**Pyber Ride Sharing Summary:**

The data is broken into 120 municipalities in three city types: Urban / Suburban / Rural. There were 18 rural municipalities, 36 suburban municipalities, and 66 urban municipalities.

1. Urban municipalities have the highest number of drivers of the listed cities, highest number of rides, the majority of fares, but the lowest average fare per ride.
2. Rural municipalities account for 6.8% of all rides, but only account for 5.3% all fares.
3. Suburban municipalities account for 26.3% of all rides, 30.5% of all fares, and employs 16.5% of all drivers.

Urban municipalities account for 68.4% of all rides, 62.7% of fares, and employs 80.9% of all drivers.

Rural municipalities account for 5.3% of all rides, 6.8% of all fares, and employs 2.6% of all drivers.

Suburban and Rural municipality grow should be encouraged as their total fares exceed their total rides by 15.8% and 28.5%, respectfully.