Executive Summary		
After analyzing the Airbnb data of listings in Manhattan, the following research shows types of properties that should be targeted in the vacation rental market.		
Neighborhoods like Lower East Side, Hell's Kitchen, and Harlem offer significant Airbnb earning potential, with one top-performing listing achieving $29,940 in 30 days.		
Investors in Harlem should prioritize 1-bedroom units as the most popular category to maximize bookings and revenue.		

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Assumptions & Changes Log		
Top Neighborhoods	these are the most attractive neighborhoods for vacation rentals	
Popular Apt Sizes	the property sizes that are most popular(by num. of bedrooms)	
Revenue	the amount of money the most attractive listings generated	