

# Li Ye

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## EDUCATION

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- 2016.8 - PRESENT    Ph.D, Computer Science, **The Chinese University of Hong Kong**  
- I am supervised by John C.S. Lui. I have taken these graduate courses:  
- Foundations of Optimization  
- Approximation Algorithms  
- Optimization Methods in High-dimensional Statistics  
- Probabilistic Modeling and Inference (Graphical models in machine learning)  
- Online Algorithm for Learning and Optimization (Online machine learning)  
- Network Economics
- 2012.9 - 2016.6    B.E., Computer Science, **University of Science and Technology of China**  
- GPA: 3.97 / 4.3 (graduated with the highest honor: Guo Moruo Scholarship)  
- Rank: 2<sup>nd</sup> / 102 in Department of Computer Science and Technology
- 2014.2 - 2014.6    Exchange Student, Computer Science, **National Taiwan University**  
- GPA: 4.27 / 4.3

## RESEARCH AND JOB INTEREST

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My interest lies in doing R&D in *Data Driven Decision*, which is the intersection of Data Science, Statistics and Economics. Specifically, I like to solve real-world decision problems in both computer systems and social-economic systems. This is related to Machine Learning, System Modeling, Data-driven Simulations and Optimizations.

## PUBLICATIONS

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- Li Ye, Hong Xie, Weijie Wu, John C.S. Lui, *Mining Customer Valuations to Optimize Product Bundling Strategy*. (IEEE ICDM, 2017, AR=9.25%) [\[pdf\]](#)
- Li Ye, Weijie Wu, Richard T.B. Ma, John C.S. Lui, *On the Profitability of Bundling Sale Strategy for Online Service Markets with Network Effects*. (ACM TOIT, 2019) [\[pdf\]](#)
- Li Ye, Hong Xie, John C.S. Lui, *Quantifying Deployability & Evolvability of Future Internet Architectures via Economic Models*. (IEEE ICNP, 2018, AR=17.8%) [\[pdf\]](#)
- Li Ye, Hong Xie, Yishi Lin, John C.S. Lui, *To Be or Not To Be: Analyzing & Modeling Social Recommendation in Online Social Networks*. (IEEE ICDM, 2019, AR=18.5%) [\[pdf\]](#)
- Li Ye, Hong Xie, John C.S. Lui, *Mathematical Modeling of Deployability & Evolvability of Future Internet Architectures via Economic Models*. (Accepted by ACM/IEEE ToN, 2020)
- Li Ye, Hong Xie, Yishi Lin, John C.S. Lui, *Rewarding Social Recommendation in OSNs: Empirical Evidences, Modeling and Optimization*. (Major Revision at IEEE TKDE)
- Li Ye, Yishi Lin, Hong Xie, John C.S. Lui, *A paper that unifies "Offline Causal Inference" and "Online Bandit Learning"* (in submission)

## INTERNSHIP EXPERIENCES

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- 2018.10 - 2019.2 WeChat data center at Tencent. Doing data analysis on the project “incentivized user-to-user recommendations in online social networks”.
- 2019.3 - 2019.11 WeChat data center at Tencent. Doing a project of using offline causal inference to help online A/B test, with both algorithm design and theoretical analysis
- 2019.12 - now WeChat data center at Tencent. Doing a project on a Bayesian way to validate/evaluate/select causal inference models (or other counterfactual models).

## PROGRAMMING SKILLS

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EXPERIENCED IN: C/C++, Python  
FAMILAR WITH: SQL, CUDA, Go, Java, HTML/CSS/PHP, Matlab

## PROGRAMMING PROJECTS

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- 2015.3 - 2015.6 Embedding Caffe Deep Learning Framework for object recognition in robot
- 2015.1 Visualizing code execution with LLVM
- 2014.11 courseTable, a course table Android app allowing TAs to publish messages
- 2014.10 - 2015.1 Shopping guide robot for a shopping mall in Hefei
- 2014.10 - 2015.3 [olive](#), a GPU accelerated BFS engine
- 2014.7 - 2014.9 Building a service robot to grab objects with natural interface [\[demo video\]](#)

## TEACHING EXPERIENCES

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2017 Spring, 2018 Spring CSCI3320 Fundamentals of Machine Learning. (Best TA award)

2016 Fall, 2017 Fall, 2018 Fall CSCI2040 Introduction to Python. (Best TA award)

## HONORS

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- 2016-PRESENT Hong Kong PhD Fellowship
- 2016 Guo Moruo Scholarship (highest honor for undergraduate students in USTC, top 2%)
- 2015 China Computer Federation Outstanding Undergraduate Student (top 2%)
- 2014 National Scholarship (top 2%)
- 2013 National Scholarship (top 2%)