The Business Model Canvas

Expresso House

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Version:

Key Partners	Key Activities	Value Propositions	Customer Relationsh	ips Customer Segments
Coffee farms Single origin coffee Single estate coffee	Logistics Marketing Production	Great expresse experience at lor in the office on the go	nome, Coffee club	Housewifes Students Business men All who enjoys coffee or pastry
	Key Resources		Channels	₽ •
	Advertising Logistics Patens		Website In stores	
Cost Structure		Rev	enue Streams	\$
Logistics Marketing Production			In stores	