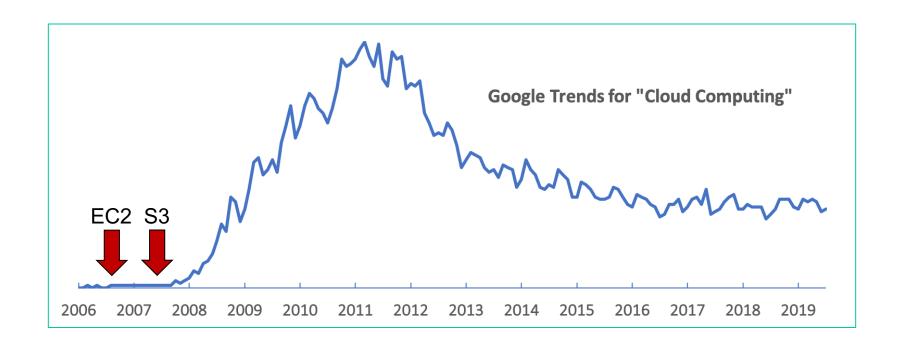


# **laaS Providers & Distributions**

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#### **Amazon Web Services**

AWS deploys new services frequently and are continually reducing the prices of their resources.

### **Amazon Web Services**

- The first modern cloud service
- Initially intended to sell their excess computing power
- Quickly became a profit center for Amazon, with dedicated computing resources

### Users

### Companies

- SMEs: CapEx vs. OpEx
- Large Enterprises: scalability and minimum latency
- Engineers & Researchers
  - Resources for occasional computing needs
  - Customized environments
  - Deployment of long-lived services
  - No management of physical hardware

### Worries

## Quality of services

- Reliable, accessible, etc.
- Loss of control over platform access
- Increased security concerns

### Data

- Who owns the data in the cloud?
- What are the guarantees concerning data protection?
- What laws are applicable to the data?

### Commercial Services

















### Consolidation

- We are already seeing a centralization of data centers at sites run by large companies
  - Questions concerning the protection of data, reliability of services, etc. continue to be relevant.

- Still a large marketplace of smaller providers
  - How to they compete? Price, custom SLAs, location, etc.

### **Private Cloud Distributions**

cloudstack







### **Private Cloud Motivations**

 Control security aspects of cloud, particularly worries related to data protection

 Take better advantage of existing hardware and personnel

### Conclusions

- Many commercial laaS providers exist that provide reliable services at reasonable prices.
- APIs and service details often vary significantly between providers, largely because of competitive pressures.
- Private clouds can be deployed and maintained with either Open Source or commercial solutions.