



HeadToNet

New Data Frontiers

Where Data Meets Business Transformation

ABOUT US

Data-Driven Growth, Guaranteed

We are a Cloud data transformation consultancy.

With over 40+ successful projects globally, we deliver tailored data solutions that drive measurable results and sustainable growth.

We bring the power of data to create business transformation and growth with our data and marketing expertise.

We believe harmonising data and business strategy is essential for businesses seeking to succeed in the modern age.

We focus on bringing our client's existing data and IT systems to the cloud in new ways to develop and improve business opportunities.

WHAT WE DO

We Create new Growth
Platforms across
industries

We work with companies in all industries. Be it direct selling, services, consumer products, real-estate, or finance, we are committed experts. For us, it's more than data – we help businesses achieve 360 transformation. We are a team of data engineers, marketers, business strategists, innovation managers, supply chain and finance experts who are passionate about helping businesses grow with pay-as-you-scale model. We have worked on more than 40+ business transformation projects in USA, UK, Europe, Middle East and India.

40+

successful projects

100%

pay-as-you-scale model

360°

transformation approach

20+

years of expertise

WHAT WE DO

We have Transformed business for
more than two decades



We create Tailored Solutions for B2B or B2C Companies

We work with businesses of all sizes—B2B or B2C—across industries to build growth platforms with strategic engineering. Our solutions drive measurable success.

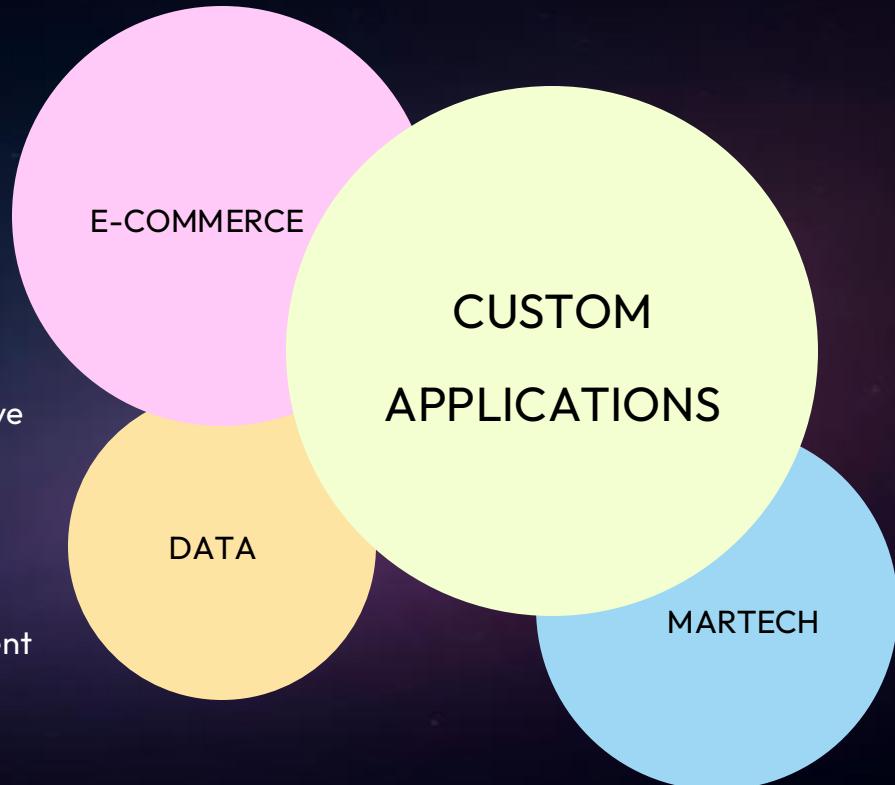
We work with a diverse range of companies from small companies to global corporations. Whether B2B or B2C and regardless of domain, we focus our strategic engineering efforts on helping build growth platforms.

Whether it is migrating data, or integrating new software systems, saving operating costs or optimising value chains, we help our clients achieve measurable success with tailored solutions.

OUR COMPETENCY

We help companies grow by using their existing data in new ways

We help companies leverage existing data in comprehensive ways. Our competencies in creating data, martech, e-commerce and custom applications is at the center of our ability to help you grow your business in new ways. Our flexible project, retainer or staff-augmentation engagement models further ensure you get maximum ROI on your transformation projects.



OUR OFFERING: FOR FINANCE

Unlock Financial Planning with Snowflake

Our Data Solutions for Financial Planning

Centralize, analyze, and visualize your financial data seamlessly. Achieve real-time insights and data-driven decisions to optimize your financial strategies and drive growth.



SCALABILITY

Handle growing data volumes effortlessly



SECURITY

Advanced data protection & security



FLEXIBILITY

Compatible with existing financial systems

Centralized Data Management

- Consolidate financial data from multiple sources into a single, scalable platform
- Ensure data accuracy and consistency for reliable financial analysis
- Connect to Excel & OLAP cubes for seamless workflow.

Enhanced Data Analysis

- Leverage Snowflake's powerful analytics capabilities to uncover insights
- Enable real-time data processing for timely decision-making

Advanced Visualization

- Utilize cutting-edge visualization tools to present data in an intuitive and actionable format
- Facilitate better understanding and communication of financial metrics

Improved Financial Planning

- Support scenario analysis and forecasting with robust data models
- Optimize budgeting and resource allocation through data-driven insights

OUR OFFERINGS: Marketing & Back-Office

Data Solutions

Every business has data, some have information, even few have insights. We make sure your company is enabled with insights and foresight.



Martech Solutions

Buyers buy products & services, consumers shop brands. Having content is the first step. Personalizing content and driving engagement is whole another matter. We leverage your existing data deliver personalization and engagement so your brand can stand out.



