

Lonix Chu

Chu Long Yin (Mr.)


Analyst Programmer

PERSONAL DETAILS



Location

To Kwa Wan, Kowloon

CONTACT

 (852) 63997529

 lonixchu.hk@gmail.com

 www.lonixchu.space 

SKILLS

C#, .NET

PHP, Laravel

JavaScript, TypeScript

Vue.js, React.js, Next.js

AWS, Azure, Alibaba Cloud

Docker


MySQL, SQL Server

HTML/CSS


RESTful API

Test Driven Development(TDD)


CERTIFICATIONS

AWS Certified Solutions Architect Associate 

Amazon Web Services (AWS)

AWS Certified Developer Associate 

Amazon Web Services (AWS)

Microsoft Certified: Azure Developer Associate 


Microsoft

ACA Cloud Computing Certification

Alibaba Cloud

ACA Developer Certification

Alibaba Cloud

Machine Learning Specialization 

Coursera / Stanford University

LANGUAGE

Cantonese – Native

Mandarin – Fluent

English – Fluent

SUMMARY

Results-oriented software developer experienced in CRM, retail, and e-commerce. Proficient in web & software development, project management, and cloud computing. Demonstrated ability to lead cross-functional teams, deliver innovative solutions, and drive business growth. Expertise in cutting-edge technologies and methodologies to enhance organizational performance, while consistently exceeding expectations and delivering exceptional results.

WORK EXPERIENCE

● Analyst Programmer

MaBelle Jewellery Company Limited

Jun 2023 – Current

- ◆ Headed Booking System Revamp. Integrating various existing booking CMS to a multi-functional internal system using .NET and Vue.js.
- ◆ Responsible for company Image Management System (IMS) revamping project, with test cases implementation and documentation
- ◆ Design and develop several WeChat Mini Programs (微信小程序) for business to serve Mainland customers, with WeCom integration.
- ◆ Propose and develop an integrated RFID solution with Flutter for capturing product data in customer in-store shopping journeys to enhance CRM businesses

● Senior Programmer

Ztore Limited

Jul 2020 – Jun 2023

- ◆ Develop and manage Ztore, Neigbuy, Mini Vendor Console's API services and CMS, catering to 1.4M+ customers and 8M+ orders.
- ◆ Led multiple Supply Chain, Operation, WMS, Accounting, and Promotion-related service revamps and developments as project and IT PIC.
- ◆ Integrated various payment gateways to facilitate business growth.
- ◆ Follow Test Driven Development (TDD) for development.

● Data Solutions Developer

Graduate Trainee

Fimmick Limited

Jun 2018 – Jul 2020

- ◆ Managed, designed, and full-stack developed CRM and Analytic products, resulting in successful data collection and analysis for clients' CRM businesses.
- ◆ Developed Marketing Automation Tool, Stampcard System, Chatbot, Payment Solutions, etc. to improve CRM capabilities.
- ◆ Provided valuable insights on data structures for projects.
- ◆ Rotated as Web Developer, CRM Data Analyst, and Account Executive

EDUCATION

Bachelor of Business Administration

City University of Hong Kong

2014 – 2018

- ◆ Majoring in Information Management, minoring in Computing

References and additional professional information available upon request