon Web Services (AWS)

Facebook Essentials for APAC Agencies

Facebook

References and additional professional information available upon request