E-commerce Solutions

E-commerce is all about making the right product available at the right time. We help our clients implement robust e-commerce solutions that are scalable, smart and flexible so you can customize everything from products to offers.



Custom Applications

Off-the-shelf solutions can only go far. Many times, businesses require differentiation and innovation to remain agile and leverage new trends. Our custom solutions help brands leverage emerging growth opportunities quickly and responsively.



HOW WE WORK: STRATEGY



Assessment

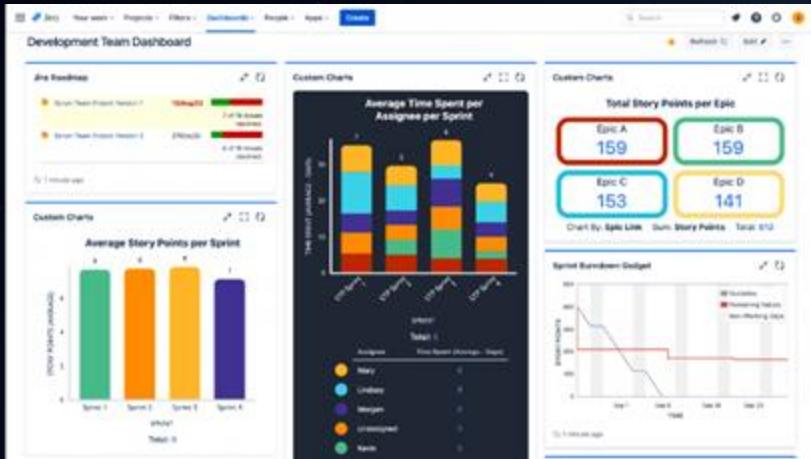
Successful projects involve precise requirements gathering. We work with stakeholders to conduct a thorough assessment of the current data infrastructure and emerging needs resulting in detailed documentation.



Planning

Based on the business requirements, we develop an engineering response. This involves a detailed day-to-day implementation plan including architectural diagrams, project plan and test and QA plan. Each detail ensures project risks are minimized.

HOW WE WORK: EXECUTION



Engineering

Our architects and engineers efficiently develop, test and validate technology in alignment with the business requirements and the project plan. Rapid prototyping, Agile methodology and weekly status checks ensures successful launch.

Support

To ensure a smooth post-launch, our team completes detailed knowledge transfer sessions to client's staff. Provide training & ongoing support* and maintenance* to ensure the solutions continue to meet the client's needs.

Select Case Studies

CASE STUDY 01

Transforming Data Into \$12 Million Savings And Seamless Global Operations



The Challenge

Migrate from an unstable on-premise platform to a stable new cloud platform in 20+ countries in 6 months.

The Work

1. New e-comm system with 20+ storefronts
2. Custom middleware utilizing novel database architecture
3. Integration with commissioning engine, global supply chain, WMS and Direct Reporting Compliance systems.
4. Comprehensive Data warehousing and visualization solution
5. 24x7 Real-Time System Monitoring
6. 15 people team including data architects, data engineers, software developers, analysts, project

Top 3 Outcomes

1. Saved USD 12 Million in operating Costs
2. Seamless launch in 20+ countries
3. Switch to pay-as-you-scale model

CASE STUDY 02

Connecting An Investment Firm To Its Asset Manager



The Challenge

Unify legacy systems into a cloud platform to streamline property management, tenant engagement, and asset oversight in 4 months.

The Work

1. Custom property management dashboard based on detailed Figma wireframes for user-centric design.
2. Integrated tenant portal for communication, maintenance requests, and payment processing.
3. Real-time asset performance tracking with data visualization and analytics.
4. Middleware integration with financial and compliance systems.
5. Mobile-responsive design with 24x7 system monitoring for continuous performance optimization.

Top 3 Outcomes

1. 30% cost reduction through automation and system optimization.
2. Real-time portfolio management with data-driven insights.
3. Scalable cloud infrastructure with a pay-as-you-grow model.

CASE STUDY 03

Centralizing Data for Multi-Brand Home Services



The Challenge

Integrate eight siloed CRM platforms and fragmented operational data to enable unified reporting across sales, marketing, financial, and HR functions.

The Work

1. Built Azure-based data hub integrating CRM, finance, HR, marketing, and customer data.
2. Delivered real-time Power BI dashboards tracking lead-to-install conversion metrics by region, brand, and representative.
3. Automated personalized marketing campaigns by feeding consistent data into Bloomreach, enabling precise ROI measurement.
4. Created a feedback loop integrating Medallia customer experience data (NPS, CSAT) to proactively address quality issues.

Top 3 Outcomes

1. Unified KPI reporting for executives.
2. Accelerated, precision-targeted marketing.
3. Scalable cloud infrastructure with a pay-as-you-grow model.

CASE STUDY 04

Scaling Health Brand Growth via Modern Data Strategy

SAP Hybris (y)



ORACLE
Cloud ERP



amazon
REDSHIFT

The Challenge

Modernize fragmented digital systems to manage increasing data volumes and comply with stringent data privacy regulations (GDPR, CCPA).

The Work

1. Crafted a scalable data strategy aligned with digital modernization, emphasizing regulatory compliance.
2. Conducted thorough business and IT stakeholder interviews to define strategic objectives clearly.
3. Established centralized data infrastructure and dedicated teams for analytics, BI, data governance, and engineering.
4. Implemented prioritized roadmaps, ensuring clear alignment between IT solutions and business objectives.

Top 3 Outcomes

1. 4x revenue growth without increases in operational costs.
2. Ensured seamless GDPR/CCPA compliance across all integrated platforms.
3. Scalable cloud infrastructure with a pay-as-you-grow model.



Maximize Your Data's Impact—Start with a Free, No-Obligation Consultation.

Schedule your discovery call today with:

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